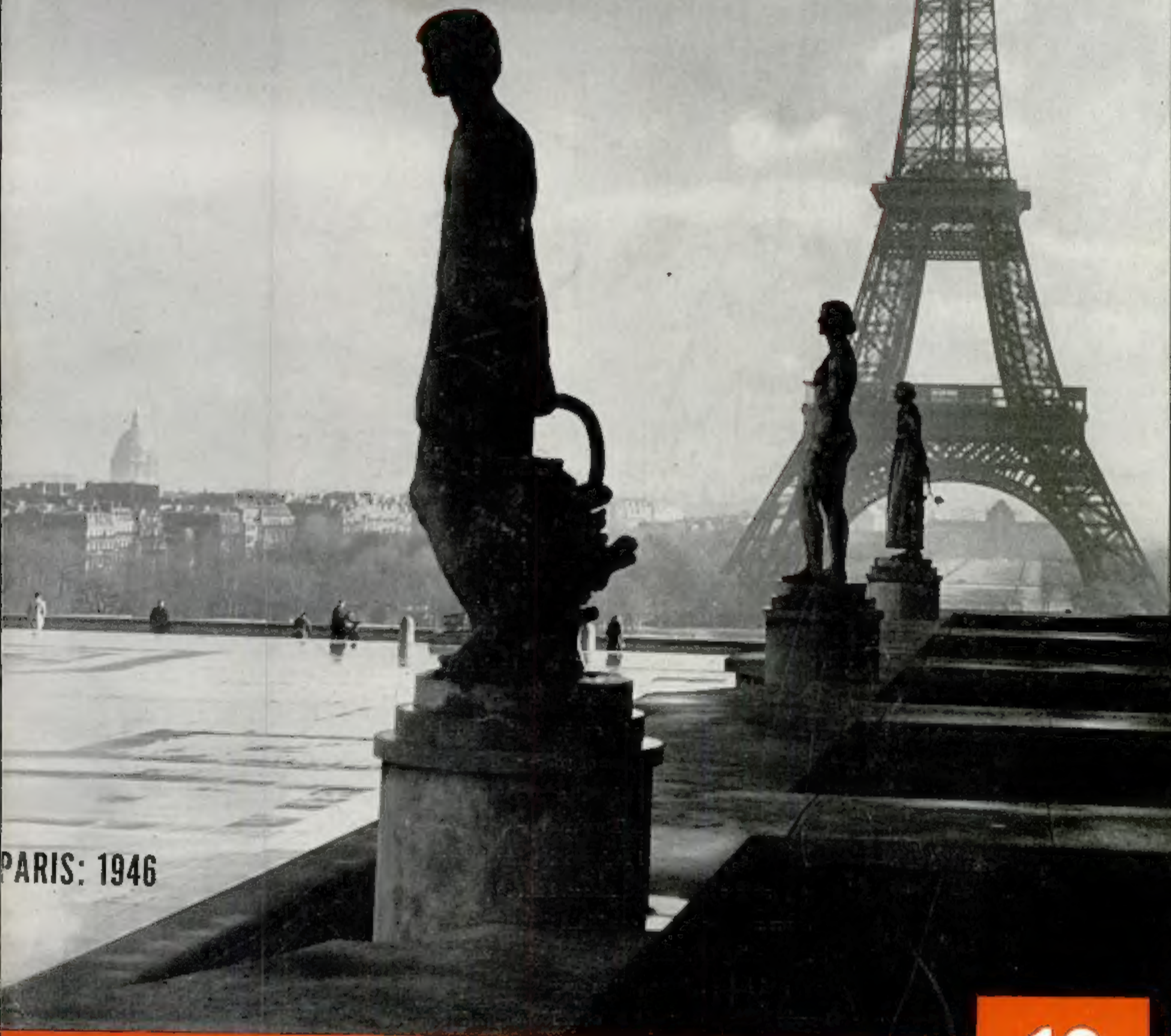


LIFE



PARIS: 1946

MARCH 18, 1946 **10** CENTS
YEARLY SUBSCRIPTION \$4.50



Laurels for a lady

Like to forget fuss and cares when the long day's over? Here's the ideal room for it—fashioned of glass and softly lit, where laurel-circled Cannon towels, on climbing, heated racks, help coax back a relaxed feeling. . . . Be it modern or more feminine, in bold shades or shy, that planned-for bathroom scheme of yours will be perfectly turned out with Cannon's newest, *niciest* patterns. They're on their way—a whirl of pastels and melon-rich pinks, lush greens, stripes and scroll-textures. Plan to gather them soon—serenely confident that soft-drying, long-wearing Cannon towels are tops for value and *long service* as well as smartness!

Cannon Mills, Inc., 70 Worth St., New York City 13.

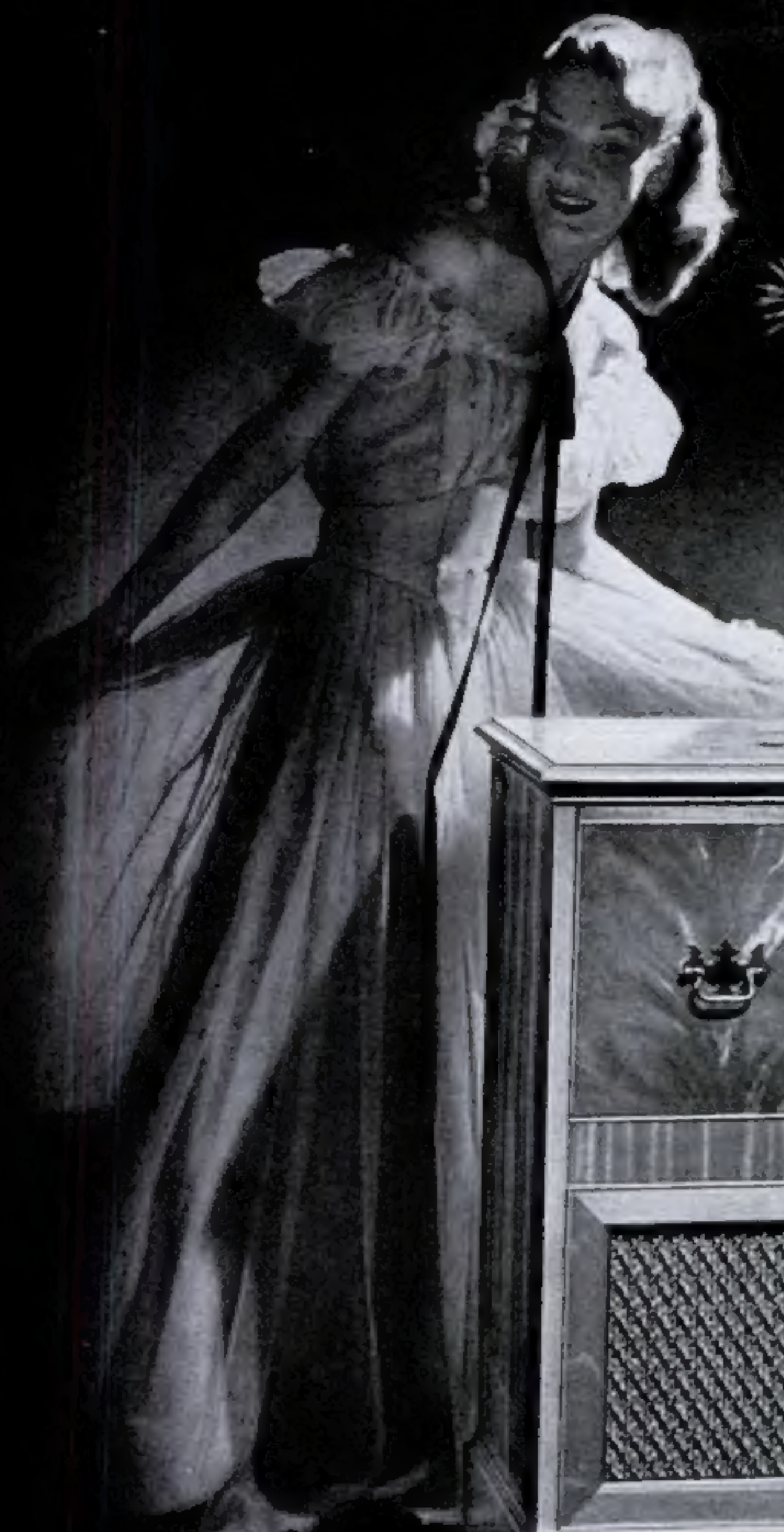


Cannon Towels

CANNON SHEETS • STOCKINGS • BLANKETS

Philco 1213 Radio-Phonograph.

An authentic reproduction of traditional
Chippendale design, typical of the
exquisite beauty and quality which any
1946 Philco brings to your home.



PHILCO
Famous for Quality the World Over

The patented Philco Dynamic Reproducer . . . the revolutionary Philco
Advanced-FM System . . . these are among the sensational, exclusive
developments through which Philco brings you for 1946 all you have
hoped for in new and greater enjoyment of radio and recorded music.

See them . . . hear them . . . at your Philco dealer now.

This One



ETLR-9EH-ZG6G

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Health Superstitions



"Do warts come from handling toads?"

NO! Warts ordinarily result from persistent skin irritations, never from handling toads. That superstition arose because the toad himself is covered with wart-like bumps.



"Do glasses alone correct faulty vision?"

NO! Important as they are, glasses alone cannot correct faulty vision. Your eye comfort and visual efficiency depend upon the professional services and technical skills of your Ophthalmologist, Optometrist, Ophthalmic Dispenser (Optician). Don't be satisfied with anything less than thorough eye care.

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EXAMINATION

REFRACTION

PRESCRIPTION

INTERPRETATION

FITTING

RE-EVALUATING

SERVICING

Careful people don't merely "buy glasses." They know that professional services and technical skills such as these are essential to eye comfort and visual efficiency. It is for these services and skills—not for glasses alone—that you pay a fee. *"Seek professional advice—not glasses at a price."*

American Optical

COMPANY

Founded in 1833—the world's largest suppliers to the ophthalmic professions



Your telephone uses wires and radio

Maybe you've thought of the Bell Telephone System as using only wires. It uses and pioneers in radio too.

Through radio voice-ways it reaches across the seas to the world's telephones. At home, radio waves carry your calls across water barriers.

Radio links provide mobile telephone service for vessels plying inland waters and for ships at sea. Before long, such a service will also be available for motor vehicles.

Work is moving ahead on an experimental radio relay system to carry

Long Distance calls and television programs between New York and Boston. A similar system between Chicago and Milwaukee is planned.

In every case the Bell System uses the kind of transmission, wire or radio, that gives best service at lowest cost.

BELL TELEPHONE SYSTEM



Got a minute
to look better than you have
in years?

Man, you can! And you can get all the scalp-tingling stimulation... the Sunday-Go-To-Meetin' dressiness that you've missed for such a long time, because...



and
the
"60-second workout"
are back!



You can get genuine Vitalis at your nearest drug counter. Get some today. Start tomorrow with Vitalis and the "60-Second Workout" for a better-looking head of hair!

Vitalis and the "60-second workout"

Handsome hair in a hurry! Take 50 seconds to massage Vitalis on your tight, dry scalp. (This routs loose dandruff, prevents dryness, helps retard excessive falling hair.)

Now... 10 seconds to comb and... look! Handsomest man you've been in years! And set to stay that way! Get a bottle of Vitalis today!

Product of Bristol-Myers

LETTERS TO THE EDITORS

"WHAT'S WRONG WITH THE ARMY?"

Sirs:

Bravo to Lieut. Colonel Robert Neville for his article, "What's Wrong with the Army?" (LIFE, Feb. 25)! He is an officer-I admire!

PVT. HENRY H. MOORE JR.
Fort Belvoir, Va.

Sirs:

... As an ex-enlisted man I can agree with every word. That is, until I come to that paragraph, "No soldier in his right mind objects to special privileges for officers on duty. . . . No soldier would suggest that officers help clean latrines or be put on the KP roster."

Oh, come, Neville, wouldn't they now? . . .

BEN BLISS

Shaker Heights, Ohio

Sirs:

... In my two and one half years in the Pacific as a lieutenant colonel and colonel (ex-enlisted man) never once did I see a separate post exchange for officers. Even Generals Krueger and Eichelberger used the same PX as the enlisted men. In some rare instances different hours were set for the convenience of officers, but never was there discrimination as to the ration unless it was in favor of the enlisted man, as General Krueger so often ordered on scarce items. . . .

In answer to the question, "What's wrong with our Army?" it is appropriate to answer, "WELL, WHAT IS WRONG? WE WON THE WAR DIDN'T WE?"

FRANK J. SACKTON

New Haven, Conn.

● Reader Sackton rightly points out that conditions varied extensively from one theater to another.—ED.

CONTINUED ON PAGE 8

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LIFE
March 10, 1946

Volume 20
Number 11

"I'm the Guy
who's Tried 'em
all..."



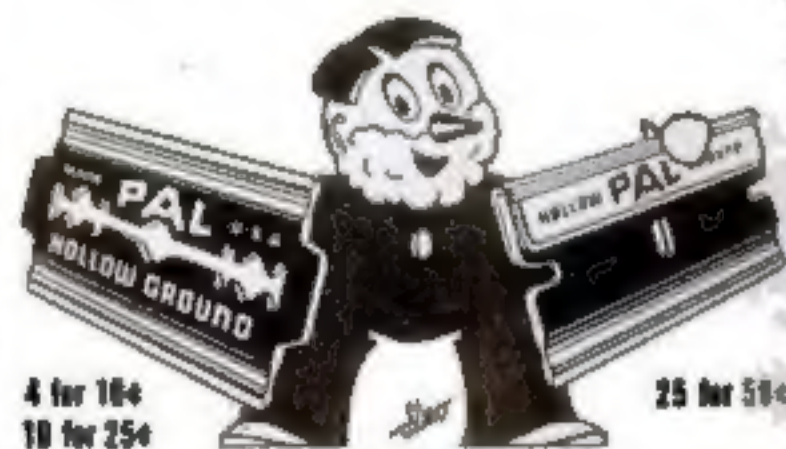
...now I'm settling
down to PAL
HOLLOW GROUND"

If you've been trying this blade and that in search of the better shave, we ask you to make this one final test—get a pack of Pals today, and see if you don't agree with the millions of men who now say "This is it!"

You see, ordinary blades are ground like an old-fashioned pocket knife. Pal Blades are different—they're Hollow Ground like a barber's razor.

Result: Pal Blades are flexible in the razor. Hence they can follow your facial contours effortlessly, without pressing or bearing down. Your shave is cool, quick—without irritation to tenderest skin. And delicate blade edges last longer, too. That's why millions of men now call it the Pal

"Feather Touch" shave



SINGLE AND DOUBLE EDGE

MONEY-SAVING ECONOMY SIZE 50 BLADES \$1

PAL
Now—RUST-RESISTANT
**HOLLOW GROUND
RAZOR BLADES**

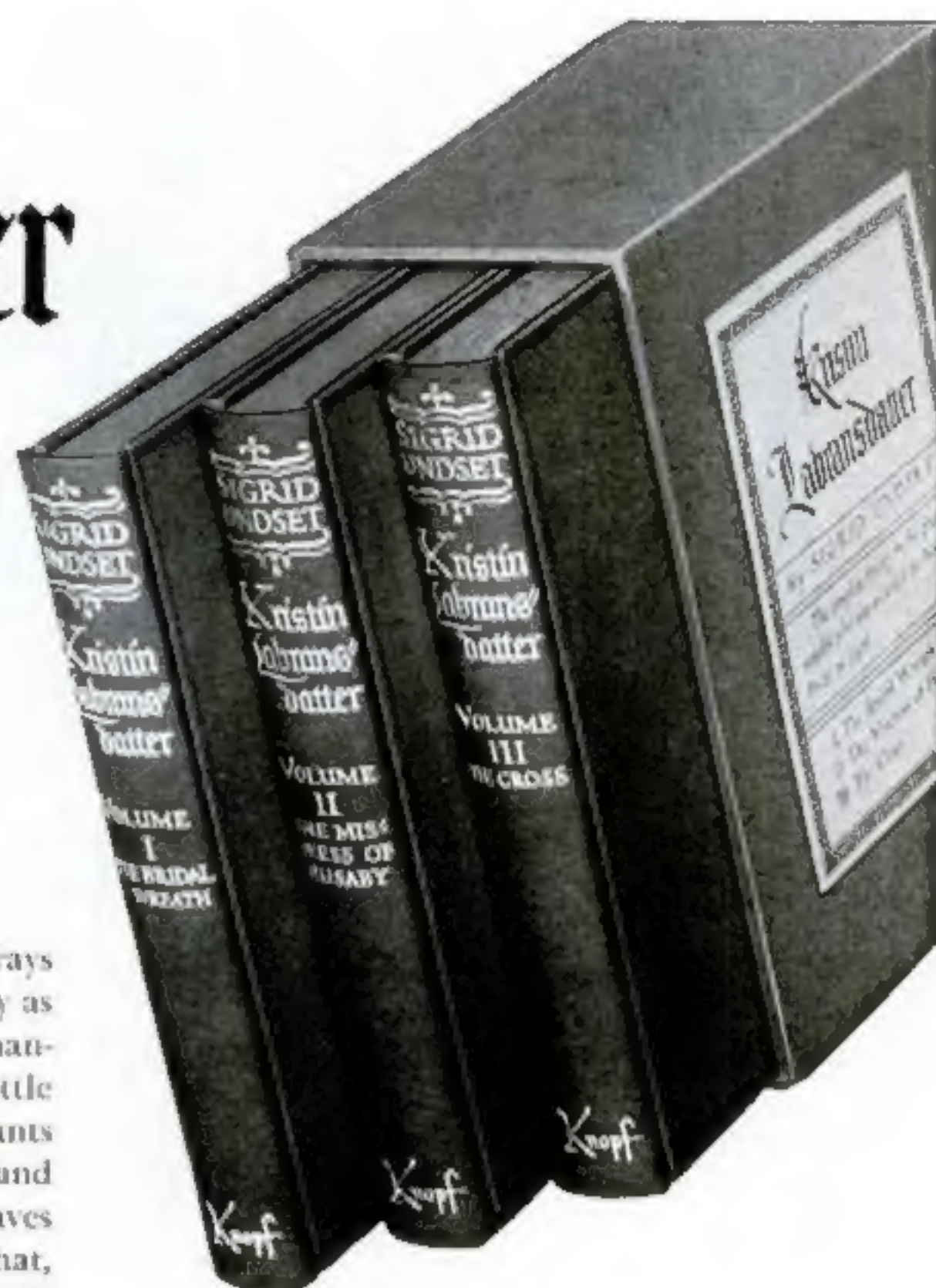


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of all the books distributed by the Club in twenty years



"HERE ARE THE VIKINGS in their homes as well
as upon the seas — barbarians becoming
Christians; and here is a winsome child amongst
them, such as you might delight in and be proud
of as her knightly father was of little Kristin.
This is how she grew up and loved madly and
sinned, and broke her father's heart, though he
would not say so; and how she quarreled with
and loved again her charming, irresponsible
husband, and how she bore many children to

him and what happened to them. The folk-ways
of the time are here as background to a story as
modern and as ancient as the passions of human-
kind. People grow old and die in this book; little
girls become harried mothers, puling infants
become brawling warriors. Long years pass, and
do their work. This is a book, in short, that leaves
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surely, is the supreme test of a work of fiction."

—From Book-of-the-Month Club News.

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Drain out your anti-freeze, and clean out winter's accumulation of scum, scale and rust. Neglect now may mean trouble and costly repairs later. Just pour a can of DU PONT COOLING SYSTEM CLEANSER into your radiator, run the engine 30 minutes or more, and drain. It dissolves rust—cleans thoroughly—improves engine performance. It's safe, sure and easy to use.



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with DU PONT
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After cleaning out the radiator, you can keep it free from rust all season by pouring in a can of DU PONT ACID and RUST INHIBITOR. It prevents rust forming, and keeps out acid, too.



AVOID RADIATOR LEAKS

with DU PONT
COOLING SYSTEM SEALER

You can stop leaks quickly and securely—and make the cooling system LEAK-PROOF—by pouring in DU PONT COOLING SYSTEM SEALER. It will not clog the radiator.



BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

LETTERS TO THE EDITORS

CONTINUED

Sirs:

... An unqualified ditto for the Navy, after serving 32 months on destroyers in the Atlantic and Pacific theaters.

EX-LIEUT. STIRLING TOMKINS JR.,
U S N R

New York, N.Y.

Sirs:

Do Neville and Deutschman know about the sergeant of Marines who, when he asked to be sent home from the Pacific area, was told he had to go to Japan and teach the Japanese democracy. He replied, "Hell, I've been in the Marines so long I've forgotten what democracy is. Why don't you send over some civilians who know what it is?"

A. C. BACON

Baton Rouge, La.

Sirs:

... I would like to add my piece as one of those civilian girls who went overseas with a government agency. After two years with OSS in Washington and London I was transferred to Rome where my fiancé, a staff sergeant, was stationed. He had been overseas 29 months and naturally we were overcome with our good luck—until we started struggling with downright social discrimination. We worked the problem out, got married and consider ourselves amazingly fortunate, but we had to fight and swallow our pride every inch of the way.

One incident out of hundreds stood out as a particularly crude way of pointing out my fiancé's "inferiority." On my arrival I was billeted at the Atlantic, the nurse's hotel. The second night my fiancé came to call for me after work I came downstairs to find him standing out on the street. He had been ordered by the officer in charge—via the MP enlisted man whose unfortunate job it was to enforce discriminatory practices against his fellows—that in the future he must leave word he was waiting and immediately go outside, as enlisted men were not permitted to stand in the lobby while awaiting their dates.

ANN B. HORVITZ

Ridgefield, Conn.

Sirs:

... I served as both an enlisted man and officer. ... If the Army had done away with the class distinction I'd have reenlisted.

AL GROSSMAN

Charleston, S. C.

Sirs:

... Did you know that the scarlet-fever germ isn't allowed to associate with officers? We had a quarantine because of a scarlet-fever epidemic, but officers could leave and return to camp whenever they felt like it. ...

Even on the way home they shared everything equally with the EMs. They divided our Liberty ship in half, one half for the six officers and the other half for the 550 men.

IRVIN KAMENETZ

Baltimore, Md.

Sirs:

... This is a cartoon I drew for the camp newspaper, but the sergeant editor (with his discharge just around

Never neglect a neck pimple



Any neck pimple can become infected. Never take a chance!

Treat the pimple properly. Then put on a BAND-AID®—the Johnson & Johnson adhesive bandage. It comes to you sterile; keeps out dirt, helps prevent infection.

Four times as many doctors recommend BAND-AID as any other ready-made adhesive bandage. Keep one box at home—one where you work.



The quick, easy way to
bandage a neck pimple



*BAND-AID is the Reg. Trade-mark of the adhesive bandage made exclusively by Johnson & Johnson.

CONTINUED ON PAGE 8

The New RAND Shoe for Men



BY ROBERTS, JOHNSON & RAND

This new Rand Shoe is a product of Roberts, Johnson & Rand, makers of men's quality shoes, distinctively styled, since 1898.

Roberts, Johnson & Rand is a division of International Shoe Company, world's largest shoemakers.

For some years before Pearl Harbor, the International Shoe Company supplied more than 50% of the military shoes our government bought from independent manufacturers. During the war recently ended, International produced nearly 45 million pairs of shoes for the armed forces of the United States.

While this leadership improves our own reputation, it also increases our responsibility to you. Any shoe we produce must equal that reputation,

must satisfy you in every way if we are to merit your business. So it's a matter of extreme importance to us, and some importance to you, when we announce this new Rand Shoe.

It upholds a reputation for style and quality that has been built through the years by some of the finest craftsmen in the industry.

Every hide and skin, every fabric and material, every style and last, is carefully selected, tested, and approved by experts before it becomes a part of the shoes we produce for you.

All our skill and experience, all our resources, all our integrity, stand behind every single pair of Rand Shoes.

That's why we believe you'll find the smart, new Rand everything you've wanted in a man's shoe!

ROBERTS, JOHNSON & RAND, DIVISION OF INTERNATIONAL SHOE COMPANY, ST. LOUIS, MO.

Made by
World's Largest Shoemakers

The RAND Shoe

The Rand Shoe
\$6.85 to \$9.85
Some Styles Higher
Randcraft Shoes for Men and
Young Men • \$5.50 to \$6.50



A Sweater traps more than Men, my pet!

YOU'RE SO CUTE. So curvaceous. And you *could* be so alluring in a sweater. If only it didn't trick you into trapping underarm odor!

Warm winter clothes increase your chances of offending. For even in freezing weather, there's a heat wave under your arms. And odor can form without any noticeable moisture and cling to those close-fitting wools.

Winter or summer, your bath washes away *past* perspiration, but it can't protect you against underarm odor *to come*. Smart girls count on Mum for that.

So take half a minute for Mum. Clinch your bath-freshness for the day or evening. Keep yourself nice to be near.

Gentle, velvet-smooth Mum won't irritate skin or harm fabrics. It's safe, sure—can be used before or *after* dressing. And Mum won't dry out in the jar.

For Sanitary Napkins — Mum is gentle, safe, dependable... ideal for this use, too.



Product of Bristol-Myers

Mum

TAKES THE ODOR OUT OF PERSPIRATION

LETTERS TO THE EDITORS

CONTINUED

the corner) saw fit not to use it. Me, hell—looks like I'm never going to get out anyhow. So maybe you would like to use it.

CPL. MYERSKI

Fort Sill, Okla.



CASTE SYSTEM

Sirs:

... How many Letters to the Editors did LIFE receive after this article?

EX-PTC BOB SEAY

Ashland, Ky.

• The statistics on the 241 readers who expressed their opinions to LIFE on the article are interesting. Twelve officers agreed with Colonel Neville and Corporal Deutschman, while 26 officers disagreed. Only three enlisted men disagreed with the article, while 190 agreed with varying enthusiasm. Among those readers who have been both officers and enlisted men, six disagreed with the article and four agreed. About half of the letters came from Navy personnel.—ED.

MUSIC AND COLLABORATIONISTS

Sirs:

Winthrop Sargeant's article in the Feb. 25 issue of LIFE is too full of words like "guilt," "sins," "punishment" etc. He implies obviously that Axis artists were, to say the least, criminally tainted by playing for Germans and Italians. . . .

We have nothing to substitute for the composers and artists all Europe has given us; until we have, let us be spared from mixing politics into our little musical appreciation and performance. We just can't afford to be choosy, whether the artist be Russian, German, Italian or Spanish, Red, Nazi or Fascist.

P. J. HORNWELL

Chicago, Ill.

Sirs:

Winthrop Sargeant's apology for the poor Nazi artists is just another indication of the low moral morass of the Western world. To portray these artists as innocents unwary of the ways of the world is to betray the memory of the millions who died in this war. . . .

... Did Sargeant think of the Jewish musicians in the extermination centers, who according to Nürnberg trial revelations were forced to compose a Death Tango and to play it while their nearest and dearest were being led to the ovens, and while the Furtwänglers were living on the fat of the land? . . .

ABRAHAM G. DUKE

New York, N.Y.

Sirs:

It is indeed a cause for thanksgiving when in these days of rampant



Woe... Oh, my head aches and I've got a date



So... take Bromo-Seltzer quick!

Go... Bromo-Seltzer is wonderful, Bob. It relieved my headache so **FAST**



Help Headache **FAST** with BROMO-SELTZER

Take Bromo-Seltzer to relieve ordinary headache fast. Bromo-Seltzer's 1-2-3-way action helps (1) your headache, (2) your upset stomach, and (3) the jumpy nerves that may team up and cause trouble. Easy to take, pleasantly effervescent, fast-dissolving, quick to act. Dependable since 1887. Purity and quality protected by 90 separate laboratory tests supervised by registered pharmacists under Bromo-Seltzer's exclusive Product Control Plan. Caution: Use only as directed. Bromo-Seltzer comes in four convenient home sizes for your medicine chest. Get Bromo-Seltzer at your drugstore counter or fountain today.



Better Say **BROMO-SELTZER** for **FAST** headache help

Compounded by Emerson Drug Company since 1887

CONTINUED ON PAGE 11



Boxful of light equals 5 suns

Koroseal is a typical example of B. F. Goodrich development

IT isn't just the heat of the sun that is harmful to fabrics and flexible materials. It's the *light*. The most severe combination is light, heat, and moisture.

That machine in the picture, used to test Koroseal and fabrics coated with Koroseal, makes weather equal to the world's worst jungle. Temperature is 125. Three minutes out of every 20 there is a driving rain with high humidity between the rain storms.

Two powerful arc lamps burn like the sun, without clouds or shade, never set. This gives the effect of five suns. Twenty-four hours in this "jungle hot box" are equal to five days in a real jungle.

In weather like this, most flexible materials lose their strength, harden and crack or get soft and sticky in a few hours. But Koroseal seems to stand it indefinitely. It's the most permanent of all flexible, waterproof ma-

terials. So it makes the longest-lasting raincoats, shower curtains, and hundreds of other waterproof articles like those in the small drawings at the top of this page. It is used, too, for upholstered waterproof furniture, for luggage, wall coverings, automobile seats, to mention only a few.

The weather machine was used during the war to test and develop products for actual jungle use. Now it's being used to improve the peacetime products made of Koroseal that are coming back into the stores. Soon

you'll find the name Koroseal on articles made to stand any kind of weather—and know you're getting the best product of its kind that money can buy. *Koroseal is a trademark of The B. F. Goodrich Company, Akron, Ohio.*

Koroseal
MADE
ONLY BY

B. F. Goodrich

Traditional favorite

IN MILLIONS

OF HOMES

From one generation to another, the tradition has been handed on when you would serve the finest, serve Swift's Premium Bacon. Through dark days and bright, the superb quality of this bacon has been strictly guarded guarded so successfully that its huge popularity has steadily increased. Checks of public opinion show that, in the past year, the national preference for Swift's Premium Bacon reached a new all-time high.

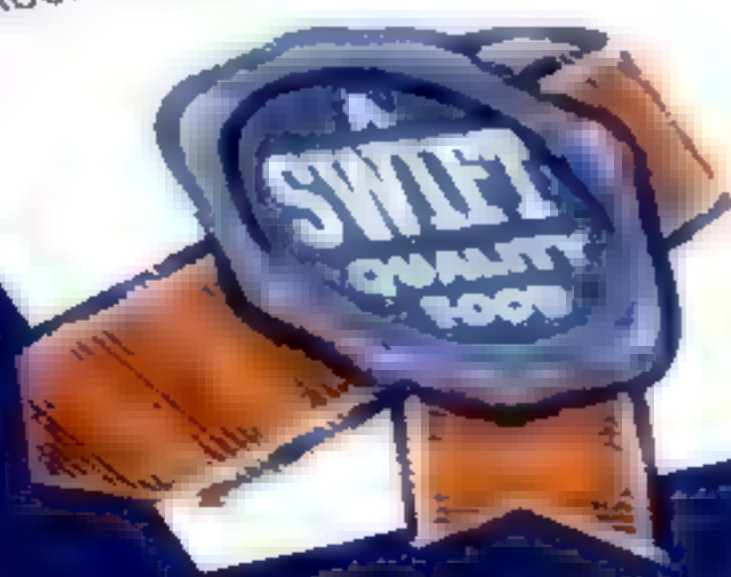
*Swift's
Premium
Bacon*

WITH THE SWEET SMOKE TASTE

A DELICIOUS DINNER: Baked creamed noodles topped with bacon, broccoli, pickled beets.



In peace as in war, every effort is being made by Swift & Company to dis-tribute available supplies to insure a fair share for consumers everywhere

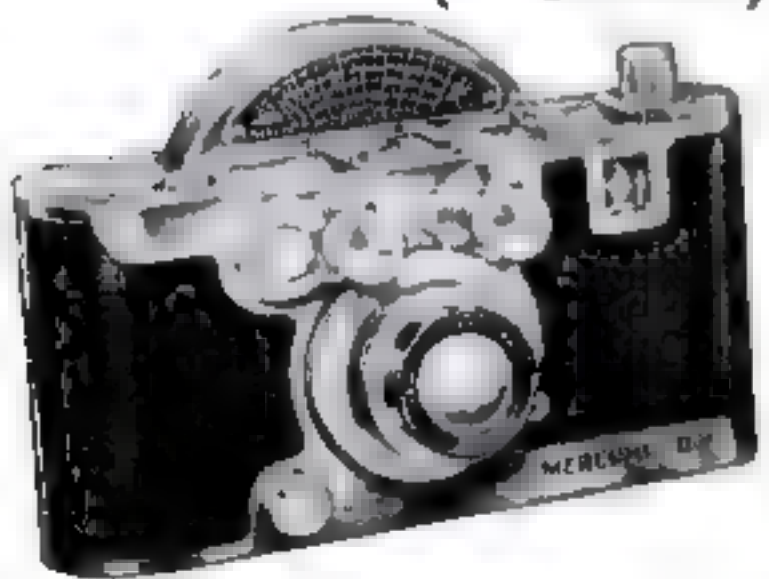




ANYBODY can be a candid camera expert almost overnight with the new

MERCURY II

(It's a UNIVERSAL)



MERCURY II's sensational simplicity, foolproof built-in features and almost unbelievable accuracy make it everybody's camera, as well as the choice of initiates—for everything from portraits to split-second action shots.

ESPECIALLY DESIGNED FOR COLOR! Watch for Mercury II—be sure to check it carefully before deciding on your new camera. You owe it to your photo future.



NEW YORK • CHICAGO • HOLLYWOOD
Manufacturers of Mercury, Cinémaster, Corsair Cameras
and Photographic Equipment

LETTERS TO THE EDITORS

prejudice, intentionally fostered mass hysteria, one comes upon an article treating a controversial issue in such an unbiased, enlightened and forthright manner. . . .

YEHUDI MENCHIN

Dallas, Texas

SKATER WU

Sirs:

Here is a photograph I recently received from my daughter Josephine. You will note that her skating partner is Mr. Wu, who appears in the Feb. 25 issue of LIFE.

The photographs are taken on the skating rink in front of the Embassy Club, Peiping, China, where my daughter is one of the Red Cross field directors.

MARY G. HENRY

Gladwyne, Pa.



MORE WU

STEELWORKERS' PAY

Sirs:

In the Feb. 4 issue of LIFE there appeared photographs of Eddie Mays and James Madison, two employees of the Homestead mill of Carnegie-Illinois Steel Corporation, one of our subsidiaries, with figures of their weekly pay.

As I assume that you are interested in accuracy, I should like to give you the actual 1945 earnings of these two employees.

"Steelmaker" Eddie Mays received \$4,455.52 pay during the year 1945, or an average of \$85.68 per week. This compares with LIFE's statement of average pay of about \$50 a week for this particular employee. During four weeks of December 1945, the last full month before the steel strike, Mr. Mays received \$287.32 total pay, or an average of \$71.83 per week.

"Steelmaker" James Madison received \$4,312.63 pay during the year 1945, or an average of \$82.93 per week. This compares with LIFE's statement of pay of \$49 a week for this particular employee. During four weeks of December 1945, Mr. Madison received \$293.86 total pay, or an average of \$73.46 per week.

Don't you think that the many readers of LIFE magazine will be interested in having the true story about the earnings of these two employees whom you have so featured?

IRVING S. OLDS

Chairman, Board of Directors
U.S. Steel Corporation,
New York, N. Y.

● LIFE's figures came from the steelworkers themselves, who evidently estimated they were slightly worse off than they really were.—ED.

"The Touches of her Hands are like the Touch of Down"—James W. Riley



Lady, you don't get a touch like down from Peeling Spuds!

It's a mean job . . . cooking, cleaning, scrubbing. No wonder you feel like hiding your hands! Rough, eh? And red to the wrist. Well, use Pacquins regularly every day. This snowy cream helps hands win a young-skin look . . . soft, white, sweet to the touch!

Doctors and Nurses found

a way to keep their hands in good condition in spite of 30 to 40 scrubbing a day. More abuse than most hands take in a day's housework! It was Pacquins that was originally formulated for their professional use. It's super-rich with an ingredient (doctors call it "humectant") that helps dry skin feel softer, smoother!



Creamy-smooth not sticky, not greasy. More hands use Pacquins than any other hand cream in the world!

AT ANY DRUG, DEPARTMENT, OR TEN-CENT STORE



IN THE DEEP JUNGLE
A WILD FOREST HOG
MADLY CHARGES CAMERA



A SPOTTED HYENA, with its tail characteristically between its legs, slinks by the camera. A scavenger, the hyena is supposed to have the strongest jaws of any animal.

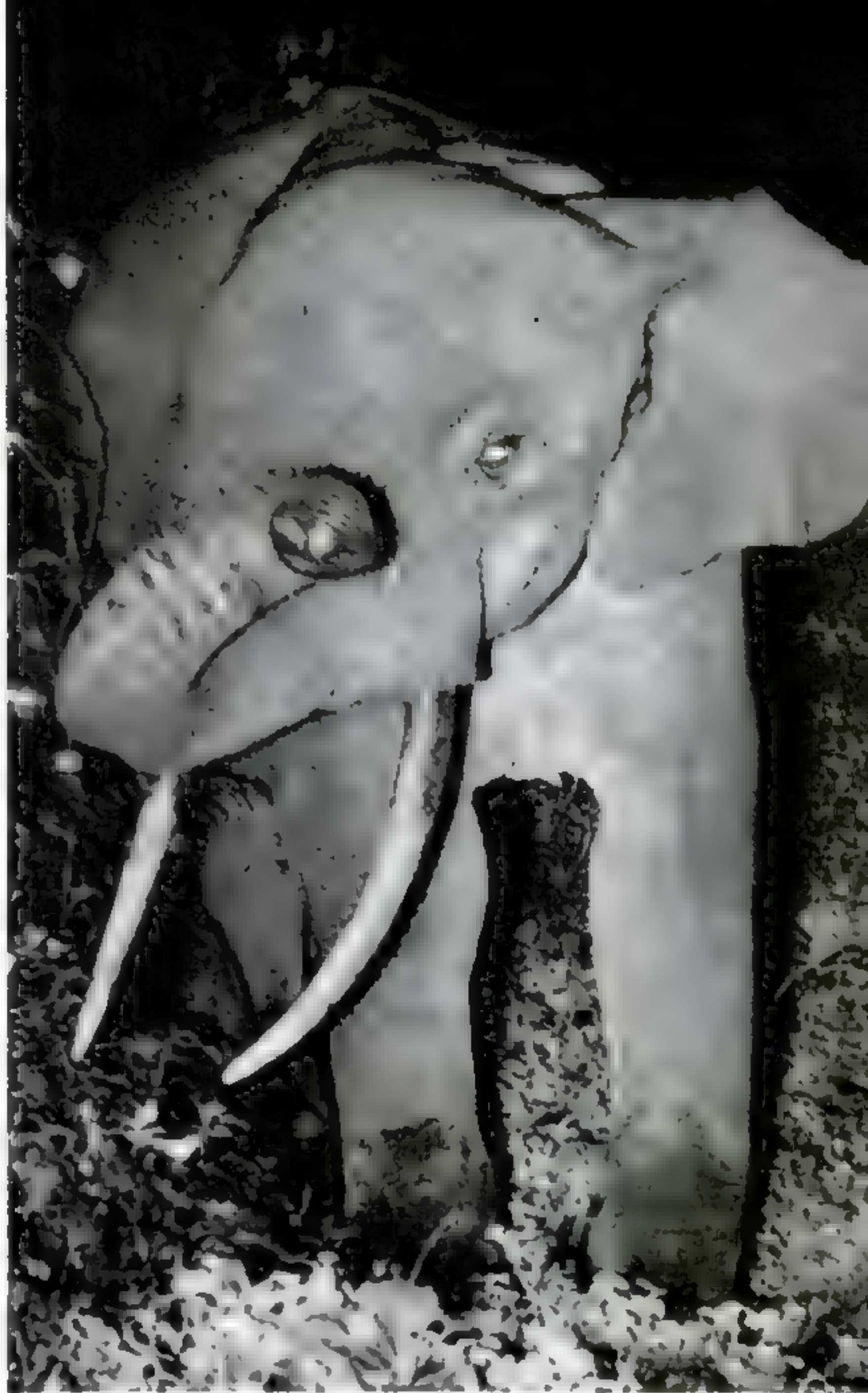
SPEAKING OF PICTURES...

...ANIMALS IN AFRICAN JUNGLE TAKE THEIR OWN PHOTOGRAPHS

All of the animals disporting themselves on these pages made these photographic portraits of themselves. They were helped along by two British naturalists named Kenneth Gandar Dower and James Riddell. A few years ago the naturalists went into the jungles of Kenya and the Belgian Congo in Africa armed with 20 Leica cameras, which they set up in the deepest parts of the forests. The cameras were arranged with flashbulb extensions and black-thread trip wires. At night the animals walked into the threads, set off the cameras and bulbs and produced some of the best pictures of jungle animals that have yet been taken. Sometimes the animals were angered by this intrusion. Once some elephants treed Dower and Riddell and another time a gorilla came within 12 feet of catching them. When the war interrupted their work Riddell served as a major in the British army, is now in New York where he is writing a book about the trip. Dower became a war correspondent and was killed at sea off Ceylon.



A WHITE-TAILED MONGOOSE comes along, springs photographic trap, set up in a place where a leopard was expected. Dower and Riddell had two cameras there.



AN ELEPHANT, the whites of its eyes showing, raises its trunk in an attitude of frightened curiosity as it hits against the camera's trip wire and takes its own picture.



A LEOPARD comes up next and sets off other camera. Leopards are among the easiest animals to photograph this way, are not so frightened, sometimes return to spot.



FLORSHEIM Shoes

Today's abnormal demand and consequent scarcity may mean a short wait for your favorite Florsheim style. Please remember, though, that quality is still the Florsheim keynote—and Florsheim quality still America's standard of fine shoe value. Most Styles \$10⁵⁰ and \$11

THE FLORSHEIM SHOE COMPANY • CHICAGO • MAKERS OF FINE SHOES FOR MEN AND WOMEN

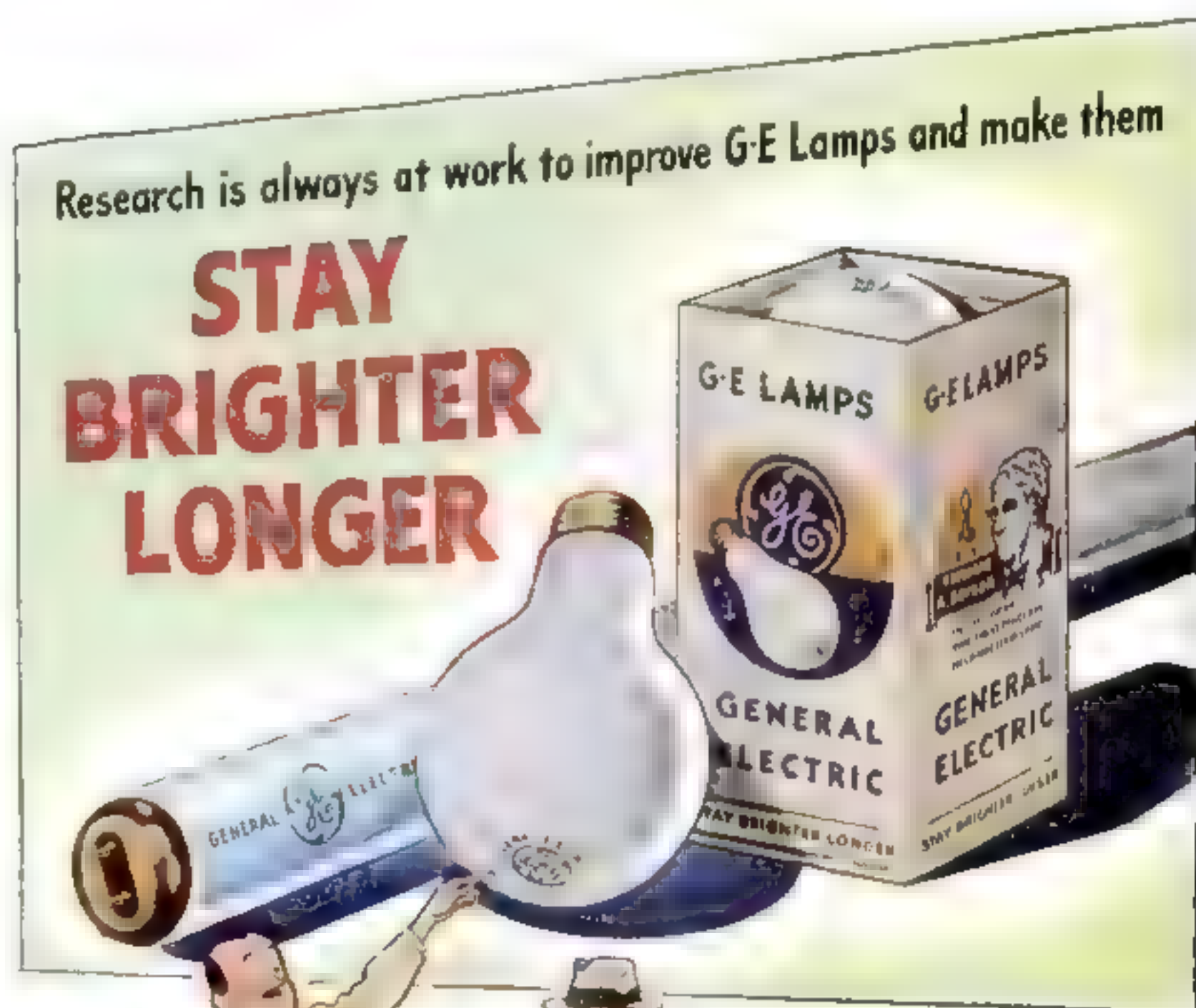
SPEAKING OF PICTURES



A BUSH BUCK peeks cautiously into prepared area, hits the black-treaded trip wire with a leg and photographs itself before it can even turn its head.



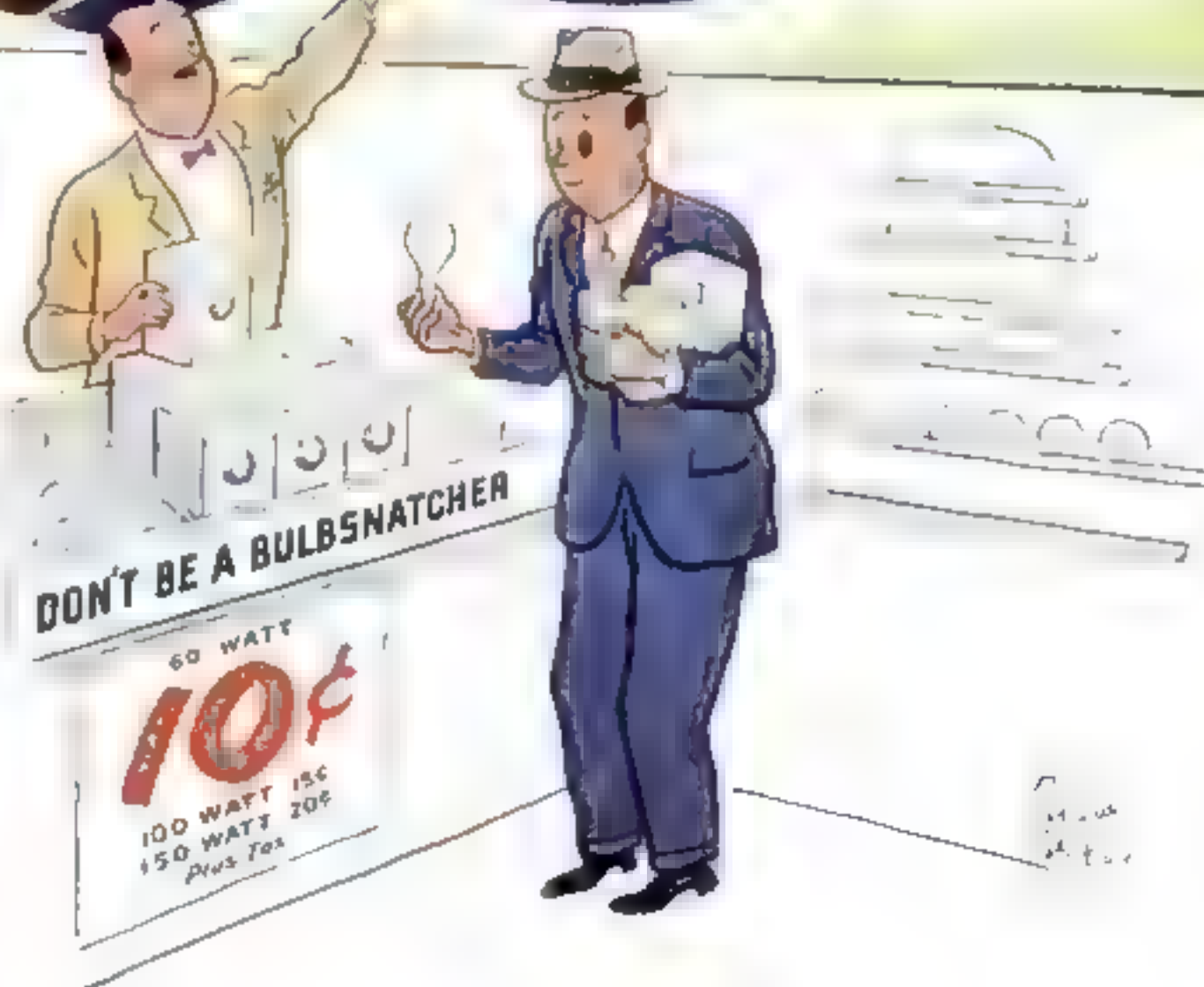
A HIPPOPOTAMUS misses one trip wire, hits one intended for animals approaching from other direction and makes a portrait of its massive back.



WE hope you never get a black eye as the result of bulb-snatching (robbing one socket to fill another). It's a practice that doesn't pay. Empty sockets cause endless annoyance and sometimes accidents. And when the bulb you snatch is too small you invite eyestrain and headaches. It's easy to end bulb-snatching. Just see your G-E lamp dealer and get an assortment of G-E bulbs, so that you have plenty of spares on hand. Be sure you get G-E lamps...they are backed by more than sixty years of G-E lamp research, and popular sizes cost only a dime!

G-E LAMPS

GENERAL  ELECTRIC



WHAT'S THAT! You haven't tried Hemo with the new "milk-chocolate" flavor!

IT'S A BETTER-THAN-EVER
DRINK TO BRING YOU VITAMINS
YOU MAY NEED EVERY DAY!

OH, MY! . . . How kids love it—really go for the new, smoother-than-smooth *milk-chocolate* flavor of Hemo.

Thank Heavens! . . . Thoughtful mothers can be sure their broods are getting extra vitamins and minerals they may need by simply serving glasses of luscious HEMO—at meals or any time.

You Bet! . . . Everybody agrees that Hemo is a wow of a drink. You moms and pops, enjoy it today and *everyday*, too. And sip a cup, *pipin'-hot*, at bedtime to help you relax.

Get Vitamins you may need (and 3 out of 4 of us don't get enough of 'em with our meals) in *milk-chocolate* HEMO. It's the very best kind of *food*. Gives you, in addition to vitamins and minerals, a *wealth* of other vital food elements! Just 59¢ the full-pound jar at grocery and drug stores.

JUST 2 GLASSES OF **HEMO** MADE
WITH MILK SUPPLY A WHOLE DAY'S
NEEDS OF ALL THESE VITAL
VITAMINS AND MINERALS!

EACH GLASS OF **HEMO** GIVES YOU:

The Vitamin A in 3 boiled eggs!

PLUS

The Vitamin B₁ in 4 slices of whole wheat bread!

PLUS

The Vitamin B₂ (6) in 4 servings of spinach!

PLUS

The Vitamin D in 3 servings of beef liver!

PLUS

The Niacin in 3 servings of carrots!

PLUS

The Iron in ½ pound of beef!

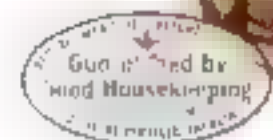
PLUS

The Calcium & Phosphorus in 2 servings of cauliflower
and 1 serving of cooked green beans combined!

Borden's Hemo

IF IT'S BORDEN'S—IT'S GOT TO BE GOOD!

TUNE IN: Ginny Simms Show—Friday Evenings—CBS.



© Borden Co.

HEMO exceeds adult requirements!

| Minimum daily needs, set by U. S. nutritionists | 2 servings of HEMO, made with milk, give |
|--|---|
| 4000 USP units | VITAMIN A |
| 533 USP units | VITAMIN B ₁ |
| 2 milligrams | VITAMIN B ₂ |
| 400 USP units | VITAMIN D |
| (Not eat) | NIACIN |
| 10 milligrams | IRON |
| 750 milligrams | CALCIUM |
| 750 milligrams | PHOSPHORUS |



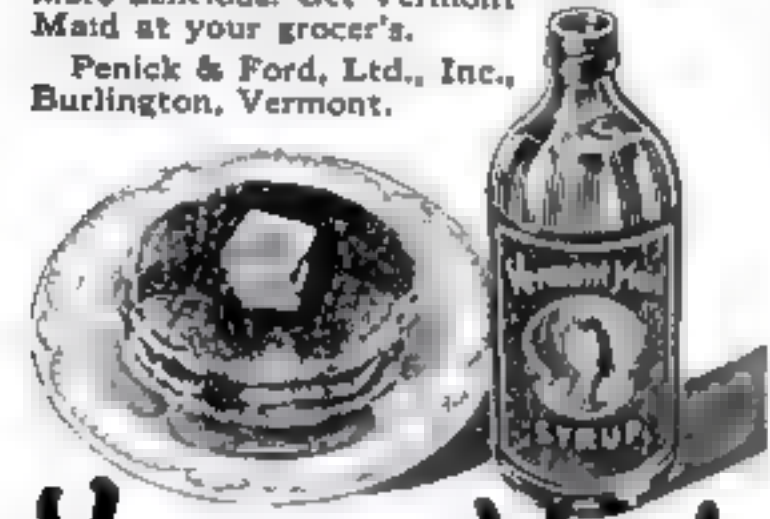
Frost at night... warm sun at noon—that's ideal weather for a good crop of maple syrup and sugar.

Old-fashioned real maple sugar flavor

In the maple sugar country, folks young and old love to follow the whiff of wood smoke to the sugar house... to enjoy that luscious treat—real maple sugar flavor.

To give you that flavor in Vermont Maid Syrup, we choose maple sugar that has a rich, full flavor. Then blend it with cane and other sugars. This blending enhances the maple flavor—makes it richer, more delicious. Get Vermont Maid at your grocer's.

Penick & Ford, Ltd., Inc., Burlington, Vermont.



Vermont Maid Syrup

French's WORCESTERSHIRE GIVES

Scrambled eggs

wonderful new flavor



Melt in a skillet over a slow fire: 2 tablesp. butter or margarine. Beat and pour into the skillet: 6 eggs, 6 tablesp. milk, 3 teasp. French's Worcestershire Sauce, ½ teasp. salt, ½ teasp. paprika. As the mixture thickens break it into shreds with a fork. Serves 4.

TOP-NOTCH QUALITY AT half the price



LIFE'S REPORTS

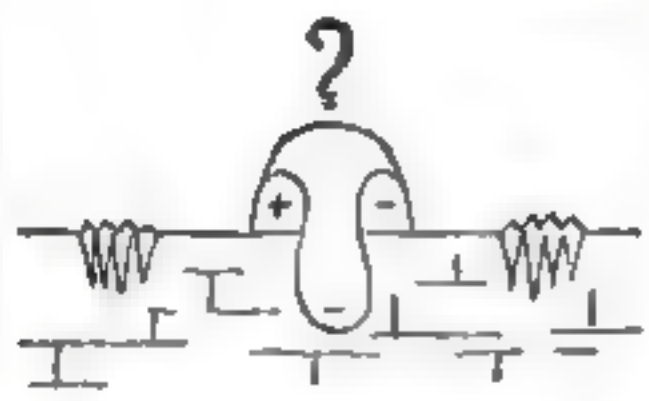
WOT!

CHAD'S HERE

Britain's war gremlin becomes a symbol of civilian problems

by ELIZABETH REEVE

LONDON



In the early dawn of last Armistice Day, the crumpled, uniformed body of a Polish airman was discovered lying beside a brick air-raid observation post at the end of Westminster Bridge over the Thames, less than a bullet's range from Scotland Yard. He had been shot through the heart with a revolver, but no weapon was found. On the wall of the post, just above the corpse, was a crude, chalk sketch of a long-nosed, bald-domed head peering over a line in the brickwork. Under the drawing were scrawled the strangely contradictory words, "Wot, no body?"

A detective might have found this highly significant if it were not just another appearance of the familiar Mr. Chad, who is the ironical little gremlin known to British enlisted men for at least two years.

Cockney comments

This was the most sinister setting in which the ubiquitous Mr. Chad had yet appeared. But investigators soon cleared him of suspicion of murder when the revolver which had fired the fatal shot was recovered from the river

CONTINUED ON NEXT PAGE



Renoir Ruffles of Lastex®

face...coily sweet as any a Renoir model ever wore
They edge our slick little "Baby Doll" panties of long-wearing knitted rayon.
You'll find them at better lingerie departments almost everywhere

MUNSINGWEAR

Reg. U.S. Pat. Off.

Underwear • Sleeping-and-Lounging Wear • Foundation Garments • Hosiery

*Reg. U.S. Pat. Off.

EARLY AMERICAN

Old Spice

AFTER-SHAVING LOTION

4 and 8 ounces



American Standby—

NOW IN GREATER QUANTITIES

Again you can use this tangy After-Shaving Lotion freely for that "Good Morning" exhilaration to shaving. In handsome, stalwart containers. Four ounces 1.00¹ Eight ounces 1.75¹ Also available: Old Spice Shaving Soap, Talcum and Cologne, individually or in sets. Each a Shulton Original. ¹ Plus Tax * Reg. U. S. Pat. Off.

America is the Story of Individual Achievement

SHULTON, Inc., Rockefeller Center, New York

LIFE'S REPORTS CONTINUED

by magnet and the Polish airman's suicide established.

Chad has been demobilized with some of his patrons and now extends his critical activities among mere civilians. Londoners are becoming increasingly aware of the little fellow staring quizzically at them from the walls of telephone booths ("Wot, no dialing tone?"); from the shutters of fish shops closed for lack of supplies ("Wot, no bloom-in' fish?"); fingered on the dusty window of an Inland Revenue income-tax office ("Wot, no rebate?"); on crates of rabbits on station platforms at Christmastime ("Wot, no turkeys?").

Mr. Chad's appearance may vary slightly in different locales, but the essentials he exposes to public view are the top of his bald head surmounted by a question mark like a solitary, curling hair, his mysterious little crisscross eyes like addition signs and his Schnozzle Durante proboscis which droops down a section of brick wall over which he peers, hanging on by his fingers. Sometimes he is shown with jug-handle ears. With Cockney impudence or cynicism he comments monotonously, "Wot, no beer?" ... or fags ... or whatever it is that he misses most at the moment.

The history of Mr. Chad is blanketed in mystery. Like Topsy and that highly organized race of saboteurs, the RAF gremlins, it seems he just "grewed." Army and air force hotly contend for the

CONTINUED ON PAGE 19



"WOT, NO WALL?"

PERSONNALLY
Speaking by
**FRED
ALLEN**

Screen and Radio Star



1—For years Hollywood turned me down. "No glamor," they said. Then a quiz kid wised me up.



2—"Dracula, nothing's wrong with you good grooming can't fix," he said. I got hep. I got Personna!



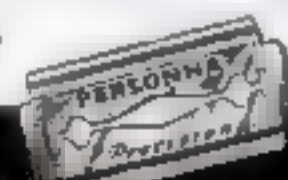
3—Now I'm a glamor boy Personna fied, thanks to slick Personna shaves. Try Personna yourself!

4—Why it makes sense to pay 10¢ for this blade:

Sure, Personna costs more. But Personna is a precision instrument—worth many times 10¢ in shaving ease, in skin health.

Personna is made of premium steel ... hollow-ground for extra keenness ... rust-resistant for longer use. Spend a little more to get Personna ... and get a lot more shaving comfort!

Available also in Canada



PERSONNA
Precision Blades

10 FOR 31



1. JOHNNY'S STILL MARVELING over Sally—the way she managed while he was away. How she held their home—even put a little aside—from his allotment checks and her own pay—money they hoped would make a special dream come true. A dream both shared because both loved music . . . all kinds of music from symphony to swing . . .

ARE THEIR DREAMS TOO BIG FOR AN EX-PRIVATE...?

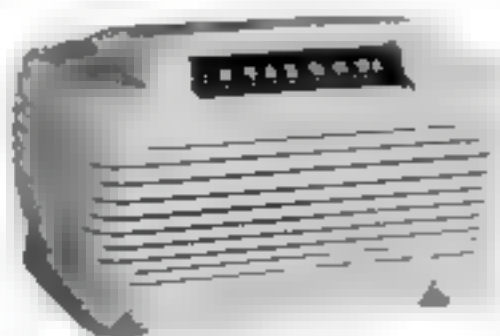


2. THEY'D LOOKED FORWARD to the day they could own a radio-phonograph. Not an ordinary one, but one rich in tone, beauty and tradition like the Stromberg-Carlson Hepplewhite which is such a revelation to people who want the finest in *complete* FM and Standard Broadcast reception and record reproduction.



3. THEY'D COUNTED on enjoying together the exciting new advances in radio . . . advances Stromberg-Carlson alone builds into glorious instruments like the Futura. But were these dreams too big for their bank account? What they found made their hearts leap up . . . actually made their dreams come true!

THE DYNATOMIC—one of the remarkable new small Stromberg-Carlson radios with an astonishing degree of "big set" performance. Modern as tomorrow . . . and every inch a Stromberg-Carlson!



4. NOW SALLY AND JOHNNY have their own handsome Stromberg-Carlson radio-phonograph, the lovely Federal. For new production techniques—and the skills of 52 years of experience—make it possible for Stromberg-Carlson to offer more people more for their money than ever before. Today the proud privilege of owning a Stromberg-Carlson can be yours at prices ranging from about \$27.50 to \$500. See your nearest Stromberg-Carlson Authorized Dealer. Consult your classified phone directory.

For the main radio in your home . . . there is nothing finer than a

STROMBERG-CARLSON

"Was I Surprised!"

says Mrs. Charles Harbstreith, Nutley, N.J.

*An Instant Coffee
as delicious as
the finest ground
coffee I ever
bought!*



**"We've tried others—but the NEW
G. WASHINGTON
tops them all"**

**No wonder thousands are
switching to delicious
NEW G. WASHINGTON!**

● Housewives, husbands, business girls—everywhere thousands are discovering there's one Instant Coffee that's as delicious as the finest ground coffee they can buy—the NEW G. WASHINGTON. You make it in just 5 seconds—simply by adding boiling water to half a teaspoonful! No coffee pot; no grounds; no waste—and so good you'll want another cup!

COSTS NO MORE

Best of all, G. Washington costs no more; the 2-oz. container is equal to a full pound of ground coffee. And it's pure coffee; 100% coffee—with no dextrins, maltose or dextrose added. G. Washington's was the first Instant Coffee. With more than 25 years' experience behind it—no wonder the NEW G. Washington is so good. Try it!

Get G. Washington's NEW Instant Coffee at your grocery or delicatessen store today!



1% NO MALTOSE.
DEXTRINS OR DEXTROSE.
JUST 100% PURE COFFEE!

**THE NEW
G. Washington's
INSTANT COFFEE**

A PRODUCT OF AMERICAN HOME FOODS, INC.

MADE IN 5 SECONDS

**LOOK! ALL YOU
DO IS ADD
HOT WATER!**



Just half a teaspoonful and hot water for the best cup of coffee you ever tasted! What convenience!



declares Mrs. Raymond L. Whitney of Detroit. "Even my husband says it's the best coffee he ever tasted."

LIFE'S REPORTS CONTINUED

honor of having discovered him. Both generally agree that he started to patronize the various armed forces about two years ago, although his Cockney tag lines were common army currency long before.

Most probable explanation of his origin is a doodle by a bored radio or electrical trainee in the RAF or REME (which stands for Royal Electrical Mechanical Engineers, popularly known as "Remmay"). Certainly he has long been the special favorite of radio operators, electrical and radio mechanics in the British services.

The curving line through a straight line (or Chad's wall top) is a standard symbol for A.C. current and voltage.



The plus sign which forms his eyes is a positive polarity symbol. Sometimes he is featured with a minus sign (the negative polarity symbol) for one eye, like a wink.



Zigzag interruptions in the straight line, or wall top, easily interpreted as fingers appearing over the edge, are symbols of electrical resistance.



The whole drawing may be a simplification of the diagram of a meter bridge.

Chad's christening

More conflicting is the folklore surrounding the origin of Mr. Chad's name. A REME unit claims it came from their training school, nicknamed "Chad's Temple" after the instructor. Another legend asserts Chad was named for an RAF club, Chadwick House, near a Lancashire air force radio school. Eighth Army Desert Rats have claimed that Chad was named after a snoop officer in the El Alamein campaign. He has been alternatively known as "Flywheel."

CONTINUED ON PAGE 23

*There's no doubt
about it ...*

*they're genuine
if you see
this Trade-Mark ...*



If you can't find your style at first, try again! Dealers supplied monthly. Send for free style folders. Maiden Form Brassiere Co. Inc., New York 16.

"There is a Maiden Form for Every Type of Figure!"



**"'Nother thing, Mommy,
it's Nazareth
undies I want!"**

Whether you have babies or big boys and girls, you're SURE of sturdy, comfortable underwear when you buy Nazareth by name! So, ask for it and really save money!

Nazareth

FROM HI-CHAIR TO HI-SCHOOL

A good start to a complete wardrobe... the new **4** in **1** SURRETWILL



You can't be four places at one time, but you can be four places in one suit! And that one suit is Surretwill. Incredible as it may seem, the new Surretwill breezes unruffled through business,

sportswear, week-ending and evening . . . giving you a well-rounded wardrobe—all in one suit. More than that, Surretwill is correct attire almost everywhere. What a time-saver! What a value!



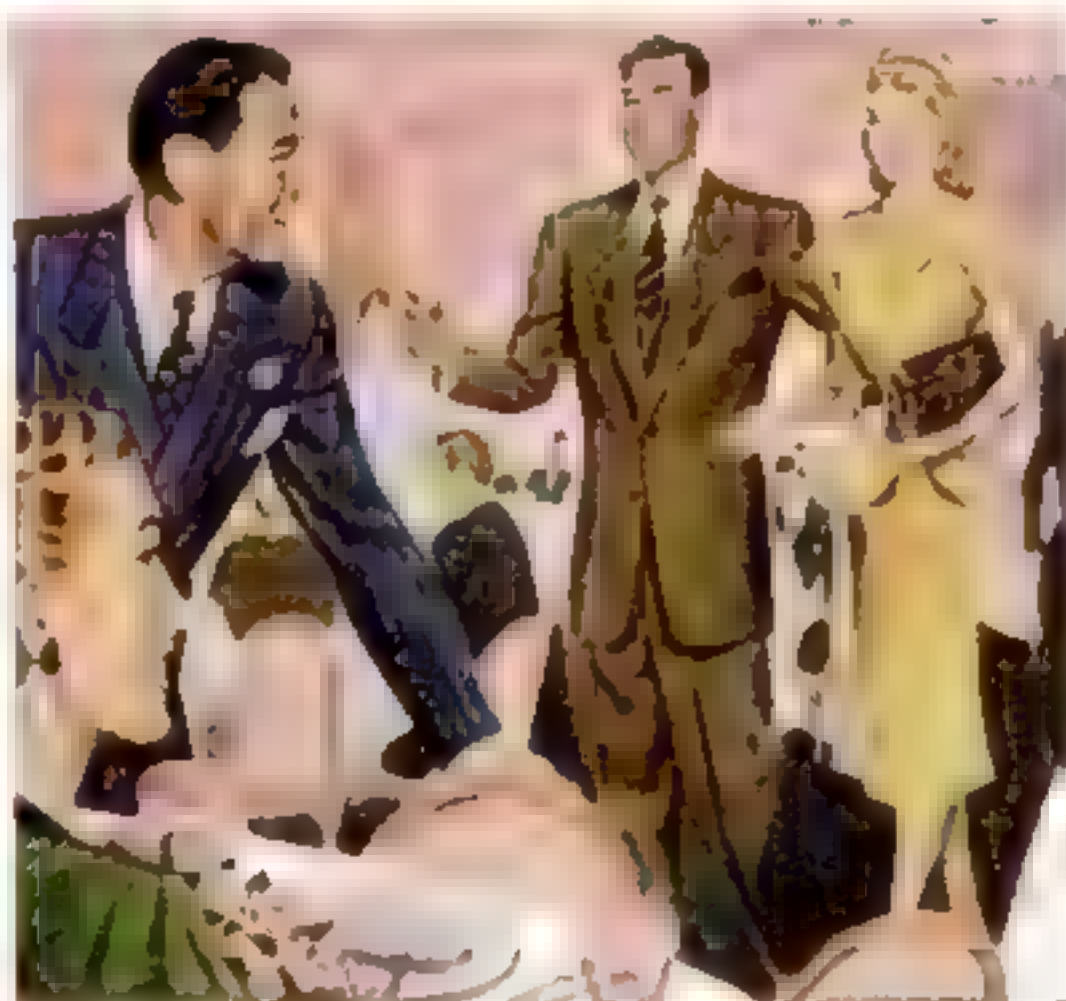
BUSINESS... Surretwill has an air of brisk efficiency that lets you work in confidence and ease.



SPORTSWEAR... your Surretwill suit with or without contrasting Surretwill slacks is sure to be correct.



WEEK-ENDING... your 4-in-1 suit is instantly ready to fit in with your leisure hour living.



EVENING... after office hours, no need to change. Surretwill is right at home at informal affairs.

The secret is in the fine all-wool fabric. Surretwill's versatile qualities are lastingly loomed by Pacific Mills. The good looks stay because the handsome sheen is woven right in the fabric. The soft, suede-like venetian texture makes you want to take the cloth between your fingers. And when you do, you'll feel how really rugged it is for leisure—but how smooth for office!

Surretwill drapes naturally, holds its shape and crease, and you'll be surprised how the wrinkles fall out. Made exclusively for Rose Brothers, whose superb tailoring makes Surretwill good company—in any company. Pacific Mills, Worsted Division, 261 Fifth Avenue, New York 16.

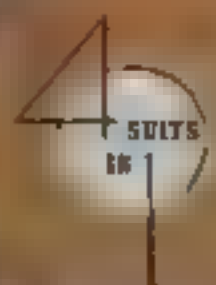
All the popular models, single and double-breasted, in smart solid shades.

SURRETWILL SLACKS in new, rich pastel and darker solid tones.

Soon to be available in limited but growing quantities, moderately priced, at leading stores from coast to coast.

For further information address Rose Brothers, 275 Seventh Avenue, New York 1; or Pacific Mills, Worsted Division, Retail Service Bureau, 200 Fifth Avenue, New York 10.

Surretwill
Pacific



LOOK TO THE



FIRST—BUY PACIFIC

Pacific
Worsted's Woolens

WARTIME LESSON

Hoover peacetime service continued on a 48-hour basis during the war. That built new respect and friendship for the Hoover Cleaner. Before buying any appliance, ask yourself if it has an honest service behind it.

New Popular-Priced Hoover

a thoroughbred in quality
with new features that make cleaning quicker,
easier, more complete.
See it at your dealer's or in your home.

Cleaning tools plug
in easily here



THE HOOVER

IT BEATS • AS IT SWEEPS • AS IT CLEANS

THE HOOVER COMPANY, NORTH CANTON, OHIO
HAMILTON, ONTARIO, CANADA

Foolish to Neglect Sniffles, Sneezes of Head Colds!

DOUBLE DUTY NOSE DROPS
Now Helping Millions!

A bottle of Vicks Va-tro-nol is mighty handy to have around the house when you catch a head cold because it is a double-duty nose drops that works fast right where trouble is . . .

Quickly Relieves sneezy, sniffly, stuffy distress of head colds. Makes breathing easier.

Helps Prevent many colds from developing if used at the first warning sniffle or sneeze.

This Double-Duty Nose Drops should save you much misery. Works fine!

VICKS You'll like it! Follow directions in the package.

VA-TRO-NOL

COUGHING COLDS Relieve coughing, help loosen phlegm, ease muscular soreness and tightness with Vicks VapoRub. Its famous poultice-vapor action brings welcome relief and invites restful sleep.

**VICKS
VAPORUB**

The
**Lowest
Priced**
Nationally
Advertised
Tooth Brush
in America

only
23¢

IN DUST-PROOF
CARTON

**Pro-phy-lac-tic
NYLON
Tooth Brush**

LIFE'S REPORTS CONTINUED

"Doomie" or "The Goon" in the RAF; "Foo" or "The Watcher" in the Royal Navy; "Clem," "Private Snoops" or "The Jeep" in the army. Lesser gremlins have tried lately to cash in on Chad's popularity with more elaborate portraits and new catch phrases, but Chad has a long start on his rivals, who are mostly short-lived.

Chad is no officer's pet. He has been called "the patron saint of dumb insolence—that elusive army crime so satisfyingly difficult to pin down." His dry humor is typically British and his Cockney sympathies are always with the Sad Sacks in the lower ranks of the service.

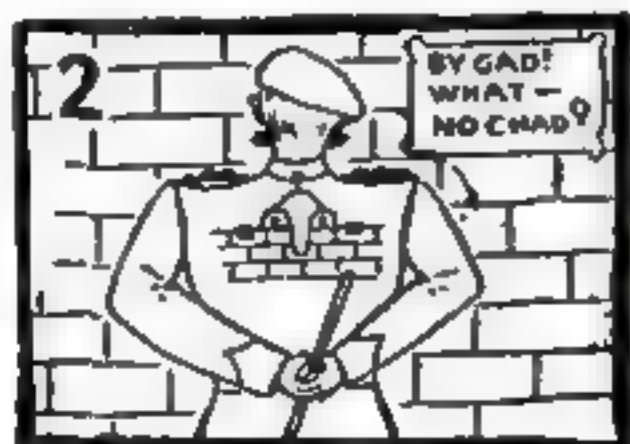
Chad dressed down

At a north England army camp recently Chad's caustic comments scrawled over walls of canteen and mess hall ("Wot, no beer? . . . Wot, no eggs? . . . Wot, no demob?") became so prevalent that the C.O. called the men on special parade. "This Chad business has gone too far," he announced sternly. "From now on, anyone pinning up these silly things will get 28 days C.B.!" (confined to barracks). He dismissed parade, marched smartly back to his office and there, on his recently virgin-white blotting pad was scribbled the impudent leer of Chad, asking, "Wot, only 28 days?"

Because of such pinpricks, the Chad cult is not officially recognized or encouraged. When LIFE's reporter telephoned a War Office official and asked, "Can you please tell me anything about Chad?" the gentleman replied with unconscious plagiarism, "What, Lake Chad?"

The little fellow, whose early case history baffles the most learned gremlinologists, is being exploited, explained and

CONTINUED ON NEXT PAGE



CHAD ENJOYS KIDDING OFFICERS



KEY TO A WORLD OF COMFORT

"Your Footprint in Leather"* . . . the magic key to heaven-on-earth . . . to a whole new world of freedom for your feet. It's a secret treasure found only in Matrix* Shoes . . . an incredible sole of moulded leather that cups your foot in serene comfort. Every curve and hollow is cuddled in a matching cushion of curved leather . . . every sensitive nerve is soothed in soft, supple all-over support. It's you . . . all over again in "Your Footprint in Leather!" A new you . . . relaxed, sure-footed in beautiful shoes keyed to fit you and the life you lead to perfection.

MATRIX SHOES

with "Your Footprint in Leather"



Most Matrix Styles \$9.95 to \$12.95. E. P. Reed & Company, Rochester 3, N. Y. Matrix Style Studio, 47 West 34th Street, New York 1, N. Y.

*Reg. U. S. Pat. Off. E. P. Reed & Co.



BILLINGSLEY'S STORK CLUB BARBER PASSES OUT RED HOT TIP!

Mr. John Anzalone, 'head man' of the Stork Club barber shop in New York City, gives low-down on some guests barred by famous red rope



HE'LL NEVER GET BY

Tousled, unkempt hair certainly doesn't belong in the Stork Club. Watch the red rope go up on him! If only he'd take my tip and use Kreml Hair Tonic—it keeps stubborn hair neatly in place all day long—looking so trim and handsome.



ROPE STRANGLES GIGOLO

He plastered his hair down with grease and found himself socially taboo. Pasted down hair stamped him as a gigolo. Kreml Hair Tonic keeps hair looking so neat and well groomed yet never leaves it looking or feeling oily or greasy.



NO ADMITTANCE

How uncouth he looks with his shoulders littered with dandruff flakes. So careless about his appearance. Kreml is famous to relieve itching of dry scalp and remove untidy dandruff flakes. Leaves scalp feeling so clean and refreshed.



ALWAYS WELCOME

He followed my advice about Kreml. His hair always looks so neat and spruce. An asset anywhere. Thousands of America's best dressed men use Kreml to keep their hair looking its best. Why not let Kreml help improve the appearance of your hair!

• Ask for Kreml Hair Tonic at your barber shop. Buy a bottle at any drug counter. Use Kreml daily for modern, handsome hair grooming.

KREML HAIR TONIC

Keeps Hair Better-Groomed Without Looking Greasy—Relieves Itching of Dry Scalp—Removes Dandruff Flakes



LIFE'S REPORTS CONTINUED

vulgarized since he left the shelter of Nissen hut and lower deck to venture into public life, and he will no doubt soon be an infernal little bore.

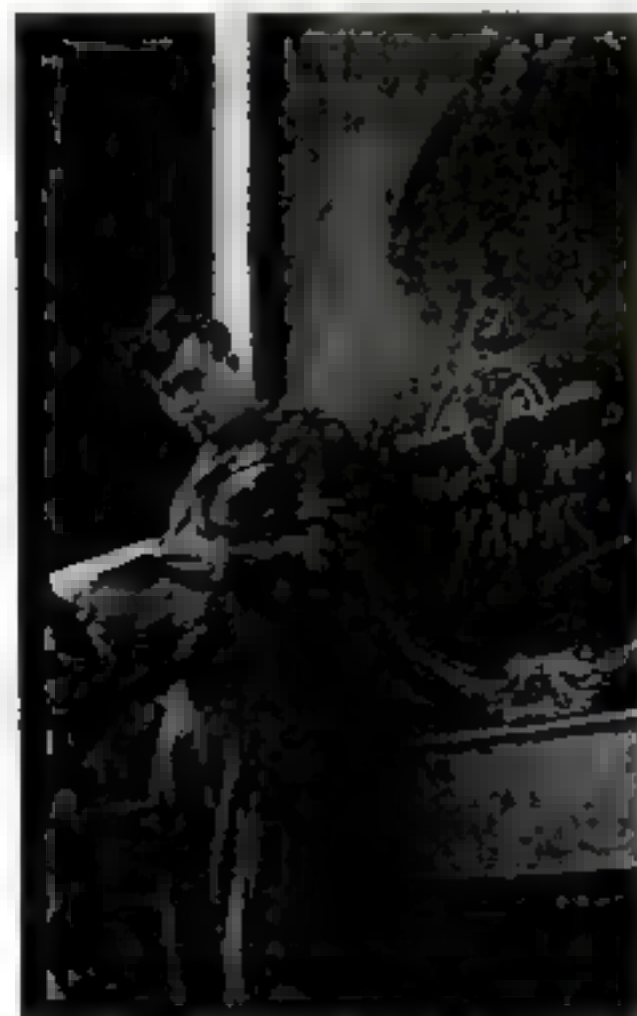
Meanwhile he has fun in unusual places. On the steamy windows of a Buckingham Palace anteroom, where servicemen waited one afternoon to be formally decorated by the King, an idle finger sketched the familiar figure of Chad with the apt caption, "Wot, no V.C.s?"

During the general election last year campaign notices appeared in a West Country camp urging soldiers to VOTE FOR CHAD! And he did get to Westminster—with a Royal Electrical Mechanical Engineers group on an educational tour through the Houses of Parliament. Later, outraged officials found Chad lurking behind, right on the side of the speaker's chair. He was asking plaintively, "Wot, no questions today?"

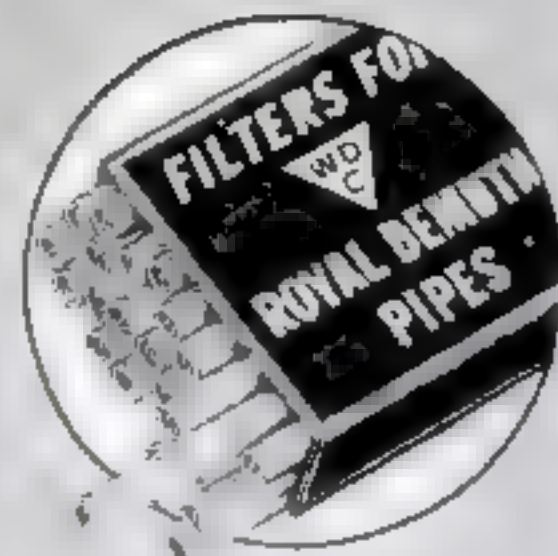
Farewell from Chad

His latest manifestation has amused many Londoners who pass Rainbow Corner, the famous American Red Cross club for servicemen at Piccadilly Circus which shut down some months ago.

On the closed doors, which so many thousands of GIs have propped up as they stood for hours outside the club to whistle and exclaim at passing blondes, is Mr. Chad. With a rather nostalgic look in his chalked eyes, he asks, "Wot, no Yanks?"



RAINBOW CORNER, Red Cross club in Piccadilly Circus, closed, evoking this comment by Chad.



This Filter in

ROYAL DEMUTH

*cools the smoke as it
cleanses the smoke*

*- makes pipe
function
superbly*

IMPORTED
BRIAR

\$3⁵⁰

BOX OF 25 FILTER
REFILLS WITH EACH



THE changeable filter has a patented construction that filters flakes and juices before smoke reaches your mouth.

The absorbent cellophane wrapped filter is changeable! When stained from tars and nicotine, insert a new one

Royal Demuth is exquisitely fashioned from genuine imported briar root. Over 100 skilled manufacturing operations go into each pipe. Wm. Demuth & Co., Inc., N.Y. 24



HE WAVES



AND WINDS HIS WATCH!



CROTON AQUAMATIC

winds itself with the mere motion
of your hand

A wave of your hand and your watch is wound, provided you're wearing a Croton Aquamatic—the watch that winds all by itself! The patented self-winding device stores up energy created by the easy, ordinary motions of your wrist as you walk, talk, eat or sleep. It keeps your

watch wound right and running true—month after month—year after year.

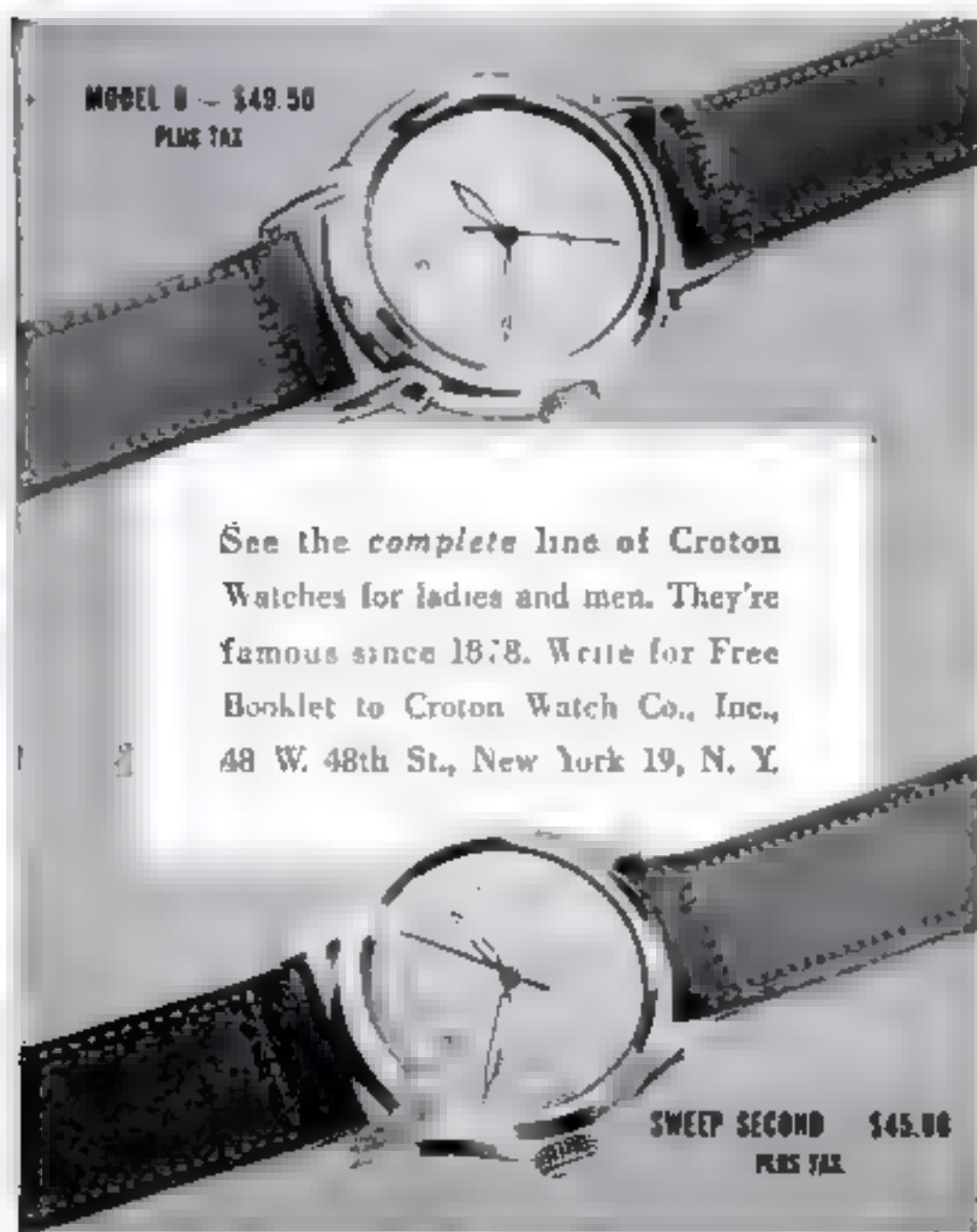
Actually, this 17-jewel beauty is far more accurate than many hand-wound watches. An impartial laboratory recently tested three Aquamatics against nine leading 17-jewel watches wound the old-fashioned way. In this 30-day wearing test, *Aquamatic proved 13.5% more accurate!*

The Only CERTIFIED Waterproof Watch!

You can wear any waterproof Croton while swimming or bathing in hot, cold, fresh or salt water. Why, even the strap is impervious to water.

An Aquamatic has everything you want, including magnificent appearance. It's dustproof, tarnish-proof, shock-resistant. The glass crystal can't break, and every model is equipped with a striking luminous dial that tells time in the dark!

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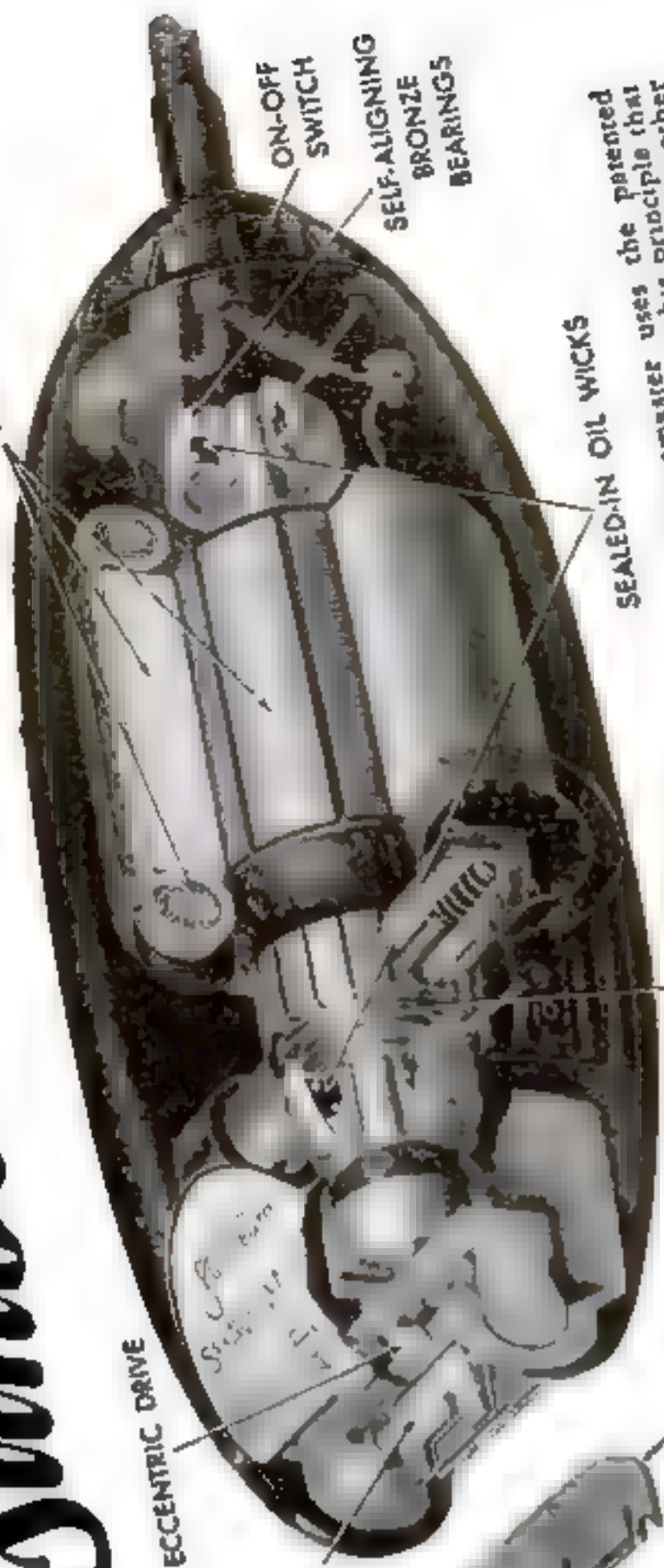


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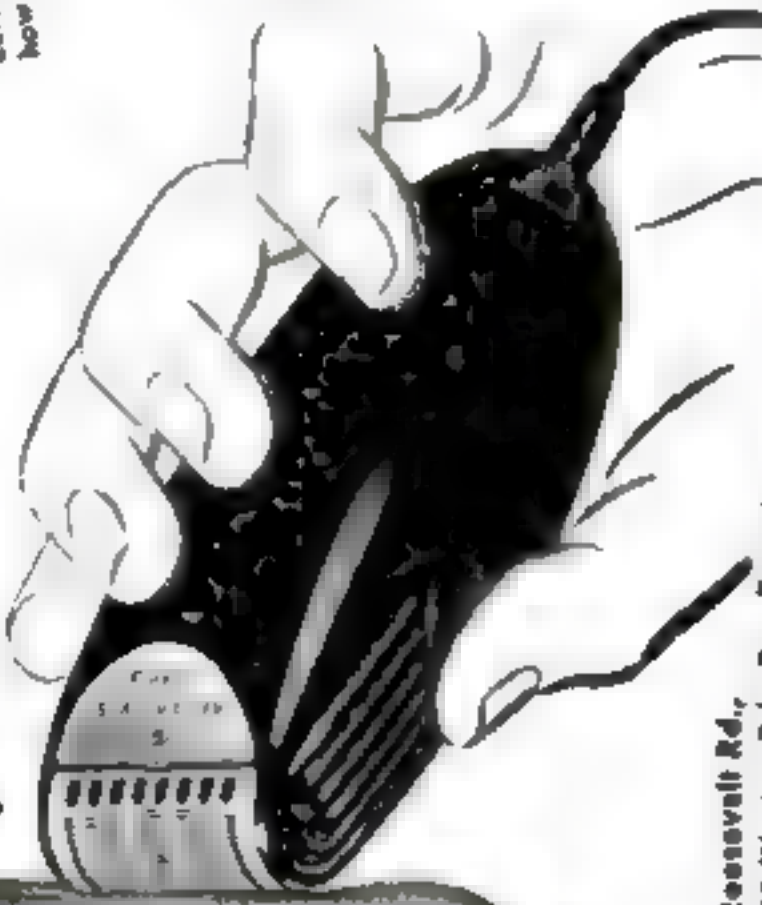
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LIFE'S COVER

This is Paris and the Eiffel Tower as seen from the terrace of the Palais de Chaillot, the theater and museum built in 1937 on the site of the Trocadero. The gilded plaster statues on the terrace stand above people who are looking at the River Seine. The dome on the left is Les Invalides, Napoleon's tomb. Through the arch of Eiffel Tower is the Champ de Mars, a park, and l'Ecole Militaire, the military staff college. For other pictures of Paris 1940, turn to page 97.

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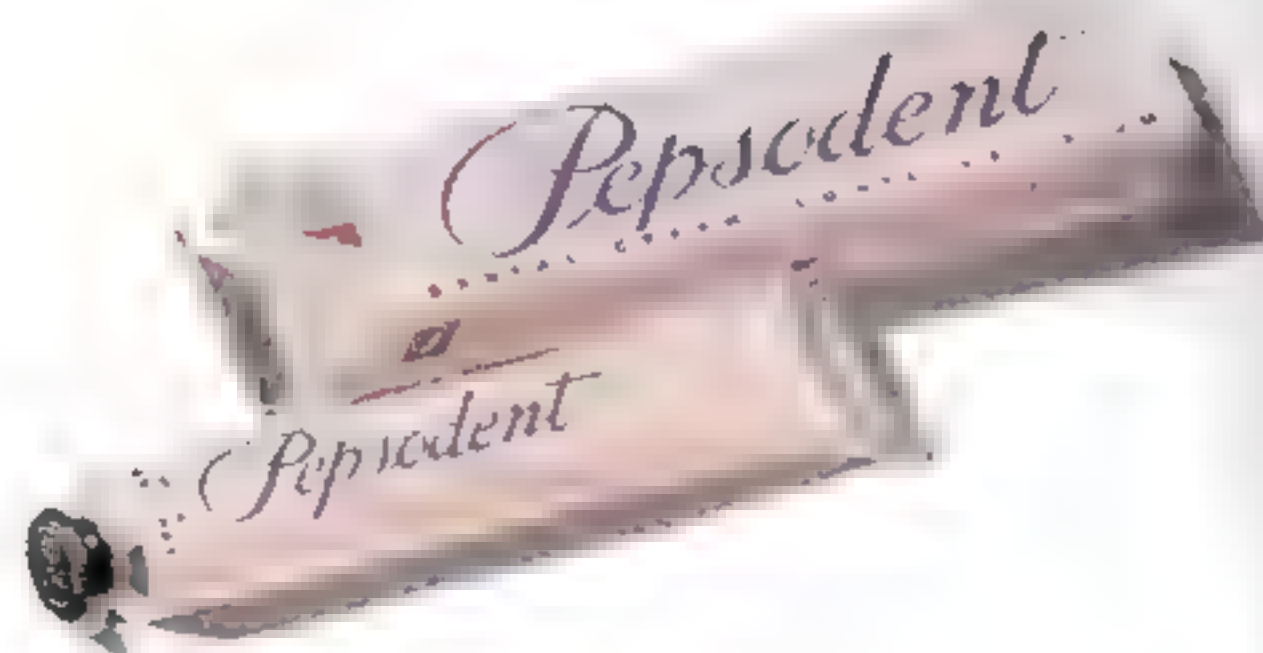




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LIFE'S PICTURES

When Photographer Tony Linck covered the bobsled racing story (pp. 127-133), he stood in the trough of the Lake Placid bob run while a sled came around turn a few feet away. In this picture (left), while he still aims his camera where the sled approached, the sled, traveling faster than a mile a minute, has whizzed by. Linck started working on LIFE assignments last summer, after having spent five years in commercial and newspaper photography.



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ABBREVIATIONS: BOT., BOTTOM; EXC., EXCEPT; LT., LEFT; T., TOP; A. P., ASSOCIATED PRESS; G. H., GRAPHIC HOUSE, INC.; INTERNATIONAL

Why my wife made me get a RETIREMENT INCOME PLAN

SHE was sort of cute about it. She didn't say, "John, you ought to get a Retirement Income Plan." She knew I'd just argue with her.

Instead she said, "John, how much money do you expect to earn in the next 15 years?" I did a little figuring, tossed in a raise or two, and came out with a total that impressed even me. (Try it yourself—you'll be amazed.)

When I told her, she said, "How much of that do you suppose we'll have left at the end of 15 years?" I'm not very good at saving, so when I tried to be honest about that, the results hurt a little. "We'll probably have a better house," I said. "The children will be educated, and we'll probably have a couple thousand in the bank." Then I added, "What's more, we'll have had 15 years of fun," and kissed her.

But she was serious.

"John, don't you think we ought to have more than that? In 15 years, you'll be 60. Good heavens, imagine you 60! (She giggled at that.) Anyway, you will be—and maybe you won't want to work so hard. Maybe times will be bad. Maybe—oh, you know—"

I did know. I have an Uncle Frank who earned a lot of money in his day, but now, at 62, he hasn't any more to show for it than a medal from his office.

"Yea, I know," I said.

"John, let's decide right now that we're going to do differently. Let's be sure of our future. Let's start using one of these Retirement Income Plans."

That's all we said about it, but the next day I started digging into the subject of Retirement Incomes. I learned that, using a Phoenix Mutual Retirement Income Plan, I could get a retirement income for life beginning when I reached 60. And it wasn't just an



income for me alone. The Plan actually guaranteed an income for both my wife and myself as long as either of us lived!

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3. If I should die before reaching retirement age, my wife will receive an income for life, as well as \$3,000 in cash.
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DOROTHY KIRSTEN was known to millions even before her debut at the Metropolitan Opera last year. Her fresh, warm lyric soprano voice has long been familiar to radio and opera audiences.



ZINKA MILANOV is completing her seventh season as a prima donna of the Metropolitan. A native of Yugoslavia, she is now famous in three continents for her magnificent soprano voice.



PATRICE MUNSEL, brilliant coloratura soprano, created a sensation in 1943 when she made her Metropolitan debut at the age of eighteen. Her appearances are invariably great triumphs.



JARMILA NOVOTNÁ was a European opera and film star before joining the "Met" in 1940. She is noted for the crystalline beauty of her lyric soprano voice and her sensitive interpretations.



ELEANOR STEBER has been singing leading soprano roles with the Metropolitan Opera for five years; is a concert and radio favorite. She is distinguished for the purity of her tone and style.



BLANCHE THEBOM displays glorious musicianship and a superb mezzo-soprano voice, both in opera and concert. American-born and trained, she already ranks among music's greatest voices.

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UNDER THE HEROIC STATUES of Reformation Leaders Calvin, Farel, Beza and Knox, central figures in Geneva's Reformation Monument, stand Protestant delegates to the World Council of Churches meeting. At far right is Martin Niemöller.

Calvin was the great Protestant of Switzerland. Farel and Beza were his friends, the latter his biographer. Knox preached in Geneva where he wrote an English version of the Bible. He popularized Protestantism in Scotland, established the Church of Scotland.

PROTESTANTS PLAN FOR PEACE

To Geneva last month came delegates from 90 church groups for the first world meeting of Protestant churchmen since before the beginning of World War II. They met to plan for peace. The delegates came from China and the U. S., from the Orthodox churches in Greece and Russia (though none from the state-controlled Russian church), from the prison camps of Europe. There were men like Norway's Bishop Berggrav, who had been in a concentration camp for opposing the Quisling government, and Germany's Martin Niemöller, seven years a prisoner of Hitler. In Geneva's bright winter sun they walked by the university,

past the Reformation Monument (*above*) erected in honor of the great men of the Protestant beginnings. In the small Cathedral of St. Pierre they spoke and prayed from the same pulpit where Calvin preached Protestantism 400 years ago.

Their meeting gave proof that Protestantism, always weakened by arguments among denominations, was making progress in its long attempt to unify itself spiritually and ecclesiastically. Significantly the meeting was held at a time when the Roman Catholic Church was holding its consistory (*LIFE*, March 11) and proclaiming its peace policies. The Protestant churchmen had hoped

since 1939 to form a World Council of Churches. In Geneva they announced that the first full-dress assembly to establish such a council would be held in 1948, probably in Holland or Denmark. Turning their attention to Europe, the Protestant churchmen asked food and help for all and a more lenient policy toward Germany lest the present policy "bring ruin not only upon Germany but upon Europe." Said Bishop Berggrav, "The Church of Christ has to be the fire in the blacksmith shop of the world. For today the earth is cold, the irons are cold and cannot be forged. Come, pray, be one with Christ, burn with his flame."



THE CATHEDRAL OF ST. PIERRE in Geneva is where John Calvin preached. Built in the oldest part of Geneva on the site of a Roman temple, cathedral was finished in 1034, remodeled in the 12th and 13th Centuries. The spire, 223 feet high, was added in 1899.



STORY OF EARLY PROTESTANTISM is told in the Reformation Museum built during World War I. Under the motto *Post Tenebras Lux* (light after darkness) are statues of Protestant leaders. Left to right—Frederick W. W. of Brans-



JOHN R. MOTT (right), New York Methodist, grand old man of worldwide Protestantism, conducts meeting.



DR. GEORGE WU of the National Christian Council of China addresses a meeting. Announced was proposed

use of a Rockefeller gift to set up a Training Center to train young people for evangelical and ecumenical work.



denberg; William of Orange, champion of Lutheranism; Admiral Coligny, leader of Huguenots; group of Calvin, Farel, Beza, Knox (p. 31), Roger Williams; Oliver Cromwell; Prince Bessary of Transylvania, fighter for religious tolerance



MARTIN NIEMÖLLER preaches at St. Pierre on his painful experiences in concentration camps. Said he, "We [German Christians] have discovered sin and guilt are not merely words and empty symbols about which pastors in pulpits are accustomed to preach."



CALVIN LIVED HERE at No. 11 Rue Jean Calvin until his death in 1564. His original home on this spot was

destroyed by fire in 1706. Calvin moved here three years after writing his famed *Institutes of Christian Religion*



CALVIN'S CHAIR is still to be found in the cathedral. Expelled from Geneva, he came back three years later.

"THE CHURCHES AND WORLD ORDER"

The Federal Council of Churches presents a program of Christian political action for America

Shortly after the World Council of Churches met in Geneva, the Federal Council of the Churches of Christ in America held a special meeting in Columbus, Ohio. It adopted a report on "The Churches and World Order," presented by John Foster Dulles, chairman of the council's Commission on a Just and Durable Peace. LIFE here quotes excerpts from this report, one of the important Christian statements of our time.

Our dedication is to the progressive realization of the dignity and worth of man in every area of life—political, economic, social and religious; to the worldwide achievement of man's individual freedom, under God, to think, to believe and to act responsibly according to the dictates of his own conscience. This, we believe, is indispensable if God's will for man is to be fulfilled.

Men are torn by alternating moods of hope and despair. They see hope in the Charter of the United Nations; in the knowledge that, through it, our own and other governments may erect the political, social and economic framework of a new world order; that, by collective effort, the nations are endeavoring to remove the causes of war. They see hope in that there is more widespread recognition that men have basic rights and should have fundamental freedoms.

They are tempted to despair as they face the possibility that the misuse of atomic power will make a shambles of our civilization. Before the weapons of the war have cooled, an armament race has begun among the nations. Terms contrary to the Atlantic Charter and the Declaration of the United Nations are being imposed upon defeated peoples. And the great powers, who recently were bound together by a singleness of purpose, are dangerously divided.

The problem of world order is complicated by the fact that nations differ in their religious, social, economic and political patterns. This is particularly true in the case of the Soviet Union and the Western democracies. We cannot ignore the tensions which arise from these differences. As Christians, we base our view of life upon belief in the dignity and worth of man as a child of God. To this conviction we must hold fast.

THE UNITED NATIONS

The United Nations reflect the prayerful concern of the Christian community that law, order and the processes of peaceful change shall supplant anarchy in international relations.

The representatives of the United States in the UNO should immediately seek agreement on a comprehensive plan for the progressive reduction of military establishments throughout the world, for the universal abolition of peacetime conscription, and for the outlawry and effective control of weapons of mass destruction.

In the initial use and continued production of atomic bombs, the United States has given and is giving sanction to these weapons of mass annihilation. We believe that this policy must not be continued.

We support the recommendation that the Commission on Human Rights [of the UNO] shall direct its labors towards such objectives as (a) the formulation of an International Bill of Rights; (b) the formulation of recommendations for international declarations from governments on such matters as civil liberties, status of women, freedom of languages; (c) the protection of minorities; (d) the prevention of discrimination on grounds of race, sex, language, or religion; (e) any matters within the field of human rights considered likely to impair the general welfare or friendly relations among nations.

We express the earnest hope that the colonial powers may speedily give further tangible evidence of their purpose to discharge the "sacred trust" which they have acknowledged under the Charter to promote the well-being of dependent peoples, to insure their economic and social advancements, to develop appropriate forms of self-government and to assist the progressive growth of their free political institutions.

In order that the U. S. may conform its own conduct to what it has urged upon others, we call upon our government to commit itself at an

early date to apply the principles of trusteeship to such areas as may be detached from Japan.

Christians whose faith embraces the conception of one humanity under God must labor for the day when all states shall be members of the world organization. We therefore urge that all applications for membership by neutral and former enemy states be given prompt and sympathetic consideration.

We urge Christian citizens to support the economic purposes of the United Nations and its related agencies for stabilization and reconstruction. We further commend the proposals of our government for an international trade organization to promote the exchange of goods and services and the reduction of barriers to such exchange. We urge that generous material aid be given by the U. S. to help countries impoverished by the war to rebuild their economic life.

We recognize that the proposal for an extension of credit to Great Britain, now before the Congress

of the U. S., represents the kind of practical assistance which is imperative for world order. We also urge that permanent machinery be established under the Economic and Social Council to help meet world needs for emergency relief, when UNRRA comes to an end.

International law can come into effective operation only through universal acceptance by separate states. Accordingly, we call upon our government to accept as law of the land such international laws as are adopted by the United Nations.

We further urge our government to accept compulsory jurisdiction in the International Court of Justice.

CHURCHES AND FORTHCOMING PEACE CONFERENCE

A 21-power peace conference is planned to consider draft treaties of peace with Italy, Rumania, Bulgaria, Hungary and Finland. These settlements will provide a major test of the principles of justice and co-operation agreed upon by the United Nations.

We believe the reparations should be limited to productive capacity over and above that required to maintain average living standards. Reparations should not be an instrument of vengeance. There should be no enslavement. As stated in the Atlantic Charter, the vanquished should see the possibility of access on equal terms to the trade and raw materials of the world which are needed for their economic prosperity.

We deplore the displacement of men, women, and children in mass evacuations with little or no regard for their physical and economic well-being.

The Churches of Christ cannot condone the punishment of whole peoples. No lasting peace can be built upon revenge or be founded upon oppression. The strong must adopt enlightened policies at some cost to themselves to achieve a reunited world. Only if the treaties afford an opportunity for genuine reconciliation of peoples, will they make possible the development of a creative peace.

THE SPIRITUAL CRISIS OF MANKIND

Brotherhood is now the spiritual imperative of survival. It is an inescapable obligation upon those who have heard the call to Christian discipleship to witness to their faith in their daily lives; to live it in their own parishes and communities—that men, seeing their example, may be led to a new understanding and an acceptance of brotherhood. This is no new obligation. It was laid upon Christians 19 centuries ago. But now there is new urgency to meet it.

To carry out this program there must be (1) a development in the spiritual life of the individual, (2) his integration into the worldwide body of Christians, (3) the projection of Christian principles into the treaties of peace, and (4) their expression in the life of the United Nations.

Knowing that with God all things are possible, let us act boldly and confidently for a world order based on brotherhood, freedom and justice.



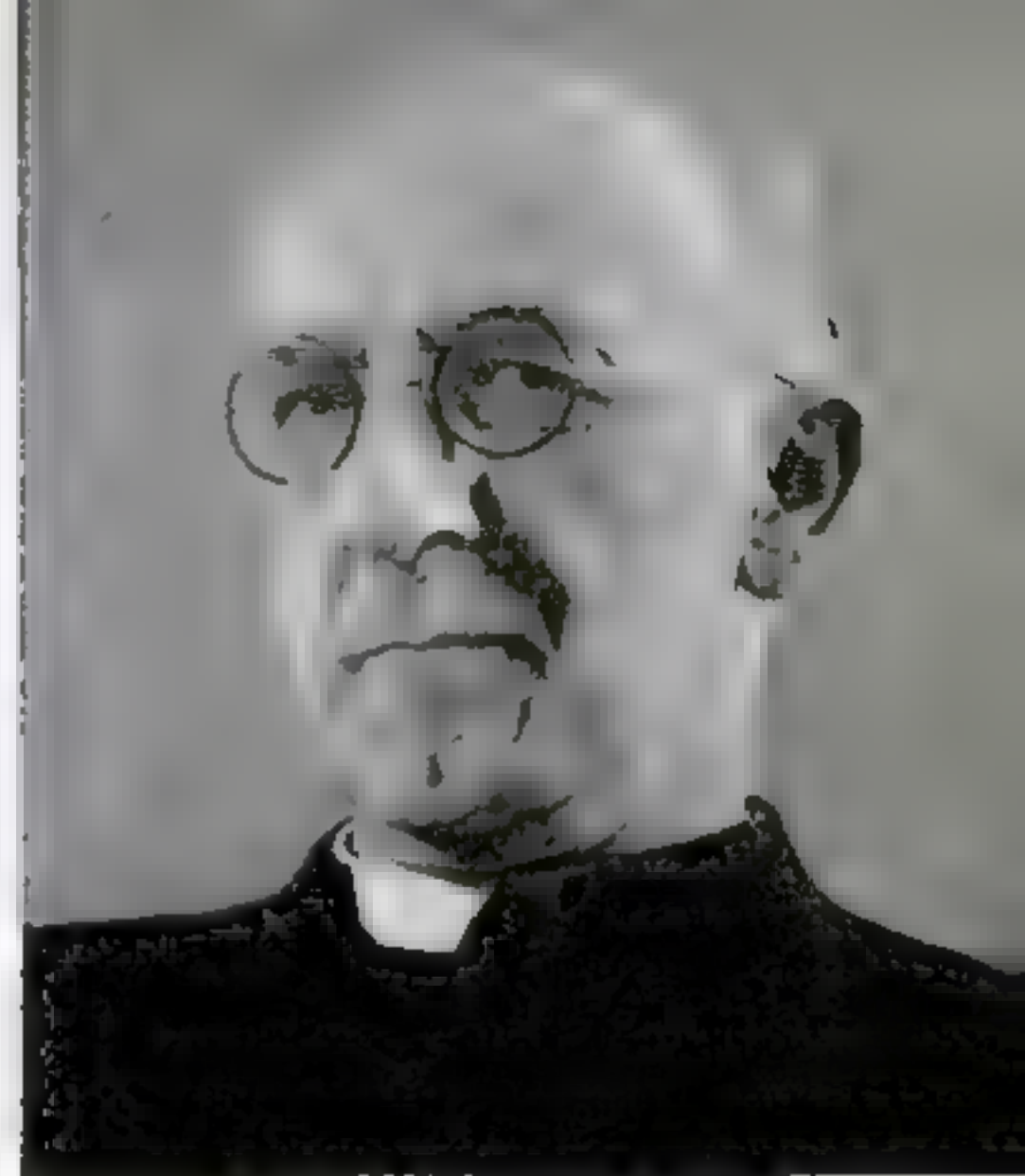
PRESIDENT TRUMAN AND BISHOP OXNAM, HEAD OF FEDERAL COUNCIL



SCOTLAND: Very Reverend J. Hutchinson Cockburn, Moderator of Church of Scotland, which numbers 1,250,000 Presbyterians, and World War I chaplain, was a delegate to the World Council meeting, with the other men on this page.



NORWAY: Eivand Berggrav, Bishop of Oslo, Church of Norway (Lutheran), was one of organized religion's bulwarks against Nazi paganism. Jailed by Quisling government, he spent his time translating the New Testament into Norwegian.



ENGLAND: Dr. Geoffrey Francis Fisher, who as Archbishop of Canterbury heads Church of England (Episcopal), espouses interfaith cooperation. He assumed office less than a year ago.



SWEDEN: Erling Eidem, Archbishop of Upsala, is president of the World Lutheran Convention. In 1942 he went to Leipzig, Germany, openly delivered an address criticizing the self-subordination of the German Church to Adolf Hitler.



UNITED STATES: Charles P. Taft, son of the late President and younger brother of the senator, was the leading layman at the conference. He is an ardent Episcopalian, helped to clean up wasteful government in his native Cincinnati.



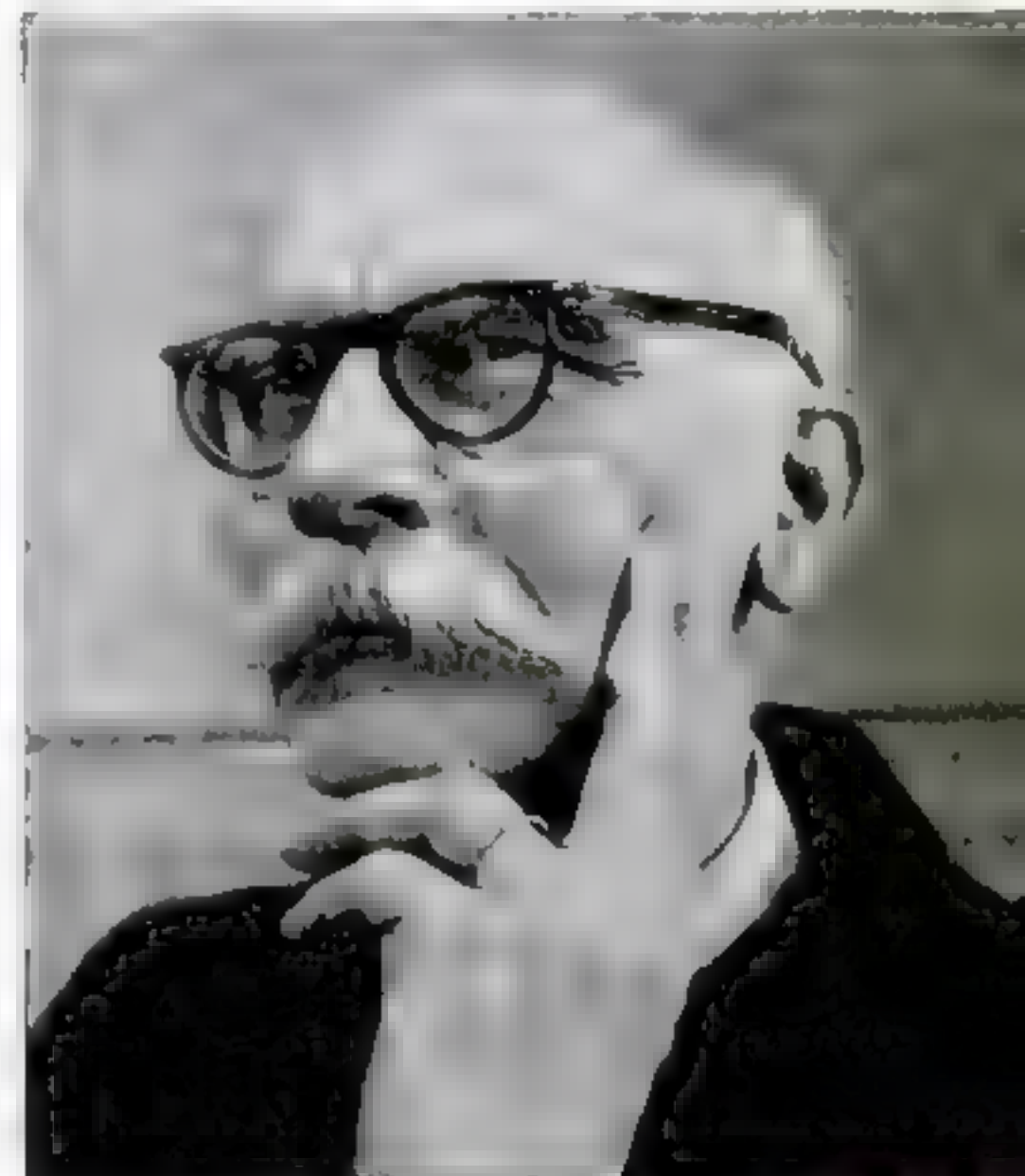
RUSSIA: Dr. Besobranoff Cassian, Russian Orthodox Church leader, was one of several members of his faith invited to Geneva. Sponsors were anxious to attract all Christian sects.



SWITZERLAND: Dr. Alphons Koechlin, member of Swiss Reformed Church and president of his country's Council of the Federation of Protestant Churches, ardently opposed the policies of Bishop Muller, once Hitler's church administrator.



GERMANY: Pastor Martin Niemöller of German Evangelical Church, naval hero in World War I and in World War II a concentration camp prisoner for insisting on God's precedence over Hitler, was one of the most impressive speakers.



FRANCE: Pastor Marc Boegner, member of the reformed Church, helped lead French resistance during occupation. In 1938 he reunited all French Protestants into one federation.

"GETTING TOUGH" WITH RUSSIA

REAL PEACE REQUIRES MORE THAN "GETTING TOUGH." WE MUST KNOW WHAT WE VALUE ABOVE PEACE

In the past two weeks we have had a series of speeches, all urging America to take a tougher line against Russia, which is having a spasm of aggression all over the world. Senator Vandenberg opened the volley with a question which still hangs in the air: "What is Russia up to now?" He continued, "We ask it in Manchuria. We ask it in Eastern Europe and the Dardanelles. We ask it in Italy. . . . We ask it in Iran. We ask it in Tripolitania. We ask it in the Baltic and the Balkans. We ask it in Poland. We ask it in the capital of Canada. We ask it in Japan. We ask it sometimes even in connection with events in our own United States. . . ."

Secretary of State Byrnes came next. "We will not and we cannot stand aloof," said he, "if force or the threat of force is used contrary to the purposes and principles of the [Atlantic] Charter." And then came Winston Churchill (see p. 47), who drew ominous analogies between Stalin's behavior now and Hitler's a decade ago and proposed some permanent military cement for his "fraternal association" between Great Britain and the U.S.

Columnists and commentators have taken up the clamor. And beneath the clamor every serious American is worried and thirsty for information and guidance. In this situation LIFE is proud to present the Hon. Joseph P. Kennedy, whose article on page 106 is a clear and forceful summary of current political geography and also contains some good advice.

Mr. Kennedy is also for taking a firmer and above all a clearer line toward Russia, a feeling which most Americans will probably share, and quite rightly. Yet we feel that if this new toughness is based solely on the assumptions and reasoning in Mr. Kennedy's article, it will come to a sad end. For in our belief Mr. Kennedy does not give sufficient weight to the practical need for American idealism in American foreign policy. The conflicts in the modern world concern ideas and ideals no less than bases and bread.

The New Party Line

During the "great patriotic war" the rulers of Russia soft-pedaled Communism within the country as well as without. They resurrected old Russian heroes such as Kutusov and gave their army plenty of prestige and leeway, just as we did here. But since early 1945 their "ideological reconversion" has been very fast. The phrase "dictatorship of the proletariat" is respectable again; the party has reasserted its supremacy and, abroad, there has come a broad change in the Communist Party line. Out went men like Earl Browder, who under the stress of war said so many kind words for capitalism and peace that he apparently came to believe them. It has been rediscovered that the capitalist world is Russia's inevitable enemy and that war is not necessarily a bad thing anyway. "Lenin and Stalin teach us that there are different kinds of wars. . . . There are progressive and reactionary wars," declares *Bolshevik*, a Soviet publication quoted in the *New Leader*. And again: "The nature of a war does not depend on who started it, or on whose territory it is waged." Needless to say, any war the Soviet Union wages, regardless of who started it or where it is waged, will be a "progressive," not a "reactionary" war.

As Mr. Kennedy's article points out, Russian foreign policy has two goals, one for the nation and one for Communism. That makes Russian diplomacy especially hard to anticipate, for Russia does not always act merely in her own national interests. It is often said (Mr. Kennedy says it) that since Russia needs peace badly, therefore Russia will be a pillar of peace. But unlike Mr. Kennedy, Communist principles do not set peace—certainly not *this* peace—as the highest possible goal.

The same ideology which sometimes makes the rulers of Russia reckless also makes them see ghosts. Their fear of encirclement by aggressive capitalist countries, though it stems from the Western hostility of 1917-20, is also anchored in Leninist dogma about the predestined behavior of all capitalist countries. Of Churchill's speech, Samuel Grafton said it was "of a sort which can give Russia a license to regard herself as encircled by a hostile world." But Lenin gave Russia this license long before Churchill's speech, long before the atomic bomb; and it will take more than the silencing of Churchills or the sharing of atomic secrets to remove it. Russia's fear of encirclement is not a neurosis; it is an article of faith.

Western "Ideology"

There is one thing you can count on in any speech of Churchill's: he never hides the articles of his own faith. In his own words, he never ceases "to proclaim in fearless tones the great principles of freedom and the rights of man, which are the joint inheritance of the English-speaking world and which . . . find their most famous expression in the American Declaration of Independence." For some time this crusading note, this faith in human freedom, has been curiously lacking in American statements of policy and even more in American policy itself. It even seems to be lacking, or sleeping, in the American people. John Foster Dulles, on his return from the UNO meeting said, "The people of the United States have no great faith that moves them. We are in no mood to seize on the United Nations as an agency for accomplishing some great purpose in the world."

Mr. Kennedy argues that peace itself is the "great purpose" which should govern our foreign policy. Peace is the hope behind every responsible foreign policy, but we do not think it can be achieved by subordinating all other aims to it. A. N. Whitehead once wrote, "Peace is largely beyond the control of purpose. It comes as a gift. The deliberate aim at peace very easily passes into its bastard substitute, anesthesia." It is true that the value of peace and hence its price has gone way up since the dropping of the atomic bomb. But we do not think it has gone higher than all other human aspirations. As long as real peace, rather than anesthesia, is up for discussion, we believe that Whitehead's words are still true.

In Mr. Kennedy's political geography the U.S. and Russia appear to be just a couple of nation-states trying to come to terms. As a nation, America could probably survive any number of concessions to Russia. Mr. Kennedy is for being very firm with Russia, but to win our agreement he relies too exclusively on our

patriotic instinct. Patriotism is still permitted in Yugoslavia and even in the Ukraine.

Russia is not just a nation-state. Her ideology cannot be defeated by force or by bargains; it can only be opposed by another ideology. If we aspire to real equality with Russia in the years ahead, we must, like Russia, have higher claims than peace and broader claims than nationhood.

There is a very good chance that peace, as well as progress, may be the by-product of balanced tension and creative rivalry between the U.S. and Russia. Certainly there are no mechanistic reasons why such a balance should lead to war. But if it is to be a true and mutually fructifying balance, American foreign policy needs something more than "toughness" and a will to peace. It needs, to balance the Communist idea, what Hamilton called an "active principle" on our side.

What should this "active principle" be? Fifty years ago it would not have been necessary to ask such a question; it was the subject of every Fourth of July address. In those days, as John Foster Dulles recently said, "We acted under a sense of moral compulsion, as a people who had a mission to perform in the world. . . . We sought, through conduct, example and influence, to promote everywhere the cause of human freedom. We availed of every opportunity to spread our gospel throughout the world."

Our Missionary Opportunity

How this missionary sense can in practice be restored to our foreign policy is shown in the report of the Federal Council of Churches on this subject, summarized on page 34. Two points deserve emphasis in the present crisis. One is the hope which these churchmen feel—and which Mr. Kennedy also feels—in the United Nations Charter. As Mr. Dulles says, this organization still needs a "spiritual drive" which will galvanize it into a "positive force for human welfare." That drive it is surely up to America to supply.

Secondly, America has a special duty to hasten progress toward self-government among the dependent peoples of the world. In partnership with Great Britain, the chief colonial power, the U.S. should take the lead in this task, also through UNO. Already there are revolts and the promise of revolts in India, Indonesia, the Near East; yet the U.S. has officially stood aside. Russia is not standing aside. These liberation movements are more our business than Russia's; their slogans are those of Jefferson, Lincoln and Wilson, not Karl Marx. Men have not changed; they still seek liberty and justice above all things. Of all countries, the U.S. should certainly welcome new proofs of that.

PICTURE OF THE WEEK: ➡

The first U. S. correspondents and photographers to be allowed into Manchuria since the Russian occupation found graphic evidence of the way Russians have stripped Manchuria's industries. Hundreds of factories were like the Teho weaving plant (opposite page), which had nothing left but lonely posts and bare floors. The Russian commander in Mukden said that an inter-Allied agreement approved this stripping but U.S. Secretary Byrnes denied that any such agreement existed.



Textile factory in Manchuria stands machineless and bare
after everything movable has been carted off to Russia



On her way to work a geisha (right) pauses to chat with a young novice, Yoko Minami, who is studying to become geisha

GEISHA GIRLS

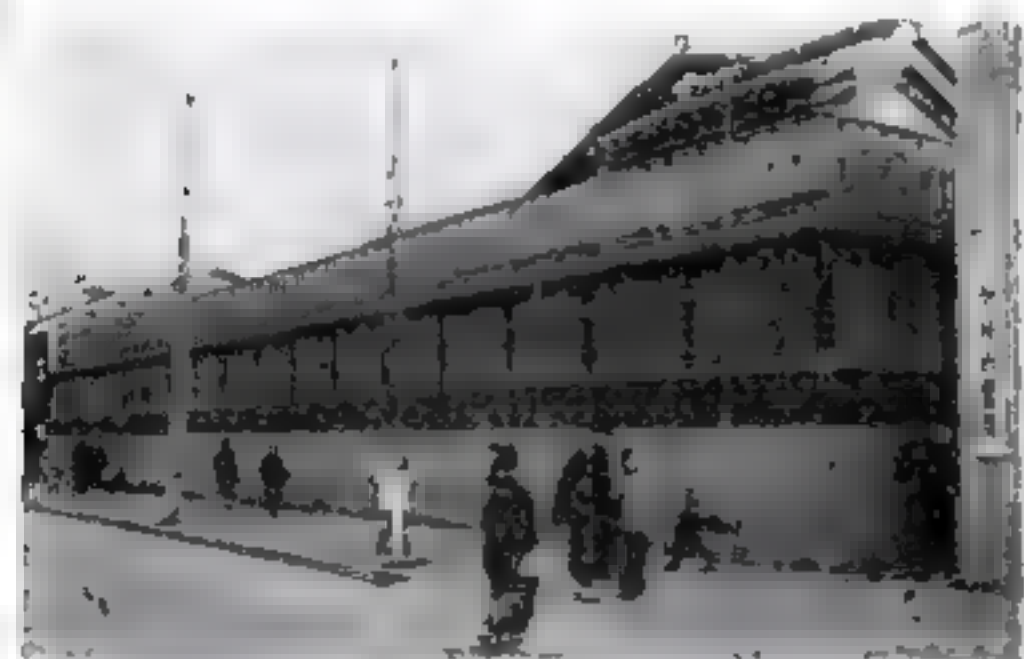
A few are still left to practice their old, respected profession

Occupied Japan abounds in painted ladies who palm themselves off on unsuspecting GIs as geishas. Actually geishas were a sad war casualty. None are left in Tokyo. To find the ones shown here, LIFE Photographer Alfred Eisenstaedt searched other cities until he found a real *geishaya* in Kyoto, the Ichi Riki (meaning One Strength), where impeccably groomed and trained girls were performing their frequently misunderstood role as a combination of entertainer, conversationalist and companion.

The true geisha follows a profession as exclusive as her more lowly sister's is free. Japanese girls connive to become geishas just as many American girls scheme to crash Broadway. Becoming a geisha to some Japanese girls means a life of grace and ease. Often a girl's parents will turn her over in childhood to an ex-geisha for training, which takes as long as ten years. In cloistered strictness the girl is taught singing, classical dancing, deportment and, most of all, conversation. Until she is 18 she is a *maiko*, a novice, like Yoko Minami, shown on these pages. Then, if she has learned her lessons well and has enough pull to get into a *geishaya*, she becomes a fully accepted member of the profession. How long she continues successfully depends entirely upon her talents. One famous geisha, Enkiehi (Balanced Luck), recently retired at the age of 86.

The phenomenon of geishas is the direct result of the lowly status accorded women in Japan. A Japanese housewife is little more than a servant in her own home. She seldom goes out at night with her husband, squats silently in a corner when he has guests at home, knows little of his business or problems. Love is a quality which seldom enters into marriage. To compensate for the barrenness of their home life, Japanese men for centuries have gone to the *geishaya* for feminine companionship, relaxation and pleasure. That is why a geisha, which means "accomplished one," must be trained so thoroughly in the arts of making a man comfortable, listening to his troubles and entertaining him.

With regular visitors some geishas may go beyond social entertainment, but that is not part of their job. The canny girl usually is watching for an admirer of sufficient means to set her up as his mistress or "second wife." When a man's first wife dies, he often marries his "second wife." Some geishas have married into Japan's best families where they have found security. The rest hope to.



ICHI RIKI GEISHA HOUSE IS MOST FAMOUS IN JAPAN



WITH COLD WATER YOKO (OPPOSITE PAGE) STARTS MAKE-UP



FIRST SHE APPLIES THICK, CHALKY BASE COAT



SHE TOUCHES UP ELABORATE HAIRDO (ABOVE AND BELOW)



SHE SOFTENS HANDS (ABOVE), DONS HEADDRESS





AS CLASSICAL DANCERS geishas entertain customers while they dine. Surviving geisha houses are hard to get into without an introduction. Usually arrangements

for a party must be made a week in advance. In this Kyoto house girls earn about 1,000 yen (\$67) per month. Half of this goes to house and Geisha Protective Association.



UPPER CLASSES are usually the only ones who can afford to patronize geishayas. Dining with girls are (left to right) Fyoh Sa to, manager of Kyoto paper Mitsui, and



ARRIVING GUESTS remove their shoes before entering *geishaya* where two girls have come to the door to greet them. Girl kneeling is Yoko Minami, the novice. Owner of the house usually assigns geishas on basis of customers' social and financial position.



TABLE TALK during dinner is furnished by the girls, who usually do not eat but watch out for their customers' wants. Important part of girls' training is the serving of food and wine. They also are taught that all Japanese men are superior beings.



Hatsusegawa, president of furniture company; S. Senke, head of famous school of the tea ceremony (LIFE, Feb. 18), and Heryn Hayashi, manager of publishing company.



IN FOLK DANCING such as this, done mostly with hands, geishas participate with their visitors but never indulge in Western-type ballroom dancing. GIs in Japan

have taught jitterbugging and swing to the girls in Tokyo where huge dance halls have sprung up for such frantic exercises. But geisha houses have remained conservative.



LADYLIKE GEISHA, a samisen player who is named Tamasha, covers her ears when a guest tells a story she considers improper. Geishas are supposed to be above bawdiness. Samisen which she plays is a lutelike instrument to accompany songs.



COMPLIMENT TO YOKO, the novice, is paid by guest. He has given her his own cup and is pouring sake (rice wine) for her. He thus shows he is interested in her. Novices assist until they become full-fledged geishas. Yoko is 16, 5 feet tall, weighs 90 pounds.

EARTH ERUPTS

New and old volcanoes act up

Last week the earth was rumbling uneasily in several places. A new volcano was busily manufacturing an island off the coast of Japan. A rejuvenated old one was making life uncomfortable for several thousand people in New Zealand. In India's western province of Baluchistan an eccentric kind of volcano was erupting mud instead of conventional lava.

The simultaneous activity of these volcanoes has no geological significance. There are some 600 volcanoes which are currently active, relieving interior pressures where the crust of the earth slips and buckles. But significantly two of the volcanoes pictured here are in the region of the earth's greatest geological strains: the periphery of the Pacific



INDIA The perfect cone of the volcano shown above stands in a deserted part of Baluchistan, the Indian province which lies north of the big port of Karachi. Unlike most other volcanoes it erupts mud instead of steam and volcanic ash and lava. Such volcanoes are built up when water is forced upward by gas pressure through

a fault in the earth's crust. Near the surface the water makes mud by dissolving the soil, builds a cone like an ordinary volcano. The dark splash around the crater of this volcano is fresh wet mud running down a mountain of dried mud. The cone was reported by fliers traveling the main air route to and from India by way of Karachi.



JAPAN Approaching the main Japanese island of Honshu on Feb. 11, a British warship sighted a smoking little island which was not shown on its charts. Some 200 miles south of Yokosuka a volcano had pushed the tip of its cone above the surface of the Pacific. U.S. planes which flew over the island reported that it was still

growing, estimated its latest size as 150 by 200 yards. The new island, as yet unnamed, is another in the series of black volcanic rocks stretching south of Honshu. Included in the chain are Iwo Jima and Oshima where whole groups of young Japanese have been known to commit suicide by throwing themselves into the crater of Mt. Mihara.



NEW ZEALAND Mt. Ruapehu is an old volcano where New Zealanders liked to ski until recently. Sometime in the geological past it blew off the top of its cone and subsided to quiescence. A year ago Ruapehu came to life again, swallowing a lake which had filled its crater and spouting clouds of steam and

volcanic ash. No lava has come from Ruapehu's crater but after a year it still showers volcanic ash on the region around Hawke Bay, on the east coast of New Zealand's North Island. For miles around the volcano a fine dust lingers in the air so persistently that it causes an irritation of the respiratory tract which local doctors call "Ruapehu throat."



IN TOURNAMENT OF CHAMPIONS, FLYWEIGHT ARNIE MCKEE OF PITTSBURGH (LEFT) SLAMS THE JAW OF FORREST McELROY OF JACKSONVILLE, FLA. MCKEE WON

GOLDEN GLOVES

Enthusiastic amateur fighters
make the best boxing picture

The best boxing pictures every year come from the Golden Gloves amateur matches, sponsored by the newspapers of more than 100 U. S. cities. Though some Golden Glovers, like Joe Louis and "Sugar" Ray Robinson, have become professional champions, the photographs are not valuable as documents of good boxing form. But they are wonderful as records of intensely earnest pugilism, of the wild, enthusiastic swings and spills of young amateurs of all sizes, shapes and skills.

Last week at Madison Square Garden, the New York *Daily News* Tournament of Champions came to a close, and of all this year's crop of good photographs the best was the one shown above. These two flyweight fighters, who had won elimination matches in their eastern cities, were fighting to represent New York's eastern team, which meets Chicago late this month. Winner of the flyweight final, however, was a member of the Puerto Rico team, which produced three "eastern" champions.



A ALWAYS Milder
B BETTER TASTING
C COOLER SMOKING
*For the Pleasure of
Smoking Pleasure*

THE RIGHT COMBINATION OF THE
WORLD'S BEST TOBACCOS *Properly Aged*

A ALWAYS **B**UY **C**HESTERFIELD



Mind if we plant an idea?

PERHAPS the idea of a Cold Toddy hasn't occurred to you lately. If not, what a treat you've been missing!

It's so simple!

Just put a scant ½ teaspoon of sugar into a toddy glass, ½ jigger of water, 2 lumps of ice, and a generous jigger of the world's most magnificent whiskey—Four Roses. Then twist a strip of lemon peel over the

top and drop it into the glass.

But, to get a Cold Toddy with the most gloriously distinctive, different flavor you've ever known, be sure you use Four Roses!

For Four Roses, being a unique combination of specially distilled straight whiskeys makes a Cold Toddy something very special indeed!

FOUR ROSES

*Still the same great whiskey
as before the war*



*Four Roses is a blend of straight whiskeys 90 proof,
Framfort Distillers Corporation, New York City.*





SPATTERED BY RAIN, CHURCHILL LOOKS AT A STATUE OF WASHINGTON IN RICHMOND. AFTER HIS MISSOURI SPEECH HE ADDRESSED VIRGINIA LEGISLATURE

CHURCHILL SPEAKS

To oppose Russian advance he asks
for U.S.-British military alliance

The world last week listened to some blunt words from Winston Churchill. Pointing to the menace of Russian expansion, he called upon the Western world to act "while time remains" to prevent World War III. Coming from the man who warned of World War II before the world was ready to listen, his words commanded sober thought.

Introduced by the U. S. President, Churchill spoke from the gymnasium of little Westminster College at Fulton, Mo. He said, "Nobody knows

what Soviet Russia... intends to do in the immediate future, or what are the limits, if any, to their expansive tendencies.... From Stettin in the Baltic to Trieste in the Adriatic, an iron curtain has descended across the European Continent." Churchill's answer to this Russian expansion: a military alliance of Great Britain and the U. S. Then, "there will be no quivering... balance of power... as a temptation to ambition or adventure... there will be assurance of security."

"Son, there's a great future in aviation"

"YES, DAD. But it seems more like just another dream now. I gave up thinking about flying when the war was over."

"I don't know why. . . . This article says that there's a big career ahead for young fellows like you in one of the biggest fields of the future . . . Aviation. It's all about the post-war Army Air Forces, and the opportunities they offer young men. Pretty interesting."

"What kind of opportunities, Dad?"

"Well, they need more technicians in the new peacetime Regular Army Air Forces than ever before. I certainly wish that I'd had half this chance when I was your age."

"What chance? How do you mean?"

"Sixty-five per cent of the men in the new Air Forces are going to be non-coms with the rank of corporal or better. That's because the new fields of aviation like jet propulsion, radar, television and radio are so complicated that you need skilled technicians to handle them. Getting to be a specialist in one of those fields would prepare a man for a big future

in civilian life. Since you've been wondering what you were going to do when you graduate from high school, I'd say that the Army Air Forces is just what you want."

"You mean enlist when I graduate and then go to college when my enlistment runs out?"

"Certainly. You can enlist for 1½, 2 or 3 year periods. The 3-year enlistment allows you to choose your branch of service. You could then go to any one of the many Army Air Forces technical schools. They're just about the best aviation schools in the world, you know! You'll learn a good trade, put it to practical use and prepare yourself for the future. When you get out, the Government will send you to college. That's part of your GI Bill of Rights."

"Gee, Dad, is that right—college free?"

"You bet! You can choose any college or university, business or trade school. After a 3-year enlistment you can have 48 months of education—a full college course—with your tuition paid up to \$500 for each ordinary school year, and \$65 a month living allowance—\$90 if you're married."

"Guess my dreaming is going to pay off. Think I'll go down to the recruiting station in the morning!"



PAY PER MONTH—ENLISTED MEN

In Addition to Food, Lodging, Clothes and Medical Care

(a)—Plus 20% Increase for Service Overseas. (b)—Plus 50% if Member of Flying Crews. (c)—Plus 5% Increase in Pay for Each 3 Years of Service.

Master Sergeant

or First Sergeant .

Technical Sergeant .

Staff Sergeant . . .

Sergeant

Corporal

Private First Class .

Private

Starting Base Pay Per Month

\$138.00

114.00

96.00

78.00

62.00

54.00

50.00

MONTHLY RETIREMENT INCOME AFTER:

20 Years' Service

30 Years' Service

\$89.70

74.10

62.40

50.70

42.90

35.10

32.50

\$155.25

128.25

108.00

87.75

74.25

60.75

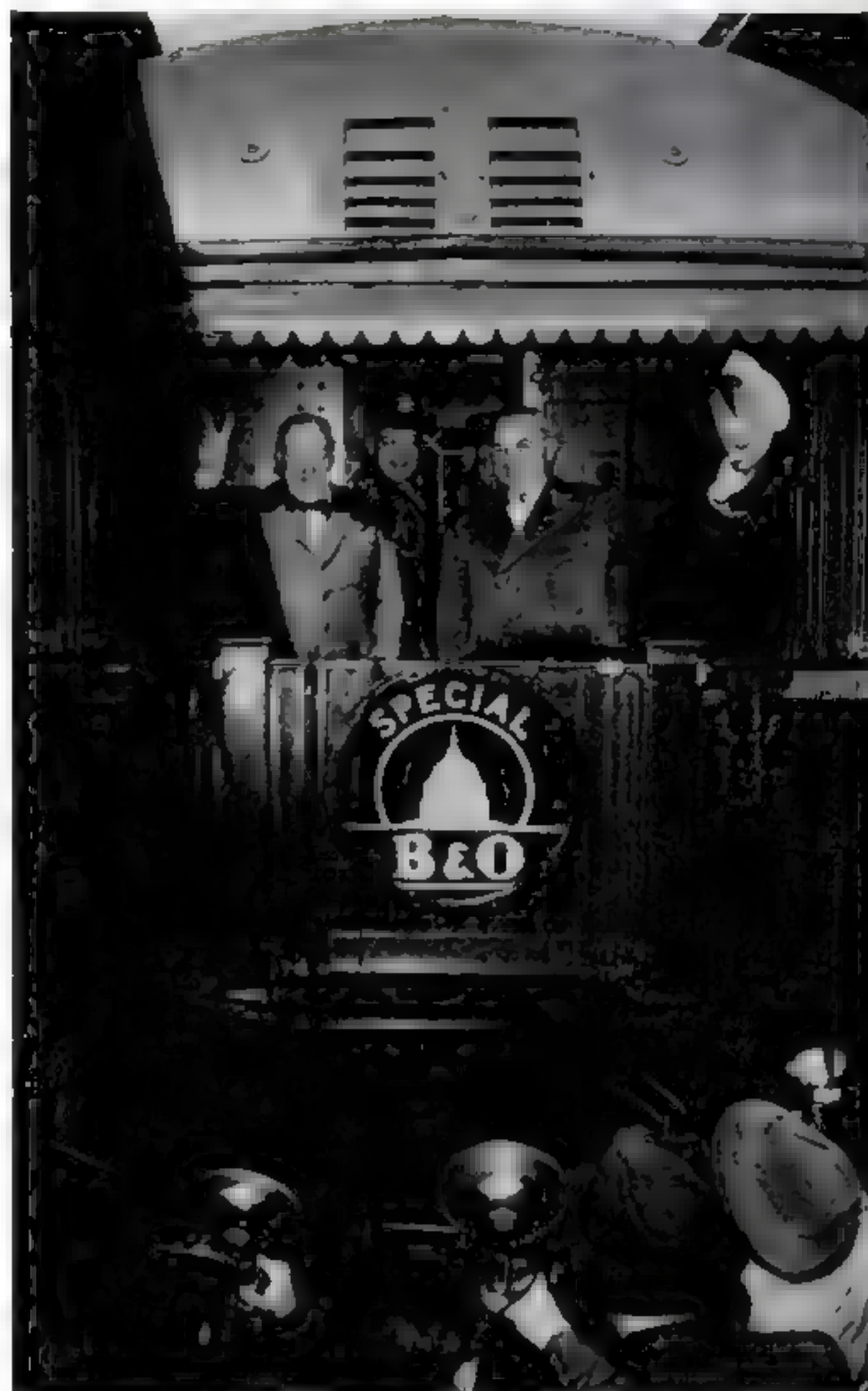
56.25

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ENLIST NOW!

★

Churchill CONTINUED



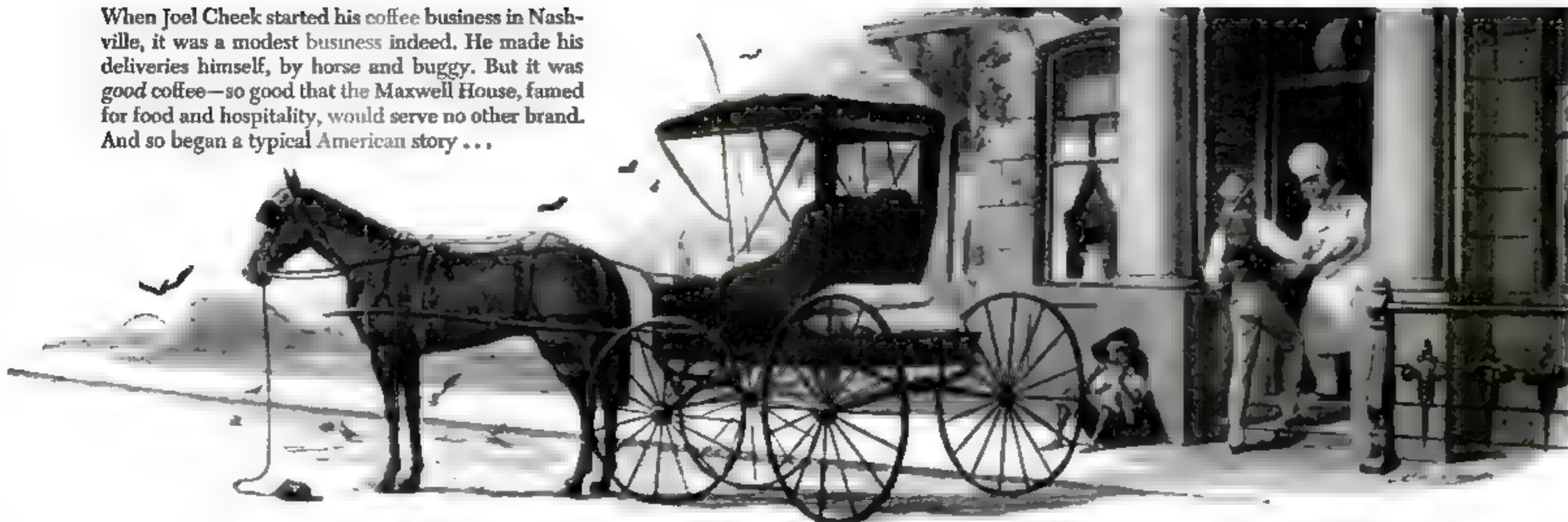
CHURCHILL AND TRUMAN wave for photographers. Churchill astonished Truman with his knowledge, not always accurate, of American history. At Harpers Ferry, W. Va., he remarked, "That's where Jackson seized McClellan's stores." Actually the stores were under General Halleck's command.



"I THINK I'LL BUY IT," said Truman, after trying out the diesel locomotive. He walked up and down the train full of newspapermen to find out, he said, "whether there was any gambling or drinking going on." He and Churchill shared the same car, talked weather, family, countryside, little politics.

CONTINUED ON PAGE 50

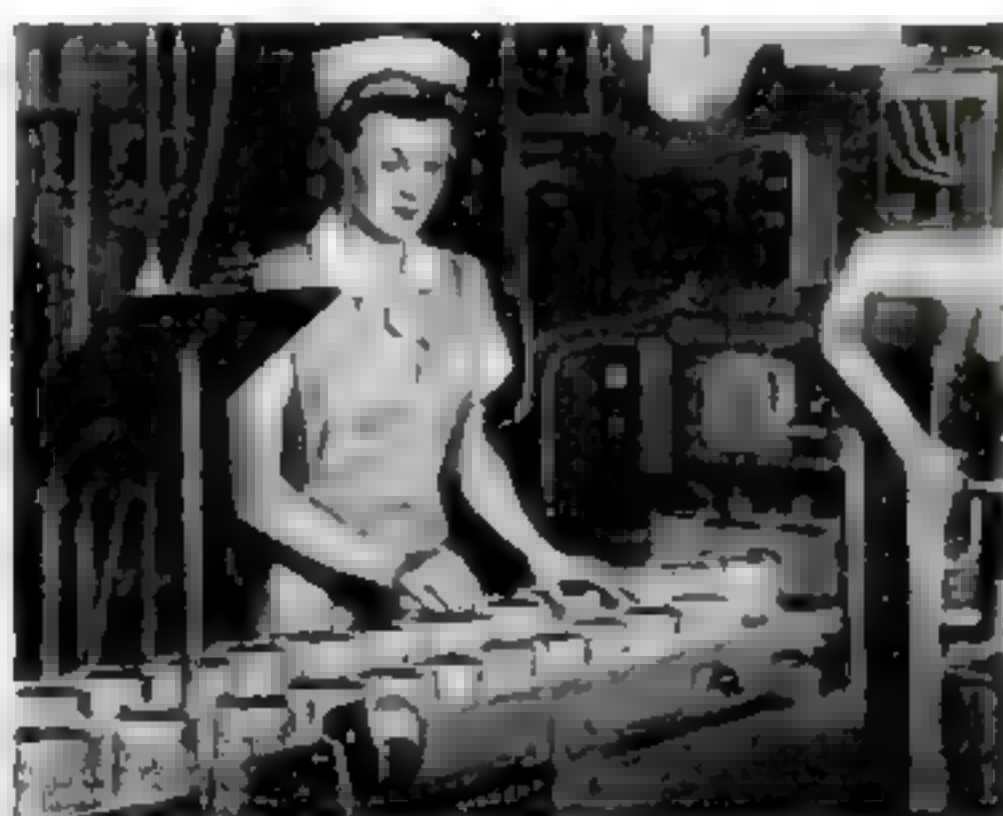
When Joel Cheek started his coffee business in Nashville, it was a modest business indeed. He made his deliveries himself, by horse and buggy. But it was good coffee—so good that the Maxwell House, famed for food and hospitality, would serve no other brand. And so began a typical American story . . .



Trail Blazer to Better Living



Celebrated statesmen, famous soldiers, glittering great names of the theater, beautiful belles of the Old South—all the notables of the time stopped at Nashville's Maxwell House in those days. And they took away with them pleasant memories of Joel Cheek's superb coffee . . . pleasant, lingering memories that began to build a business.



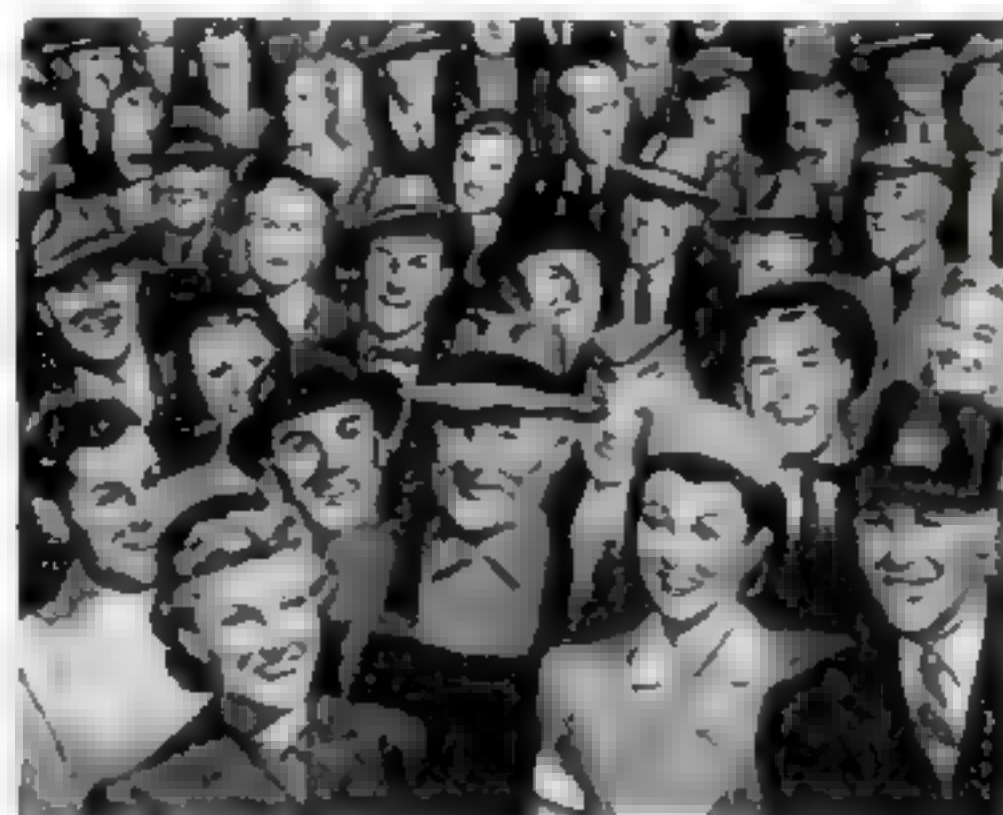
Over the years, more and more people heard about this luxury blend . . . asked for it in their stores . . . and Cheek's coffee business grew and prospered. As the business expanded, new jobs were generated. Like an ever-widening ripple in a pond, employment of more and more people became necessary as demand for Maxwell House spread across the nation.



Today, Maxwell House is a member of the General Foods family. Its popularity has created jobs where no jobs existed before . . . jobs for blenders, roasters, shippers . . . more work for jobbers, salesmen, storekeepers . . . jobs that have helped give America more purchasing power, and the highest standard of living in the world.



Joel Cheek's story is typical of America's tradition of energy and enterprise. And what did it take to turn that horse and buggy into a fleet of delivery trucks . . . to create thousands of new jobs? It took a lot of things: a good product, hard work, initiative and ingenuity . . . but by far the most important requirement was *freedom of opportunity*.



Today's Joel Cheeks, men and women with brains and energy, want to make new and better products. But any enterprise—long established or just hanging out its shingle—must have freedom of opportunity to exercise its initiative and ingenuity, to realize a fair profit . . . if it is to create more jobs . . . more purchasing power . . . better living for more Americans.



So you see how, in its own way, a cup of Maxwell House Coffee typifies what freedom of opportunity can mean. But let us not take this freedom for granted. Naturally you want to preserve one of America's most precious heritages. So don't be afraid to make *your* opinion known, to let *your* voice be heard! For yours is the voice of the future of America!

Maxwell House Coffee is a Product of General Foods—and American Enterprise

JUST WAIT TILL APRIL
Beautiful new
Elgins!



Timed to the stars!



Elgin is the only watch company with its own observatory regularly observing, recording and broadcasting time from the stars . . . time correct to hundredths of a second. The accuracy of Elgin Watches is checked by star time. And when you see what beauty encases the dependably accurate Elgin movements you'll be glad you waited for an Elgin. You really won't have to wait much longer now . . . just till April!

Made in America by **ELGIN** American Craftsmen

Churchill CONTINUED



LADIES OF METHODIST CHURCH prepare food. Fulton is in "Confederate kingdom" of Callaway County which stuck by South in Civil War.



PRESIDENT McCLUER of Westminster College escorts Churchill. McCluer wangled Churchill visit by getting Truman to endorse his invitation.



CHURCHILL SPEAKS in the gym from a rostrum decorated with shrubs and radio microphones. His small audience sat on hard, borrowed bleachers.



This quick, "Country-Kitchen" supper

LEADS OFF WITH OLD-FASHIONED, CHICKENY NOODLE SOUP !



"COUNTRY-KITCHEN" SUPPER

Lipton's Noodle Soup
4 Creole Sausages
Sweetish (canned or frozen)
Assorted Fresh Vegetable Relish
Popovers (prepared mix)
Jelly Roll Lipton Tea

DID YOU ever go out to grandma's for a wonderful country supper like this? Well, you'll be mighty pleased to find how quick and easy it is to fix.

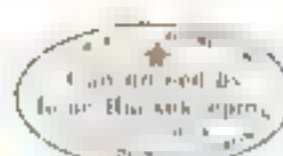
To begin with, your soup course—Lipton's Noodle Soup—takes just 7 minutes from package to table! And what's more—it's as rich and chickeny tasting as the soup grandma simmered for hours in her own

soup kettle. Lipton's is a *real, old-fashioned* noodle soup—with oodles of tender egg noodles in its golden, parsley-flecked broth.

This grand soup mix is thrifty, too! One 10¢ package will serve 1 to 6—with the grandest, *fresh cooked* noodle soup since grandma's day.

CREOLE SAUSAGES

An old-time dish that's sure to be as trim-chin' as those hearty bowls of Lipton's Soup. Cover and cook 12 sausages in 1 cup water to cover bottom of pan for 15 minutes. Remove cover and turn until brown. Remove from pan and place on hot plate. Pour off fat, but keep 2 tablespoons. Fat Cook 4 to 4 1/2 pounds each chopped green pepper and chopped onion in fat until soft. Stir in 1 cup prepared tomato sauce, 1 cup water, 1/2 teaspoon thyme, and dash of Worcestershire Sauce. Heat to boiling. Pour over sausages. Serves 4. Put Lipton's Soup on your grocery list today—have it on hand to serve with most any meal.



10¢
ALSO IN
THRIFTY 3-PACK
CARTONS

LIPTON'S CONTINENTAL
NOODLE SOUP

Made by the makers of that *brisk* Lipton Tea



Three spring symphonies, made delicious with Jell-O's "locked-in" flavor. Raspberry Jell-O, half-whipped, half-plain, garnished with maraschino cherries and mint. Lemon and Lime Jell-O, in quivering flakes. A sunshiny dish of fresh oranges molded in Orange Jell-O.



We do not really recommend that one small box of Jell-O be extended to serve, for instance, four tables of bridge.

Still, as long as Jell-O and Jell-O Puddings are still so scarce and precious, the hostess who can make them go far and look gorgeous will continue to get a big hand.

Some day—and it may not be too many months off—the sugar supply will be more plentiful and we can make enough Jell-O products so you can enjoy them any time, on gala days or any day.

Meanwhile, even though you can't make them often, you can always make them fun!



Easter Egg Pudding delights the small fry school, satin smooth Vanilla Pudding decorated with candy eggs in a nest of whipped cream. Another Jell-O Pudding favorite is rich Butterscotch topped with crunchy nut meats.

PRODUCTS OF GENERAL FOODS



What's found only in Jell-O?
That "locked-in" Jell-O Flavor!

Jell-O Puddings
Like Grandma's—only more so!

Jell-O is a trade-mark owned by General Foods



HARD WATER PRODUCES THREE INCHES OF SUDS IN WASHING MACHINE (LEFT). SOFT WATER AND SAME AMOUNT OF SOAP PRODUCE OVERFLOW OF SUDS (RIGHT)

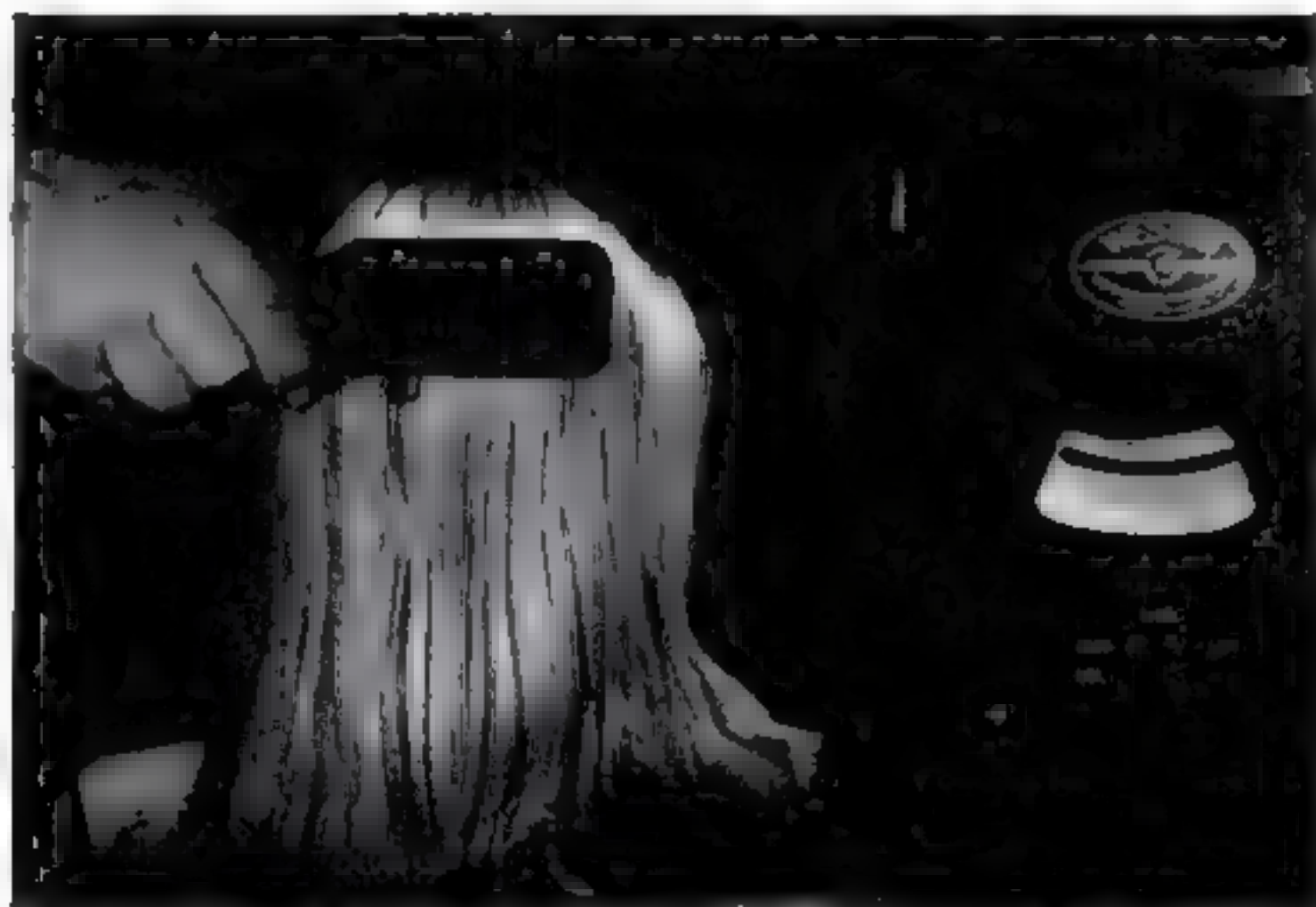
HARD WATER

It spoils hair, chokes pipes and makes dishwashing worse than ever

The girls in Dayton, Ohio have a very hard time washing their hair. The girls in Boston have hardly any trouble. This difference is explained by the fact that Boston water is soft and makes a fine cleansing lather while Dayton water is hard. Like the water in two thirds of the U.S., it makes almost no lather and leaves a lusterless soap curd on the hair.

Water is hard when it contains small amounts

of the mineral compounds of calcium and magnesium. It makes cooking and dishwashing difficult, clogs plumbing and costs the average family in hard-water districts about \$115 a year. Water can be softened by chemical substances called zeolites. Before the war U.S. families bought some 300,000 zeolite water conditioners. Now, on the crest of the U.S. appliance-buying boom, manufacturers hope to turn out 75,000 such units a year.



WASHED IN HARD WATER, girl's hair, dulled by soap curd, reflects 195 foot-candles of light. Paddle-shaped object contains light-sensitive cell connected to meter.



WASHED IN SOFT WATER, girl's hair is free of soap curd and is much fluffier. Obviously more lustrous, it now reflects 300 foot-candles which is 54% more light.

YOU ARE INVITED

to become a member of the world's foremost After-Shave Club

★ Join the discriminating company of men who enjoy a refreshing dash of Aqua Velva on the face after shaving. Cool, bracing as a frosty morning, Aqua Velva leaves your face feeling smoother and more fit—gives it a fresh, clean scent.

Use Aqua Velva regularly for a thrilling, luxurious finish to your shaving. It's the world's most popular after-shave lotion. The J. B. Williams Company, Glastonbury, Conn., makers of fine shaving preparations for over 100 years.



A FEW OF THE MEMBERS

Robert Spalling Ted Husing
Paul Lukas James Thurman
Norman Rockwell Frank Capra



Presenting THE DOMEFLEX

The new, the richer, the chunkier watch band styled for men—featuring expansion comfort plus can't-come-open safety.

\$11.95 plus Fed. Tax.

Adjusts to your wrist, flexes with it.
Gold finished in enduring Kreisher quality—



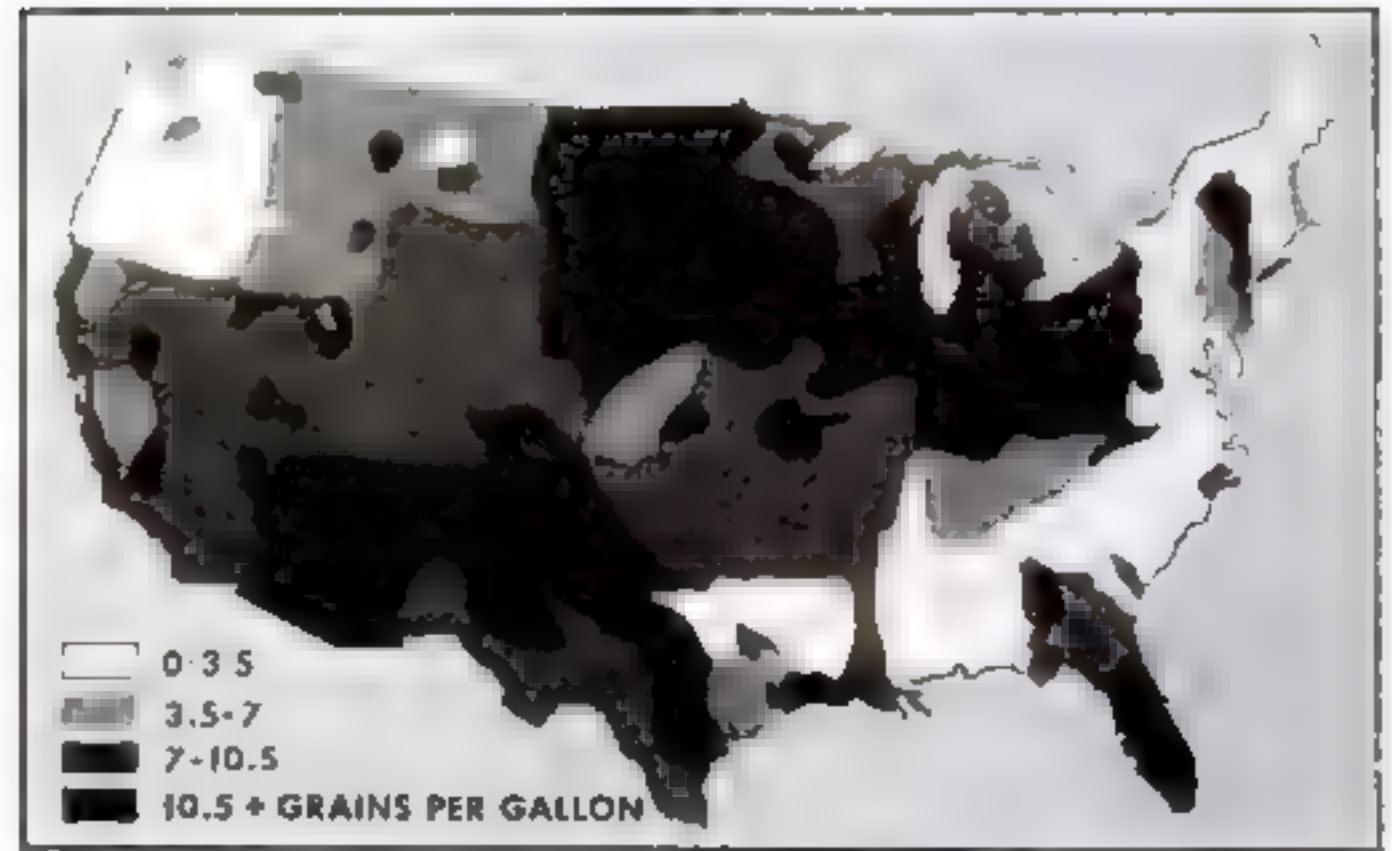
RICHER THICKER DOMEFLEX
USUAL EXPANSION BAND

Jacques Kreisher

Rochefeller Center, Fifth Avenue, New York

DESIGNERS OF DISTINGUISHED FASHION JEWELRY—CREATORS OF FAMOUS THINFLEX WATCH BANDS FOR MEN AND WOMEN

Hard Water CONTINUED



A HARD-WATER MAP OF U.S. shows few parts have soft water (white areas). Most of country has water of varying hardness (gray and black areas).



SOAP FORMS CURDS in hard water (left), makes suds in soft water (right). Soap curds are the product of a chemical reaction between soap and minerals.



FILM ON GLASS (left) washed in hard water is formed of something like chalk. It can be removed by scrubbing. Other glass was washed in soft water.

CONTINUED ON PAGE 22



Research at RCA Laboratories has provided another revolutionary achievement in television—the RCA “mirror-backed” Kinescope, or picture tube.

New “searchlight brilliance” for home television !

Now, large screen television pictures are twice as bright—yes, *twice as bright* as ever before!

You can “count every eyelash” in the close-ups. You’ll almost want to shake hands with the people on your television screen—so great is the illusion that they are actually in your living room.

This new sharpness and brilliance is achieved through the new RCA “mirror-backed” Kinescope, or picture tube, perfected at RCA Laboratories.

It has a metallic film—eight-millionths of an inch thick. This metallic film acts as a reflector, allowing electrons to pass through to the screen but

preventing light rays from becoming lost through the back of the tube. Just as the reflector of a searchlight concentrates its beam—so does this metallic film reflector double the brilliance and clarity of detail in home television receivers.

Similar progress-making research at RCA Laboratories is being applied constantly to all RCA Victor products—assuring you that anything you buy bearing the RCA monogram is one of the finest instruments of its kind science has achieved.

Radio Corporation of America, RCA Building, Radio City, New York 20. Listen to *The RCA Victor Show*, Sundays, 4:30 P.M., Eastern Time, over the NBC Network.



RCA Victor home television receivers will be available in two types. One model will have a standard direct-viewing screen about 6 by 8 inches. The other type will be projection television similar to the set shown above—with a screen about 15 by 20 inches. Both instruments are being readied for the public with all possible speed and should be available this year.



RADIO CORPORATION of AMERICA



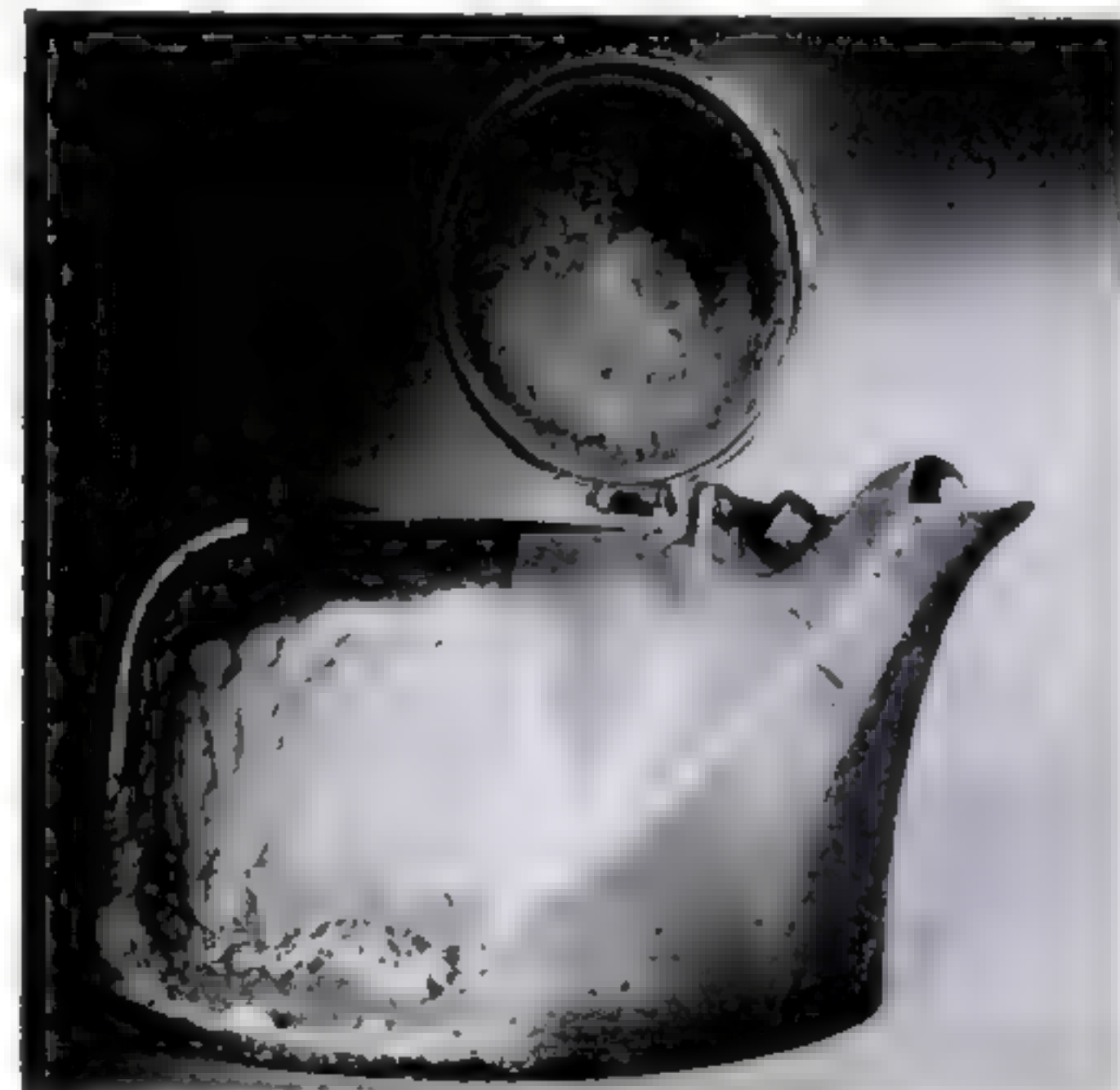
"IT GETS PLACES... It's the most intelligently designed toothbrush I've ever used." That's what one user said—typical of many comments on the Squibb Angle Toothbrush. It's no chore to brush your teeth with this scientific instrument—because that's what it is. A practicing dentist devised it after long study of brushing problems. The *angle* of the head makes it a lot different. And yet the Squibb Angle Toothbrush costs no more than other brushes. Try it. Your choice of hard or medium bristles.

SQUIBB *A name you can trust*

Hard Water CONTINUED



PEAS ARE LEATHERY cooked in hard water (*left*). Peas soften water but in process toughen. Addition of baking soda to cooking water will help.



RUINED TEAKETTLE, cut open to show mineral deposit, was used in a hard-water area of U.S. Boiling hard water quickly builds deposit of minerals.



WATER-MAIN CROSS SECTION shows 1½-inch deposit of hard-water minerals on inside. In a few years main would have been entirely plugged.



Read what you get in 2 GLASSES OF OVALTINE

more VITAMIN A than 2 servings of Peas
 more PROTEIN than 3 Eggs
 more IRON than 3 servings of Spinach
 more NIACIN than 6 slices of Enriched Bread
 more VITAMIN D than 10 ounces of Butter
 more VITAMIN B₁ than 3 servings of Oatmeal
 more VITAMIN C than 1 pound of Sirloin Steak
 more FOOD-ENERGY than 4 ounces of Tomato Juice
 more CALCIUM and PHOSPHORUS than 2½
 servings of American Cheese

it's the New Way to take Vitamins!



FRAIL, UNDERWEIGHT CHILDREN often pick up surprisingly, gain weight, lose their jumpiness, when a glass of Ovaltine is added to each of their regular three meals. For Ovaltine supplies all-round food values—protein for muscle-building, energy-food, precious food minerals—as well as every recognized vitamin a child needs!

For Better Results—try the Delicious "Ovaltine Way"

Of course, the reason you're taking extra vitamins is for keener vitality, better all-round health!

So why not get your vitamins this *newer way* that can do you more good? Why not get them in fortified food—the delicious Ovaltine way?

The reason is simple—science knows vitamins don't work alone! They work best with other food elements—Vitamin A and Vitamin C with protein, Vitamin B₁ with energy food, Vitamin D with Calcium and Phosphorus, and so on—and *you get them all in each glass of Ovaltine made with milk!*

For Ovaltine is an all-round supplementary food-drink that supplies—besides vitamins—nearly every food element needed

for robust health, including those elements needed for vitamin-effectiveness.

And note—when you drink Ovaltine you not only get vitamins a preferred way—you get *much more!* High-quality protein, vital food-minerals, quick-acting energy food—things many people need as much as vitamins for vigorous buoyant health.

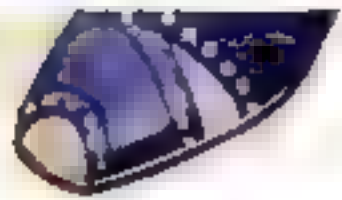
So if you are eating normal meals, 2 glasses of Ovaltine daily give you all the extra vitamins and minerals a normal person needs for robust health.

Then why take chances with merely vitamins alone? Why not change to Ovaltine—get your vitamins the way they can do you more good, along with all the other essential food-values Ovaltine supplies!

Fashion Newsreel for Spring

GOLD CROSS SHOES PRESENT A SMART PREVUE OF FIT-TESTED FASHIONS
FOR THE YOUNGEST, MOST FEMININE SPRING IN YEARS





The ALLURE
in Colonial Patent



The MINTA
in Colonial Patent



MODISTE WALTER



The CLARIDGE
in Colonial Patent



The GRANADA



The SHOREHAM



The FONTAINE

GOLD



CROSS SHOES

AMERICA'S UNCHALLENGED shoe value of \$6.95...most styles, Denver West, \$7.45



EXTRA!

Job-Rated Pick-up is front page news

TO OVER a million users of pick-up trucks, new Dodge *Job-Rated* Pick-ups are good news . . . big money-saving news. They're powerful. They're fast. They're economical.

They're quality-engineered . . . quality-built. It's quality that you can see when you inspect them. It's quality that you can feel when you drive them . . . quality that shows up in low operating costs, low maintenance costs, and longer truck life.

There's a reason, of course. They're *Job-Rated*. From engine to rear axle they have exactly the right sized units and parts for durable, dependable performance with your loads, at your speeds . . . and with the *economy* you want from your trucks.

See your Dodge dealer *now* about new money-saving Dodge *Job-Rated* trucks.

DODGE DIVISION OF CHRYSLER CORPORATION

CHOOSE FROM 4 SIZES OF PICK-UP TRUCKS

½-ton Pick-up: 116-in. wheelbase; body—78½ in. long, 48¼ in. wide; 95-H.P. engine. • ¾-ton Pick-up: 120-in. wheelbase; body—90 in. long, 48¼ in. wide; 95-H.P. engine. • 1-ton Pick-up: 120-in. wheelbase; body—90 in. long, 48¼ in. wide; 105-H.P. engine. • 1-ton Pick-up: 133-in. wheelbase; body—108 in. long, 48¼ in. wide; 105-H.P. engine.

TRUCKS TO FIT 95% OF ALL HAULING NEEDS

Dodge *Job-Rated* trucks are available for 95% of all hauling needs: Panels, pick-ups, stakes, tractors, and chassis and cab models—½-ton to 2-ton. See your Dodge dealer now—save with trucks that *fit* your job.

LISTEN TO THE MUSIC OF ANDRE KOSTELANETZ WITH GUEST STARS . . . THURSDAYS, C.B.S., 9 P.M. E.T.

DODGE *Job-Rated* TRUCKS
FIT THE JOB . . . LAST LONGER

Senator Claghorn

Kenny Delmar becomes a sudden radio sensation as bumptious unreconstructed Southerner

by GENE COOK

AMERICA'S most voluble Senator is a man who represents no state of the Union, who has committed himself on no political question and who has never answered a roll call in any legislative chamber. He has, indeed, never even set foot in a legislative chamber. Yet it is safe to say that at no time in history has there been another senator whose every word was heard by so many people.

Although the Senator comes to life only on Sunday nights and then for but two minutes, his voice and mannerisms are familiar to 20,000,000 radio listeners from coast to coast and mimicked by an incomputable percentage of them. He is unquestionably the most quoted man in the nation. His name is Senator Beauregard Claghorn.

Apotheosis of the Southern legislator, a professional patriot who drinks only from Dixie cups, whose hats are always Kentucky derbies and who never drives through the Lincoln Tunnel, Senator Claghorn was born, a full-blown windbag, on Fred Allen's radio program five months ago. Within a few weeks his "That's a joke, son," was sweeping the country. It has been imitated so much that Bob Hope recently complained, "All I hear on the radio these days is 'That's a joke, son!' Doesn't anybody have any other material?"

The creator of Senator Claghorn is Kenny Delmar, a 33-year-old Boston-born Yankee who also is the announcer on the Allen program. Although most of the Senator's jokes are written by Allen, Claghorn is Delmar's brain child. The character was inspired by a Texas cattle-rancher who gave Delmar a ride in his Model-T Ford one day 17 years ago. Delmar, having decided to end his formal education after two years of high school, was hitchhiking to California. During the trip the Texan kept quoting himself like a balky phonograph record. "Ah own 500 acres," he would say. "Five hundred acres, that is."

"He was a Panama-hat Southerner," Delmar recalls. "Everything he said he bellowed. And everything he bellowed he repeated. I was one damyankee who never got a chance to slip a word in edgewise. I filed him away in my mind as a character to remember."

So well did he remember that years later he was still burlesquing the Texan at parties and in off-hours in the radio studio. One day his routine was noted by Minerva Pious, the Mrs. Nussbaum of Allen's Alley. The Alley is a goofy gallery of comedy characters whose distinctive comments on news developments are the highspot of the Allen show. Miss Pious called Allen's attention to Delmar's Southerner. Allen dubbed the character Senator Claghorn, whisked him on the air and whisked Delmar to fame overnight.

"Somebody—I say, somebody knocked"

On Oct. 7, with the portentous knock on the door that introduces each resident of the Alley, Senator Claghorn made his radio debut. His first historic words were, "Somebody—I say, somebody knocked. Who was it?"

Nasally and apologetically, Allen began to mumble, "Pardon me, Mister. . . ."

He was halted by a great booming noise.

"Senator Claghorn's the name!" Delmar roared. Then, as laughter rocked the nation's radio listeners, he added, "Senator Claghorn, that is."

The rest of that famous broadcast went as follows:

ALLEN: Senator Claghorn. . . .

CLAGHORN (interrupting): Ah'm from the South. From the deep South!



ON THE CAPITOL STEPS Kenny Delmar strikes Senator Claghorn pose. Facing south, he fulminates with familiar, "Ah'm from the South, the deep South, that is!"

CONTINUED ON NEXT PAGE

FALSE TEETH WEARERS



How YOU can Avoid Danger of DENTURE BREATH

PLAY SAFE! Soak your plate or bridge in Polident. Don't brush with ordinary cleansers that scratch your denture. Scratches collect food and film, causing offensive DENTURE BREATH.

Besides, plate material is 80 times softer than natural teeth. Brushing with ordinary dentifrices and soaps can wear down delicate fitting ridges. Then your plate loosens!

With Polident, there's no brushing—so no danger! It's the new, safe way to keep dentures sparkling clean, odor-free . . . just by easy, daily soaking. Helps keep your denture's original, natural look—for less than 1¢ a day. All drug stores; 30¢, 60¢.

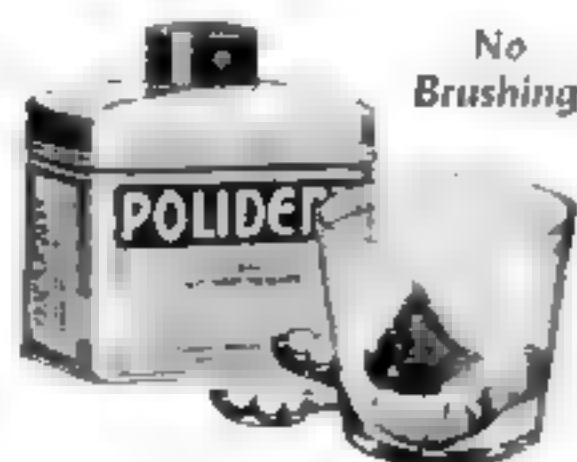
Use **POLIDENT** Daily

TO KEEP PLATES AND BRIDGES CLEAN...AND ODOR-FREE!

Play Safe—Soak Dentures in Polident Daily

It's Easy! It's Quick!

Soak your plate or bridge in Polident fifteen minutes or longer . . . rinse . . . and it's ready to use. A daily Polident bath gets into tiny crevices brushing never seems to reach—keeps your dentures sparkling clean and odor-free.



CLAGHORN WORRIES RAYBURN on visit to Speaker of the House. Rayburn was as baffled and tongue-tied by Claghorn line as Fred Allen is.

SENATOR CLAGHORN CONTINUED

ALLEN: From way down South?

CLAGHORN: Ah'm from so far down south that mah family is treadin' water in the Gulf Stream.

ALLEN: Gee, that's south, isn't it?

CLAGHORN: Where I live we call the people from Alabama Yankees.

ALLEN: Well, I . . .

CLAGHORN: Don't butt in when a body's talkin', son. Try listenin'. I said—Try listenin'. You're bound to learn somethin'.

ALLEN: But, I . . .

CLAGHORN: Anythin' gets me down it's two people tryin' to talk at the same time.

ALLEN: I know . . .

CLAGHORN: I got the floor, son. Don't try no filibuster.

ALLEN: Look, Senator. What about the housing shortage down there in Washington?

CLAGHORN: Ah stop at a hotel.

ALLEN: You actually have a room?

CLAGHORN: What room?

ALLEN: You mean . . .

CLAGHORN: For \$20 a day they gimme a chair in the lobby and a sleepin' pill. Pill, that is.

ALLEN: What is the housing problem coming to, Senator?

CLAGHORN: I say there's only one solution.

ALLEN: And that is?

CLAGHORN: Close up the OPA!

ALLEN: You think if we close the OPA . . .

CLAGHORN: There'll be millions of ceilin's left over.

ALLEN: Ye-es?

CLAGHORN: You put four walls under them ceilin's—you got houses! So long, son! So long, that is!

A joke is born, that is

The Senator's "That's a joke, son" was born the following week.

ALLEN: Look, Senator . . .

CLAGHORN: Speak up, son. Speak up, that is!

ALLEN: Well, I'm trying to.

CLAGHORN: Don't be bashful. You must be a Republican.

ALLEN: Well, if you'll . . .

CLAGHORN: Out with it, son. What's on your mind? Mind, that is.

ALLEN: You're assuming. Tell me, Senator Claghorn. How do you feel about the employment outlook down there in Washington?

CLAGHORN: We're investigatin' it, son.

ALLEN: Good.

CLAGHORN: Senator Pepper is red hot on the subject. (Dead silence.) Pepper's red hot, I say.

ALLEN: I—I know. I know.

CLAGHORN: That's a joke, son! It's witty! Pay attention!

The full onslaught of Southern gags began in the next program, which opened with Claghorn's, "Somebody—I say, somebody thumped on my door."

ALLEN: Yes, Senator Claghorn. . .

CLAGHORN: Ah represent the Solid South.

ALLEN: I know.

CLAGHORN: Ah loaned Mason and Dixon the chalk the day they drew up the line.

ALLEN: Well, if I . . .

CONTINUED ON PAGE 44

**Your Old Car Needs
What New Cars Will Have**

*The Safety
Mileage and Smooth
Performance of*

U.S. ROYALS

Original Equipment on America's Finest Cars

These are the tires you'll see on the finest of America's new cars. Built into them today, as for 30 years past, is new car safety, new car comfort, new car mileage. And today also, you can rely on these great tires to put a new measure of good motoring in your old car, too. And you can depend on your U.S. Tire Dealer—a skilled tire service engineer—to team up your U. S. Royals with your car from the first mile through thousands of miles of safe, comfortable, carefree driving. *Hold out for U. S. Royals.*



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Listen to "Science Looks Forward"—new series of talks by the great scientists of America—on the Philharmonic Symphony Program. CBS network, Sunday afternoon, 3:00 to 4:30 E. S. T.



#1...every way you figure!

That's Barbasol, America's #1 shave—#1 for shaving speed and comfort, smooth results and protection against raw weather. Try this superior shaving cream and see how fast its superfine ingredients help you to a finer Barbasol Face—the smoother kind a lady loves to keep in touch with.

In tubes and jars. Large size, 25¢. Giant size, 50¢. Family size, 75¢.



SENATOR CLAGHORN CONTINUED

CLAGHORN: Speak up, son. You'll never get anywhere stayin' silent.

ALLEN: Look, Senator . . .

CLAGHORN: Don't try to be another Coolidge, son.

ALLEN: Look, Senator, how are traffic conditions in Washington?

CLAGHORN: We're investigatin'. Congressman Coffee is boilin'.

ALLEN: Well, I . . .

CLAGHORN: Coffee's boilin'. That's a joke, son!

ALLEN: I know . . .

CLAGHORN: You keep missin' 'em, son.

ALLEN: Senator, the streets are filled with cars. What is the solution of the nation's traffic problem?

CLAGHORN: I say one-way traffic.

ALLEN: One-way traffic?

CLAGHORN: Mondays all traffic moves only to the east. Tuesdays all traffic moves only to the west. Wednesdays east, Thursdays west . . .

ALLEN: Now, wait a minute, Senator. What about the north and south?

CLAGHORN: Son, that was settled by the Civil War!

ALLEN: Oh . . .

CLAGHORN: So long, son. So long, that is!

Once the pattern had been established, the great windbag enlarged his repertoire of regional prejudices. In the weeks that followed he made it clear that his habits, his clothes, his diet, his travels—all are dominated by his passionate provincialism. For example, Claghorn on clothes: "No man livin' can make me wear a Union Suit!" On diet: "On Thanksgiving Day, Ah ate only the part of the turkey that was facin' south. . . . When Ah eat crackers in bed, Ah only eat Georgia crackers. . . . Ah never eat applesauce. In among them apples there might be a Northern Spy!" On travel: "When in New York, Ah only dance at the Cotton Club. The only dance Ah do is the Virginia Reel. . . . The only train Ah ride is the Chattanooga Choo-Choo. . . . When Ah pass Grant's tomb, Ah shut both eyes. . . ." On sports: "Ah never go to the Yankee Stadium! Ah won't even go to the Polo Grounds unless a southpaw's pitchin'."

Four days after the national elections, Claghorn announced he was running for reelection on the platform, "A Southern fried chicken in every pot." Allen pointed out that the election was over.

"Down home," Claghorn bellowed, "we're runnin' the election over again."

"Why?" Allen asked.

"Because we found two Republican votes, and where Ah come from two Republican votes is a landslide!"

Each week he pokes fun at the present crop of legislators in a series of outrageous puns. One day he revealed that Congress was on edge and "Senator Byrd is ravin'. Byrd is raven! That's a joke, son!" A question concerning the President's health program introduced the name of Senator Lister Hill. "There was a big debate," said Claghorn. "Somebody was runnin' down Senator Hill. . . . Runnin' down Hill That's a joke, son!" Upon the recent retirement of Mayor LaGuardia, Claghorn observed, "New Yorkers are cryin' . . . even the governor's Dewey." Later, during a discussion of the telegraph strike, he reported, "There was a speech by Senator Ball bearing on it." Senator Glass was represented as "all broken up" over the problem of women in the postwar world. The day the Senate reconvened, Claghorn was "glad to see Senator Aiken back." When Claghorn stopped filibustering, he asked his fellow legislators to file reports, and "Ah saw Representative Rankin file." After New York's business was halted for a day by Mayor O'Dwyer and the tug strike, Claghorn took the matter up in Congress, and "You shoulda seen Senator Hart burn. Hart burn! That's indigestion, son!"

The Senator never hesitates to plunge heartily into any political question. But his adroitness in avoiding commitments is at least comparable to that of the average congressman in Washington. For instance, when Allen asked him what he thought about women going into business, Claghorn tergiversated: "Women can be politicians. Women can be bartenders—bartenders, that is. Ah say a woman can even be a president. But Ah say there's one thing a woman can never be, son: the Father of Our Country!"

He came out boldly in favor of government subsidy of medical care. "Things will, I say, things will boom, son," he predicted. "If people can get paid for bein' sick, they'll all lay down. With 130,000,000 Americans flat on their backs . . ."

"Yes?" said Allen.

" . . . Things will be lookin' up," said the Senator.

The Senator is easily nettled. "Ah've been in the house all

CONTINUED ON PAGE 88



Little man, WHAT NOW?

We are all more or less able to resist anything but temptation, and we often pay the price in a queasy, uneasy, upset stomach. The situation calls for gentle treatment...take soothing PEPTO-BISMOL.



Never upset an upset stomach!

Don't add to the upset of an upset stomach with overdoses of antacids or harsh physics. Take soothing PEPTO-BISMOL.

This pleasant-tasting preparation is neither an antacid nor a laxative. *Its action is different.* It spreads a soothing, protective coating on irritated stomach and intestinal walls...thus helping to calm and quiet common digestive upsets. 3 sizes at your druggist—or by the dose at his fountain.

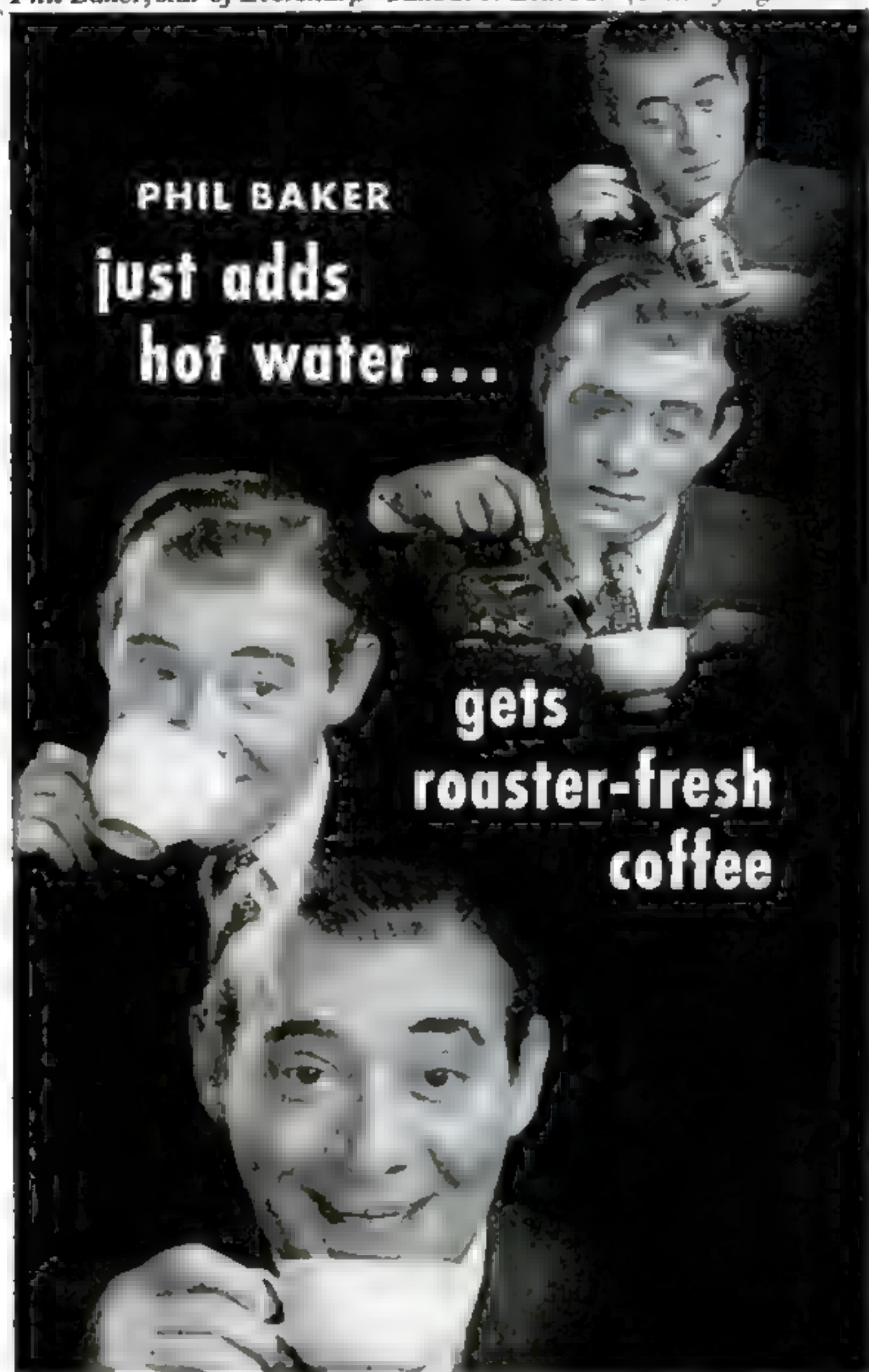
Take soothing PEPTO-BISMOL...to relieve queasy, uneasy, upset stomach; distress after over-indulgence; nervous indigestion; heartburn...And to retard intestinal fermentation; gas formation; simple diarrhea. If you do not get prompt relief, consult your physician.

Pepto-Bismol

FOR **UpSET** STOMACH

A Norwich Product

Norwich



Roaster-fresh because in Nescafé all the fresh flavor of newly-roasted coffee is sealed in by added carbohydrates



YOU'LL BE DELIGHTED, TOO! For Nescafé offers you the peak in coffee enjoyment... because Nestlé's knows the way to give you all the flavor—all the lift—of really fine coffee! First, we make an extract of choice coffees fresh from the roaster—then instantly seal in the wonderful flavor! To release the flavor, you simply put a teaspoonful of Nescafé in a cup and add hot water.

No bother with a coffee maker. No grounds to dispose of. No waste—you make exactly the amount you need—and just the strength you like. A teaspoonful makes a cup—for about 1¢. Ask your grocer for Nescafé today... it's the sure way to coffee enjoyment.

★ CAN'T GET IT? Well, honestly, the demand fooled us, too... but we're stepping up production as fast as we can. In the meantime, if you can't buy NESCAFÉ, may we ask your patience, please?

NESCAFÉ (PRONOUNCED NES-CAFAY) IS NESTLÉ'S SOLUBLE COFFEE PRODUCT, COMPOSED OF EQUAL PARTS OF SKILLFULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSE AND DEXTROSE) ADDED SOLELY TO PROTECT THE FLAVOR. NESTLÉ'S MILK PRODUCTS, INC., NEW YORK, U. S. A.

NESTLÉ'S EVAPORATED MILK
another famous Nestlé's product



HEADING WEST to studios, Delmar waves to his wife and son from midget car. While they face north, he looks south. To Claghorn, this is important.

SENATOR CLAGHORN CONTINUED

day," he fulminated on one program. "Ah refused to come out."
"Why?" said Allen.

"The wind," Claghorn roared, "was blowin' from the north!"

One week the Senator decided to give up going to the movies. "I'll be a toad-eatin' turncoat if I ever see another movie," he declared. Allen asked why. "At the end of the picture Ann Sothern married Cary Grant," the Senator stormed. "Ah couldn't stand to see another Grant take anythin' Southern."

For Kenny Delmar, the sudden fame of Senator Claghorn is the climax of a creditable but unsensational career. Brought to New York as an infant after his mother and father had separated, Kenny toured the country with his mother and aunt in a vaudeville team billed as the Delmar Sisters. His mother, Evelyn Delmar, was born in England of Greek parents, and his grandfather's imposing name—Zacharios Felaxitheos Elstradiadis—inspired Kenny's current ambition to enact the role of a Greek on the air. Mrs. Delmar introduced Kenny to show business as a child prodigy doing blackface, comedy and straight drama. His schooling was casual, mainly because he never liked books. The depression drove Kenny off the stage and into his stepfather's olive-importing business. Delmar's urge to be independent, however, subsequently led him to leave the olive trade and open a ballet school. The school showed a net profit, after one year, of exactly \$7. Delmar married one of his teachers, abandoned the school and tried radio.

Starting with an acting job on a local New York station at \$5 a week, Delmar climbed in ten years to major network programs like the *March of Time*, the *Columbia Workshop*, on which he enacted dramatic roles, and the *Lucky Strike Hit Parade*, where he has been chief announcer for three years. Radio experts consider him a top-notch announcer for his smooth delivery and his casual manner which, they feel, ingratiates him to listeners who recoil from high-pressure commercials. A notable point in his career was his appearance in the Orson Welles broadcast, "War of the Worlds," the program which scared many radio listeners into thinking the end of the world had come with an invasion of mythical men from Mars. Delmar's main role was that of the National Guard captain who collapsed of fright when confronted by the invading Martians.

Delmar faces Broadway lures

Recalling his performance, Welles recently attempted to lure Delmar away from radio into his forthcoming musical show, *Around the World*, which is scheduled for Broadway this spring. Handing Kenny a pen and a blank piece of paper, Welles said, "Sign here."

CONTINUED ON PAGE 88

"People think I have
a maid, but—

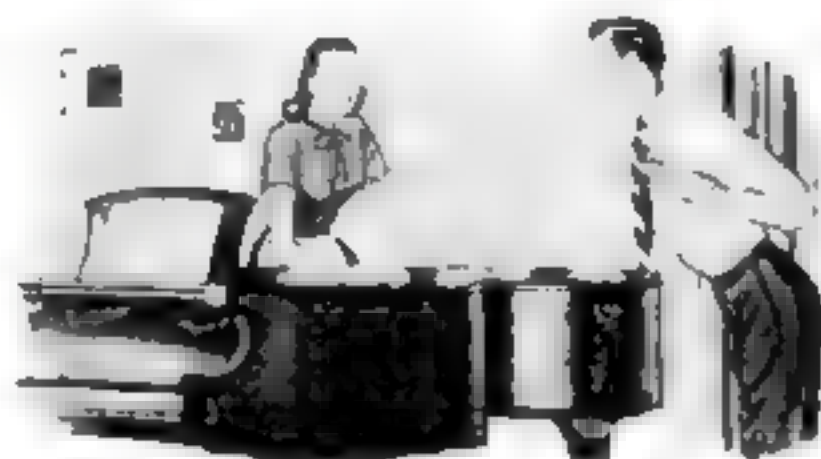
ALL I HAVE IS A SECRET!



I let Tavern Products make light
work of my spring cleaning!"



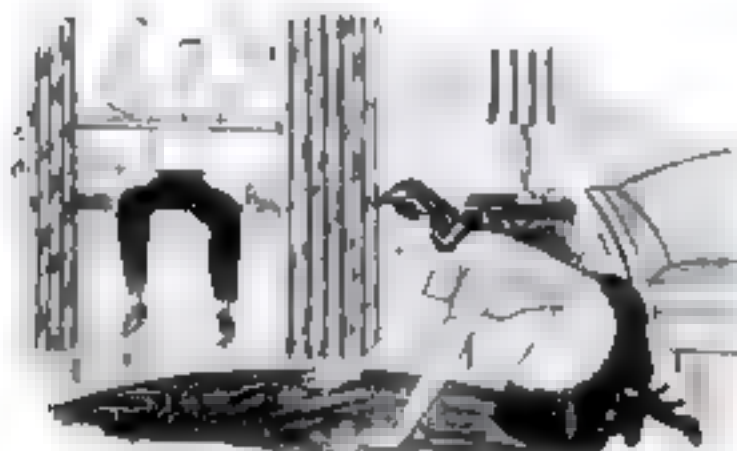
Floors are a cinch now with Tavern
Non-Rub Wax. Easily applied on lin-
oleum, wood, rubber or asphalt tile. Dries
to lustre in 20 minutes. Wears longer—
cleans easier—even resists water spots!
Tavern Non-Rub Floor Wax.



Boyl What a beautiful finish! That baby
grand looks as pretty as the day we bought
it, thanks to Tavern Furniture Gloss. Gets
grease and grime off all our furniture quick!
Won't attract or hold daily dust. Tavern
Furniture Gloss.



I wax everything — saves work! Tavern Buffing
Waxes keep water spots and grime off floors, furni-
ture, woodwork, windowsills. Clean as they polish. Try
whichever you prefer—Tavern Paste or Liquid Wax.



I clean house the easy way!
Tavern Rug Cleaner is a super-sham-
poo for rugs. Non-caustic, non-in-
flammable. And I get spotless win-
dows with Tavern Window Cleaner.
Works fast — leaves no streaks.
Tavern Rug Cleaner, Tavern Win-
dow Cleaner.



Speeds up the clean-up! Finger-
prints and smudges vanish with Tav-
ern Paint Cleaner. Makes woodwork,
porcelain and tile sparkle. Harmless
to hands and clothes; ready to use.
Tavern Paint Cleaner.

Typical symbol
of hospitality—
Chequers Tavern,
Steyning, England



P.S. You'll find there are a lot of other time-saving Tavern
Home Products, too. Try Tavern Lustre Cloth, Tavern
Dry Cleaner, Tavern Paraseal Wax, Tavern Leather
Preserver and Tavern Electric Motor Oil.



TAVERN HOME PRODUCTS



The ready-to-serve Martini that tastes Daisy-Fresh!

Here at last is a *ready-to-serve* Dry Martini with *fresh-from-the-shaker* flavor! And—praise be!—one that *stays* daisy-fresh in the bottle right down to the last drink you pour! Always keep this Hiram Walker miracle on hand... and you'll always be ready to serve that "unexpected guest" a Dry Martini that's *really fresh!*

Hiram Walker's
dry martini



*just ice
and serve*

66 proof

Hiram Walker & Sons Inc., Peoria, Ill.

SENATOR CLAGHORN CONTINUED

"Why?" asked Delmar.

"I made you famous, didn't I," said Welles, "on the 'Man from Mars' broadcast?"

Delmar snorted a Claghornian snort.

"Nobody ever knew anyone was on that broadcast but you," he said. To himself, he added, "Thank God!"

Although many another Hollywood and Broadway producer has offered him good contracts, Delmar hesitates to leave radio. For one thing, he finds it lucrative. (His earnings are estimated at \$1,550 weekly.) Besides announcing and playing Claghorn for Fred Allen, for which he is paid \$350, and announcing on the *Hit Parade*, he announces the Jack Benny program and is the spokesman for swing music on the RCA Victor *Battle of Music*. To enter a Broadway show would mean abandoning not only these jobs but also a forthcoming program of his own, *What's So Funny?* On this program contestants will receive \$100 if they can keep from laughing despite the gags and antics of Delmar and three other comedians. He will deduct \$10 for every snicker by the contestant and \$25 for each bellylaugh. Before Delmar had submitted his first script, three agencies were bidding for the show.

Novelty manufacturers are already marketing Claghorn dolls, Claghorn hats, and Claghorn compasses (they point south). From the South he satirizes, Delmar has been deluged with fan mail, such testimonials of esteem as the honorary mayoralty of Goldsboro, N. C. and ten-gallon hats from Texas admirers, some of whom think he is really a senator. Others write and thank him for his eulogies of Southern womanhood and his ardent references to Robert E. Lee.

Delmar lives with his wife and 5-year-old son Kenny Jr. in the first two and a half floors of a five-story house they own in midtown Manhattan. As quiet and retiring as Claghorn is bombastic and bumptious, Delmar lists among the liabilities of success the fact that he no longer has time for his hobbies of collecting coins and shining household articles made of silver. "It sounds silly," Delmar says, "but I like shiny things." He also bemoans his loss of sleep. "Somebody is always calling us at 3 a.m.," he says, "just to find out what Claghorn sounds like over the phone."

Fans of Senator Claghorn have feared that with the passing of months he may become mellowed and that his Southern ardor may slacken. They were reassured in a recent broadcast where the Senator proved himself utterly and ingeniously unreconstructed. He had taken up the hobby of home movies, he revealed, but was confining himself to showing one picture, *Gone with the Wind*. And all he showed was a single scene from the film in which Grant takes Richmond. Claghorn runs the scene over and over again—but in reverse. "Ah just sit there," he crowed, "and watch Richmond takin' Grant."



DELMAR FAMILY PORTRAIT includes Kenny, his wife and 5-year-old son who already bedevils his dad by ending remarks with "It's a joke, Pop!"

Here's more than meets the eye!



Good eating means more than a feast for the eyes. It means fine flavors, and good nutrition, as well! That might seem like a large order—when you consider how easy it is for flavors and certain vitamins to be “cooked away” in the home preparation of foods.

Also, these precious qualities are often impaired by long transit from farm to table.

One good way to guard against such losses, say food authorities,* is to trust foods in cans. Below you'll read why.

*For example, see August 10, 1951, "Journal of Nutrition"

Good eating . . . mushroom soup, baked beans and frankfurters, brown bread, grapefruit segments for salad, apple sauce, cookies, coffee . . . “and they all came out of a can!”



AIR AND SUNLIGHT are fine for fruits and vegetables while they're growing. But once they're picked, prolonged exposure can rob them of flavors and vitamins! Of course, that doesn't happen with foods grown for *canning*—because they're rushed from the farm, quickly prepared, and cooked right in the can. Each can is really a miniature “pressure cooker”!



YOU'D BE AMAZED to see the many tests given foods in modern canneries. Fruits are scientifically tested for ripeness, flavor, color, nutritional values. Finished products are tested to make sure they *retain* their good qualities in the steel-and-tin can. No wonder you serve modern canned foods proudly! And when you open a can, you know it's never been opened before!

FOODS IN CANS ARE

- SAFE** from dirt, germs, odors.
- SAFE** from air, light, moisture.
- SAFE** even after a can is opened —because, in the canning process, both the can and its contents are sterilized. Simply cover the top and place in the refrigerator.

No other container protects like the Can



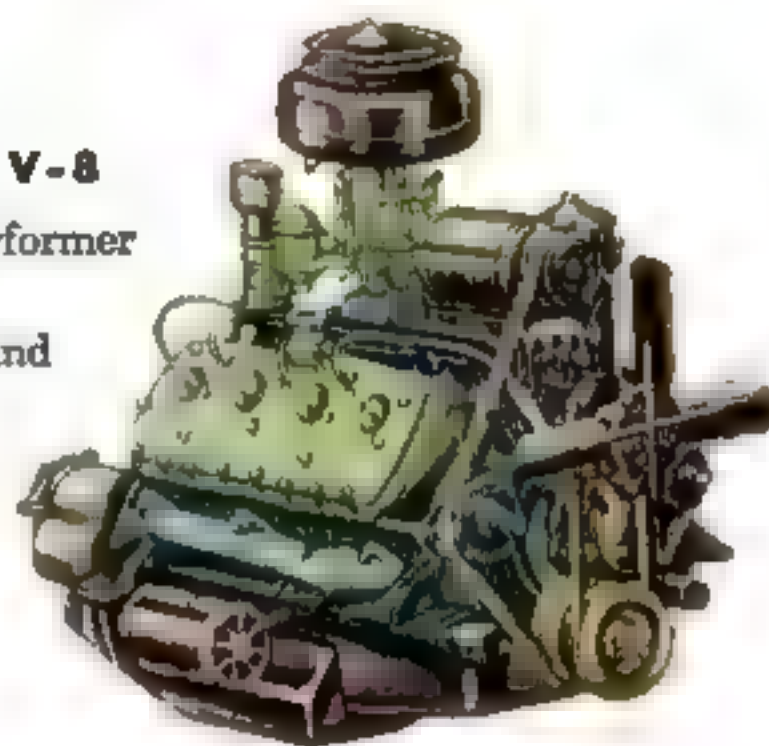
FISH PRODUCTS exemplify the efficiency of modern canning. Salmon, for instance, is canned the day it's caught! And how convenient and economical it is always to have on hand a wide variety of tasty sea-food products and meat specialties! Processed canned foods do not have to be stored under refrigeration before opening.

CAN MANUFACTURERS INSTITUTE, INC., NEW YORK



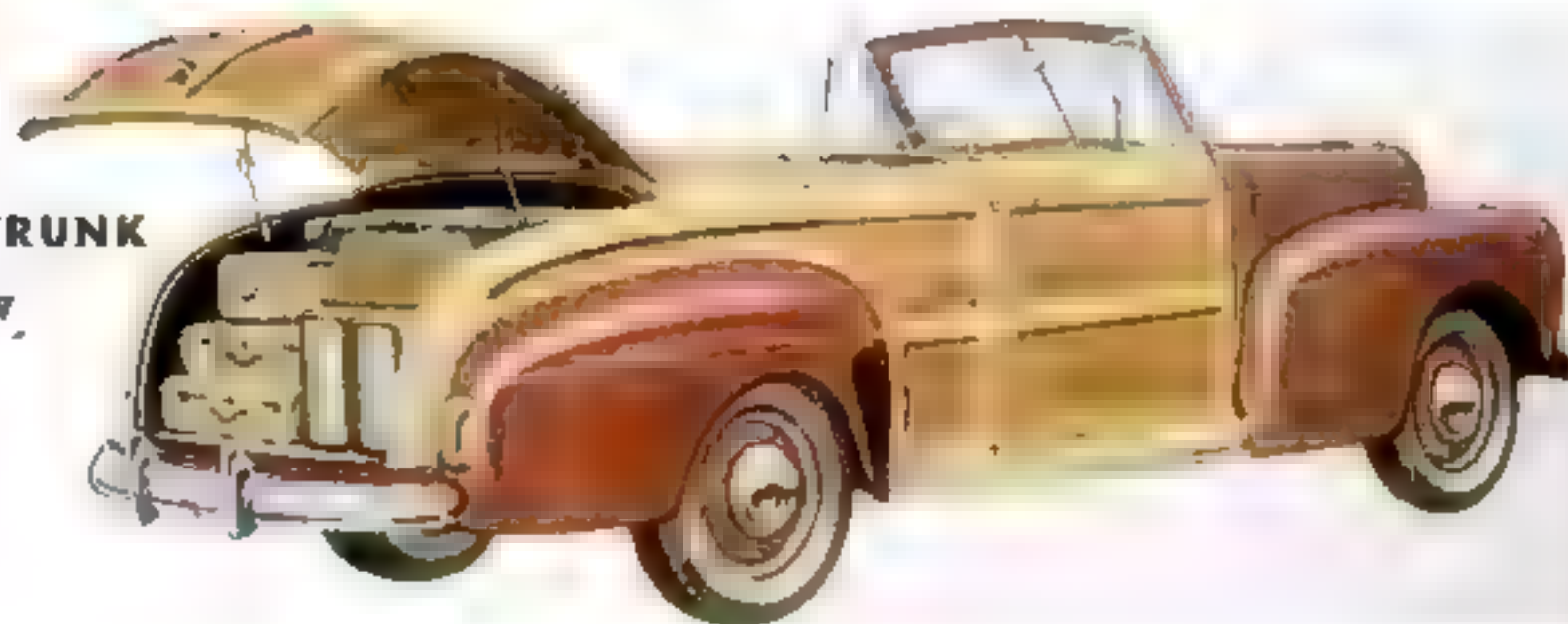
*Something
really
NEW!*

BIG NEW 100 H.P. V-8
makes Ford the liveliest performer
of all the low-priced cars!
New 4-ring aluminum pistons and
new balanced carburetion
make the big Ford V-8
thrifty on gas and oil!



IT TAKES A TRUNK

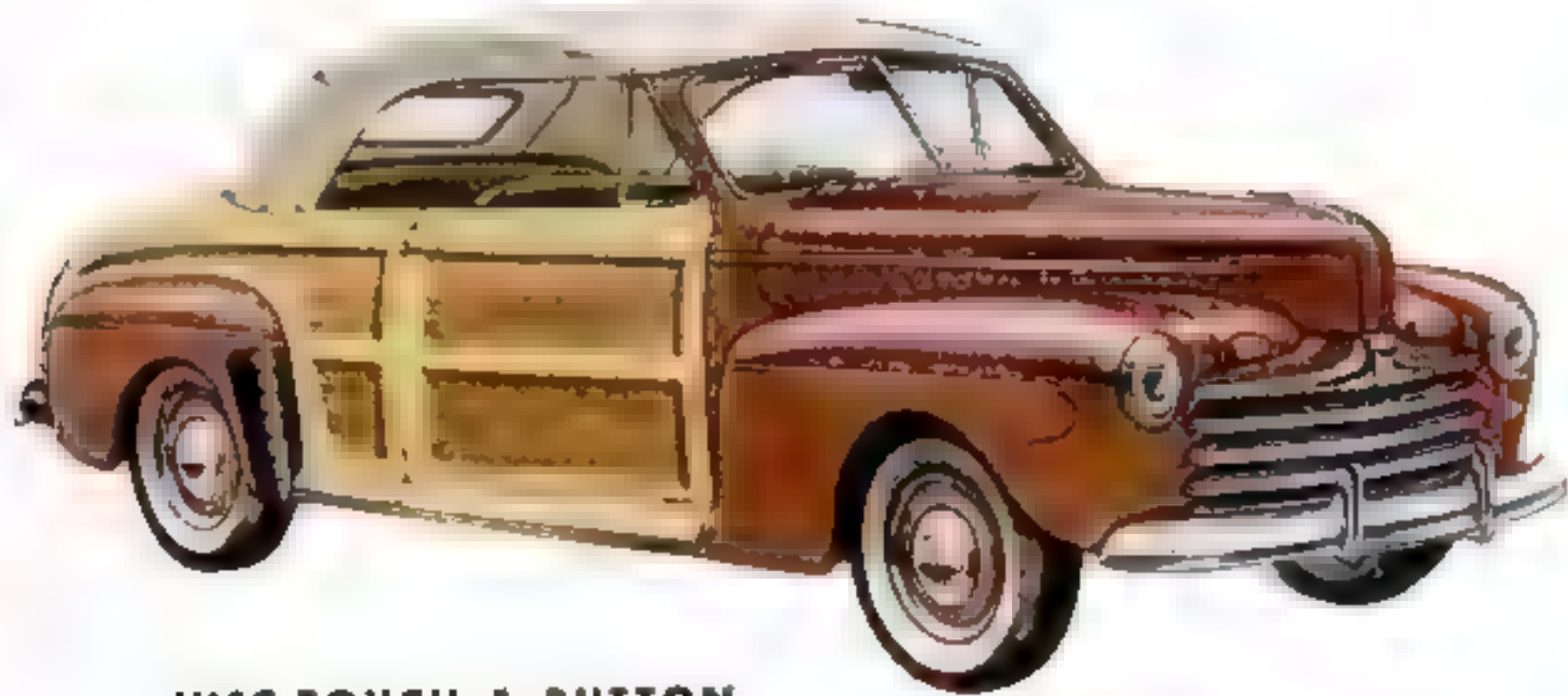
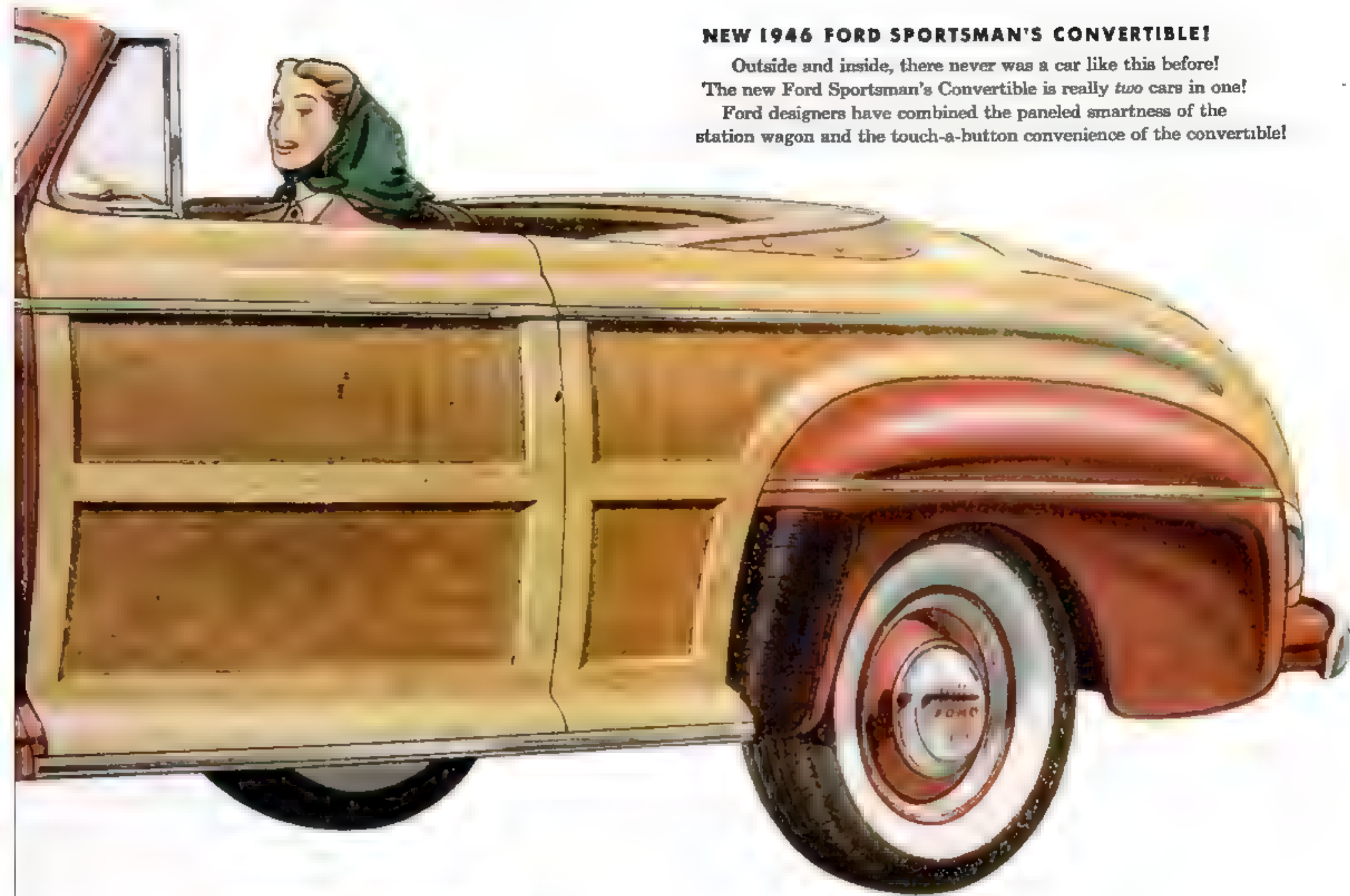
There's room galore in this new
luggage compartment . . . just as
there's room galore for six grown-ups
in the wide leather seats!



NEW 1946 FORD SPORTSMAN'S CONVERTIBLE!

Outside and inside, there never was a car like this before!
The new Ford Sportsman's Convertible is really *two* cars in one!

Ford designers have combined the paneled smartness of the station wagon and the touch-a-button convenience of the convertible!



JUST TOUCH A BUTTON

... and in 30 seconds you have a snug "sedan" that's weather-tight!

With the top up or with it down, the Sportsman's Convertible is a honey for looks!

THERE'S A

Ford

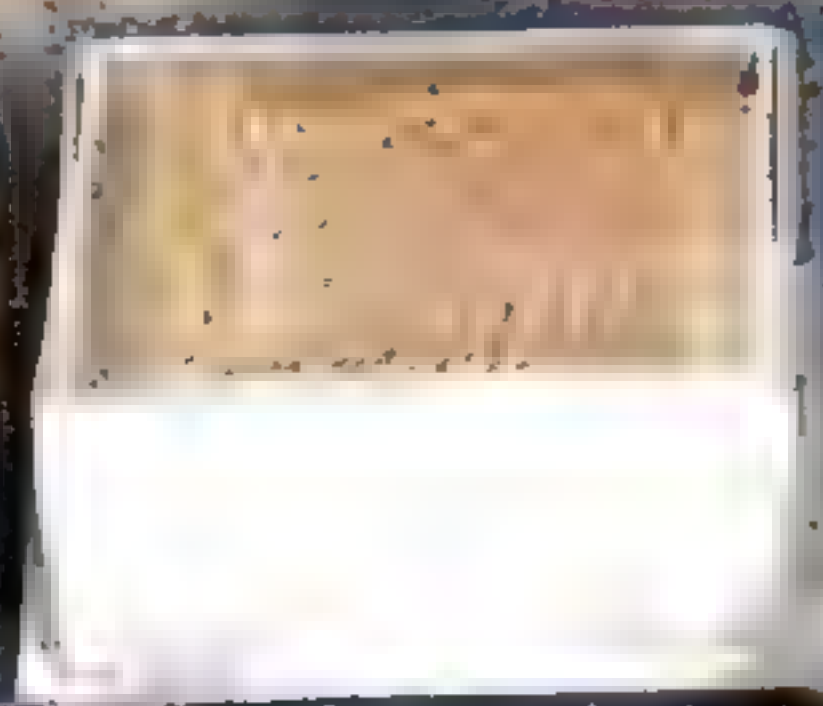
IN YOUR FUTURE



NEW OVERSIZED BRAKES

... self-centering and hydraulic ... with big 12-inch brake drums ... to give you smooth, straight-line stops on all road surfaces. Quiet! Easy-acting. Long-life linings!

TUNE IN ... The FORD Bob Crosby Show -- CBS, Fridays, 10:30-11 P.M., E.S.T. ... The FORD Sunday Evening Hour -- ABC, Sundays, 8-9 P.M., E.S.T.



Now!

face powder

by Revlon

TEXTURE? CLING? FRAGRANCE? OF COURSE!

BUT THE REAL DIFFERENCE IN FACE POWDER IS **COLOR** BY **REVLON**

Leave it to famed Revlon colorists to
contrive... artfully, wonderfully... a secret process*
for face powder that comes alive with color... in contact
with your skin! It's the loveliness of your life!
Just see your sudden radiance... in "Fatal Apple"
... or "Pink Lightning"... or any one of
twelve custom-blended Revlon powder colors.

*"WIND-MILLED"
REGISTERED TRADE MARK

COPYRIGHT 1946, REVLON PRODUCTS CORPORATION

CREATORS OF THE WORLD-FAMOUS NAIL ENAMEL AND LIPSTICK



TRAGEDY OPENS AS NARRATOR POINTS OUT THE CHARACTERS. ANTIGONE SITS ALONE IN BACKGROUND (CENTER). STANDING ARE HER LOVER AND HER SISTER

ANTIGONE

KATHARINE CORNELL ACTS IN NEW VERSION OF SOPHOCLES' GREAT PLAY

For more than a year during the Nazi occupation, Paris audiences crowded into a chilly, bare little theater to see *Antigone*, the famous Greek tragedy written by Sophocles about 442 B.C. The play had been deftly modernized by Jean Anouilh to get by the Nazi censor and also to give secret courage to the French. The French point of view was represented by Antigone, daughter of the dead king Oedipus of Thebes. The Nazis were represented by the new king, Creon, who posed as a benevolent despot. Antigone's brother is slain in battle while trying to seize the government, so

Creon orders that his body be left unburied. Creon justifies himself with all the cold logic of a despot. But Antigone, armed only with her sense of decency, defies Creon and buries her brother.

Now on Broadway, with Katharine Cornell as Antigone and Cedric Hardwicke as Creon, the play is acted in modern dress but in Greek style without intermission. Outwardly, this French *Antigone* loses some force because its attack on dictatorship was, of necessity, indirect. But, though panned by critics, it offers to acute playgoers 99 minutes of absorbing and beautifully acted drama.



KATHARINE CORNELL as Antigone bids her lover goodby, knowing she will die.



ARALAC

Crisp and fresh is
the forecast for spring
Nardis gives a new
look to a suit of Sutara,
a Seaglow fabric
of rayon and ARALAC.

ANTIGONE CONTINUED



ANTIGONE IN HANDCUFFS is brutally dragged into King Creon's palace by guards who found her frantically trying to bury her brother



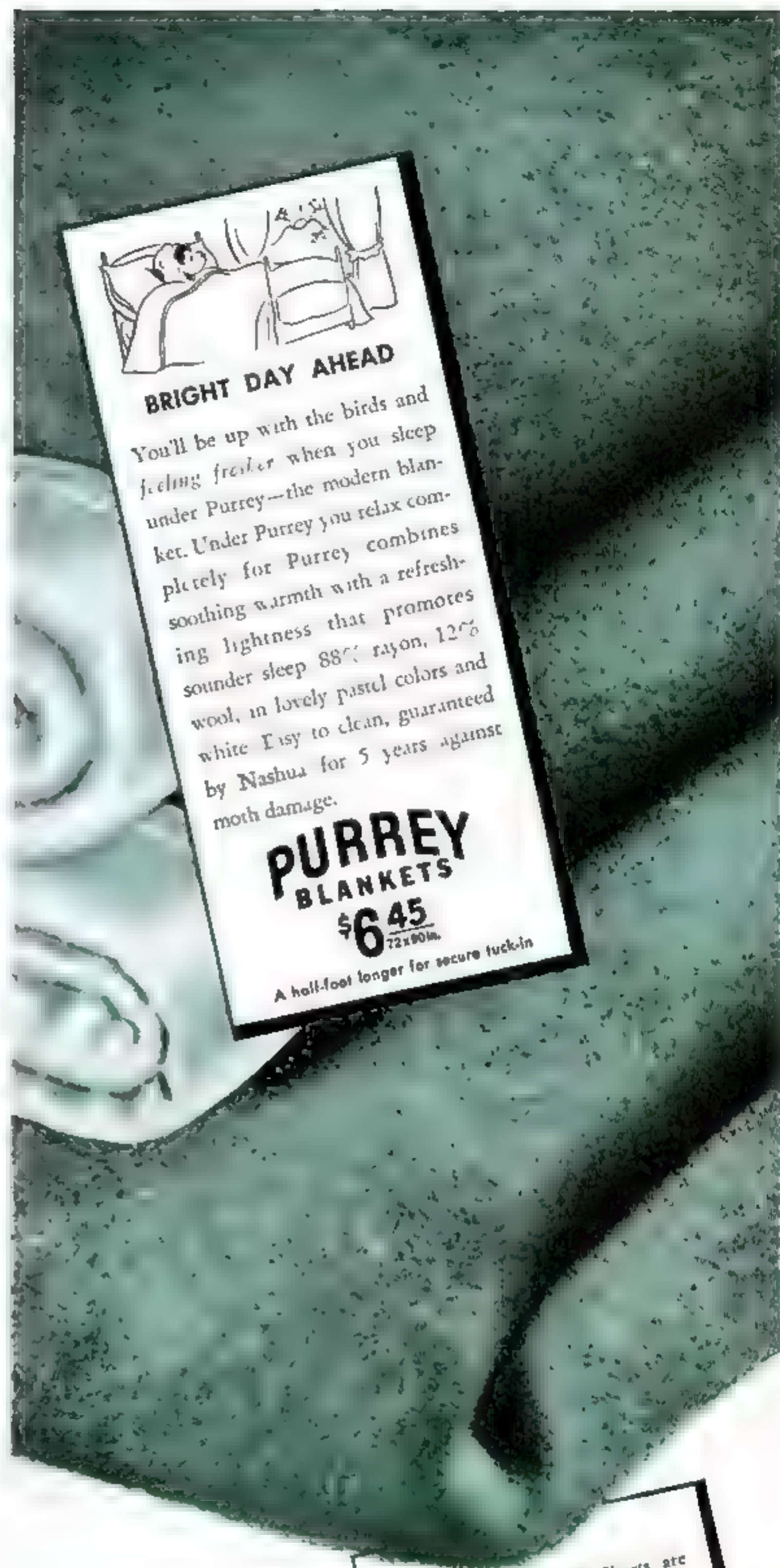
CREON ARGUES with Antigone and promises if she will keep quiet about disobeying his orders, he will not put her to death. She refuses



against the king's orders. To leave a corpse unburied—a prey to vultures and dogs—was considered by the ancient Greeks as a horrible crime.



AFTER ANTIGONE'S DEATH the play ends as the narrator points out the palace guards, oblivious to the tragedy, enjoying a card game.



BRIGHT DAY AHEAD

You'll be up with the birds and feeling fresher when you sleep under Purrey—the modern blanket. Under Purrey you relax completely for Purrey combines soothing warmth with a refreshing lightness that promotes sounder sleep. 88% rayon, 12% wool, in lovely pastel colors and white. Easy to clean, guaranteed by Nashua for 5 years against moth damage.

**PURREY
BLANKETS**

\$6.45
72x90in.

A half-foot longer for secure tuck-in

Indian Maiden Combed Sheets are just made to go through life with Purrey blankets for combining assures luxurious smoothness and long wear

INDIAN MAIDEN
Combed PERCALE
SHEETS



by

Nashua

40 Worth St., New York 13

INDIAN HEAD CLOTH • WELWYN VIRGIN WOOL BLANKETS • DWIGHT ANCHOR SHEETS
Purrey Blanket: invented at the Nashua Mfg. Co., Nashua, N. H., and protected by U. S. Pat. No. 2,208,533



MANHATTAN'S PROPOSED TERMINAL SPRAWLS ALONG THE SHORE OF THE HUDSON RIVER, VIEW IS FROM HUDSON LOOKING DOWNTOWN. THE LANDING DECK EXTENDS

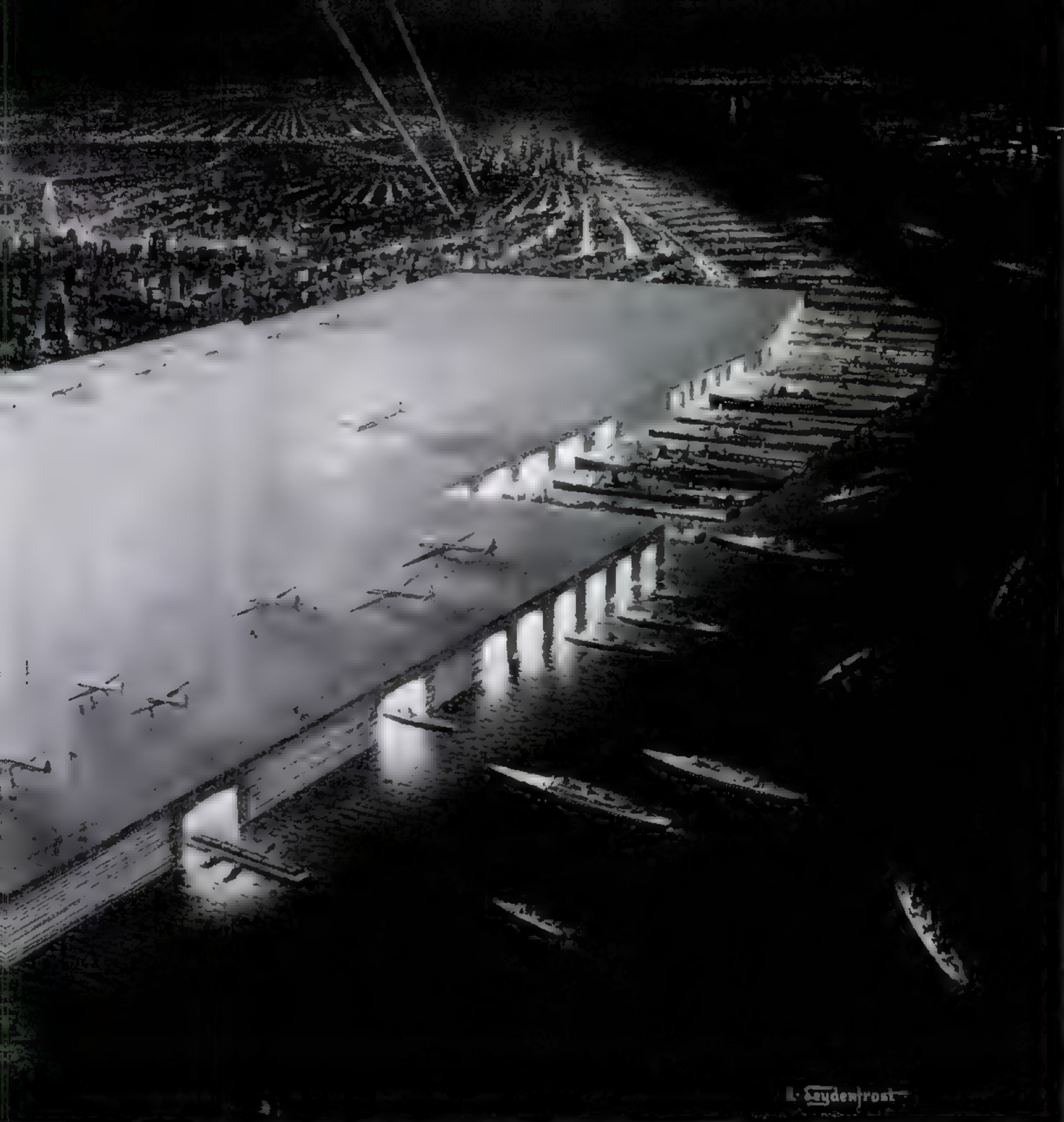
NEW YORK CITY'S DREAM AIRPORT

**\$3 billion project would place a
landing deck in midtown Manhattan**

Shown above is a panoramic view of Manhattan Island with the most ambitious and most expensive aviation project yet proposed flanking its Hudson River shore. It is an airport built 200 feet above street level right over 144 square blocks of Manhattan's crowded, valuable West Side from 24th to 71st Streets and from Ninth Avenue to the river. On the top 990-acre deck, which is 12,000 feet long by 3,600 feet wide and is roughly as big as Central Park, are three parallel runways to handle plane traffic. Under the landing platform are a series of buildings ten stories high, topped by a vast hangar deck with a 50-foot ceiling clearance. This airport is still a dream project but the man who dreamed it up is one of the most successful and hard-boiled real-estate men in New York City—

William Zeckendorf, vice president of the big New York real-estate firm of Webb and Knapp. He estimates the cost of his transportation center at \$3 billion, \$500,000,000 for the land and \$2,500,000,000 for construction and financing. This, he thinks, can be paid off by rental income within 55 years after the project is completed. Although the Manhattan terminal is still in the drawing-board stage and has not yet had approval of New York officials, the planners expect that the increasing tide of air travel will make their idea a necessity.

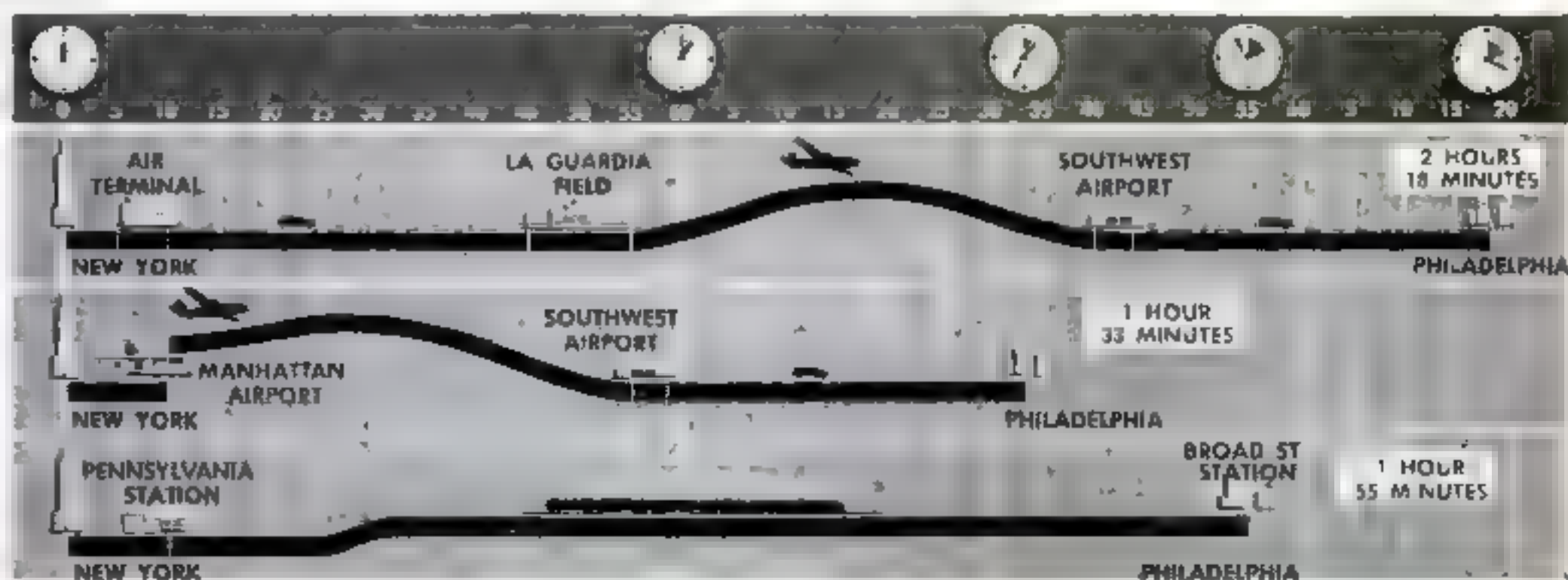
The sprawling terminal, in effect, would bring air service right into the heart of New York City and eliminate the necessity of limousine travel to and from existing airports which are 10 miles outside the business districts. Actually it takes less time by



FROM 71ST STREET TO 24TH STREET AND FROM THE RIVER TO NINTH AVENUE. AT LOWER LEFT IS THE EXPRESS HIGHWAY, WHICH TUNNELS THROUGH BUILDINGS

train than plane to travel to the heart of Philadelphia (see chart, right). A person who wants to fly from New York to Philadelphia must spend 35 minutes getting to LaGuardia Field from Manhattan. With the new terminal, a man could fly directly from Manhattan to his destination.

The airport could handle 68 planes an hour, as many as LaGuardia Field. Elevators rising flush with the runways would clear the deck of incoming planes and lift outgoing planes from the hangar. Here, planes would be serviced, stored, loaded and unloaded. Below the hangar deck would be housed ticket offices, restaurants, business offices, waiting rooms. On the ground level streets would tunnel through the network of buildings. On the waterfront liners would dock right under the terminal.



TIME CHART shows travel time between New York and Philadelphia by existing and proposed method. To-

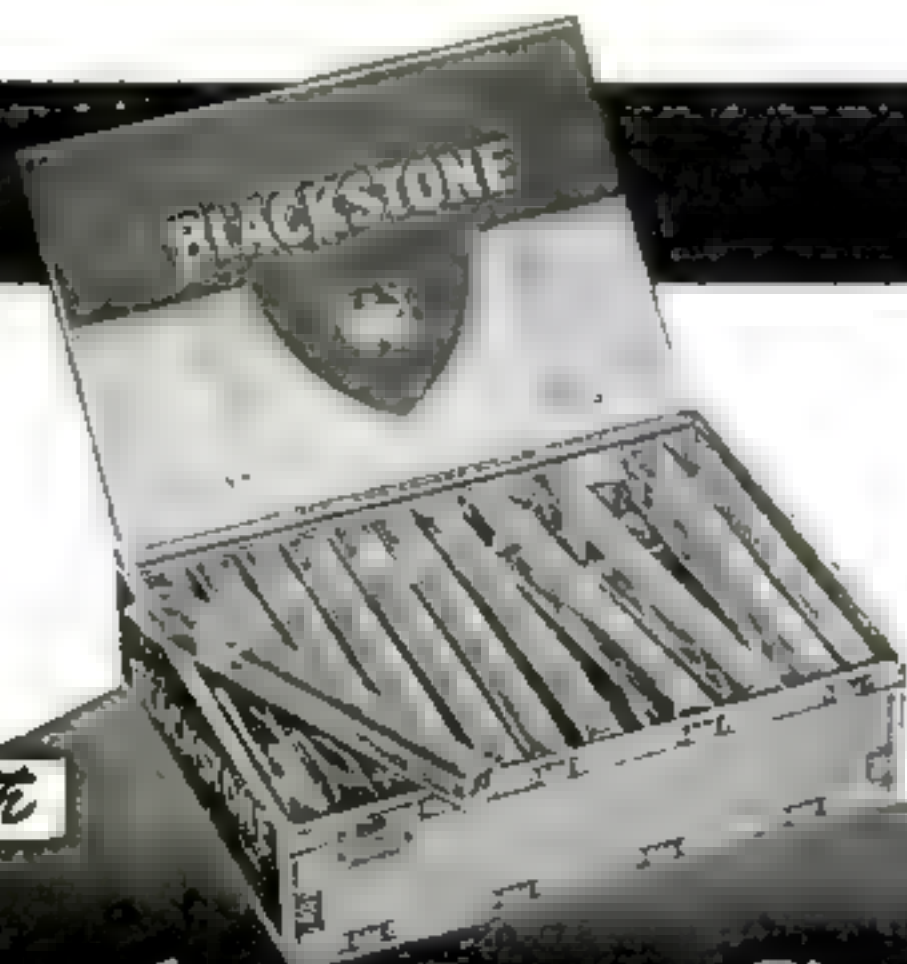
day by air (top) the run is slower than by train (bottom). With the new terminal (middle), plane would be quicker.

All the world is serene
In that moment supreme
When I'm smoking
My Blackstone Cigar



"Dad, this is the moment I've been dreaming about. Back home again . . . relaxing with you and a Blackstone Cigar."

What a moment! And . . . what a cigar! Blackstone is so mild and mellow . . . yet completely satisfying. Filled 100% with the finest long-leaf Havana tobacco. Important too! Blackstone Cigars are made in one of the most modern cigar plants in the world. Waitt & Bond, Inc., Newark 5, N. J.



Relax with

Blackstone Cigar
the choice of successful men

FIVE FAVORITE SIZES: PERFECTO EXTRA, CABINET EXTRA, KINGS, PANETELA DE LUZE, BANTAM

Dream Airport CONTINUED

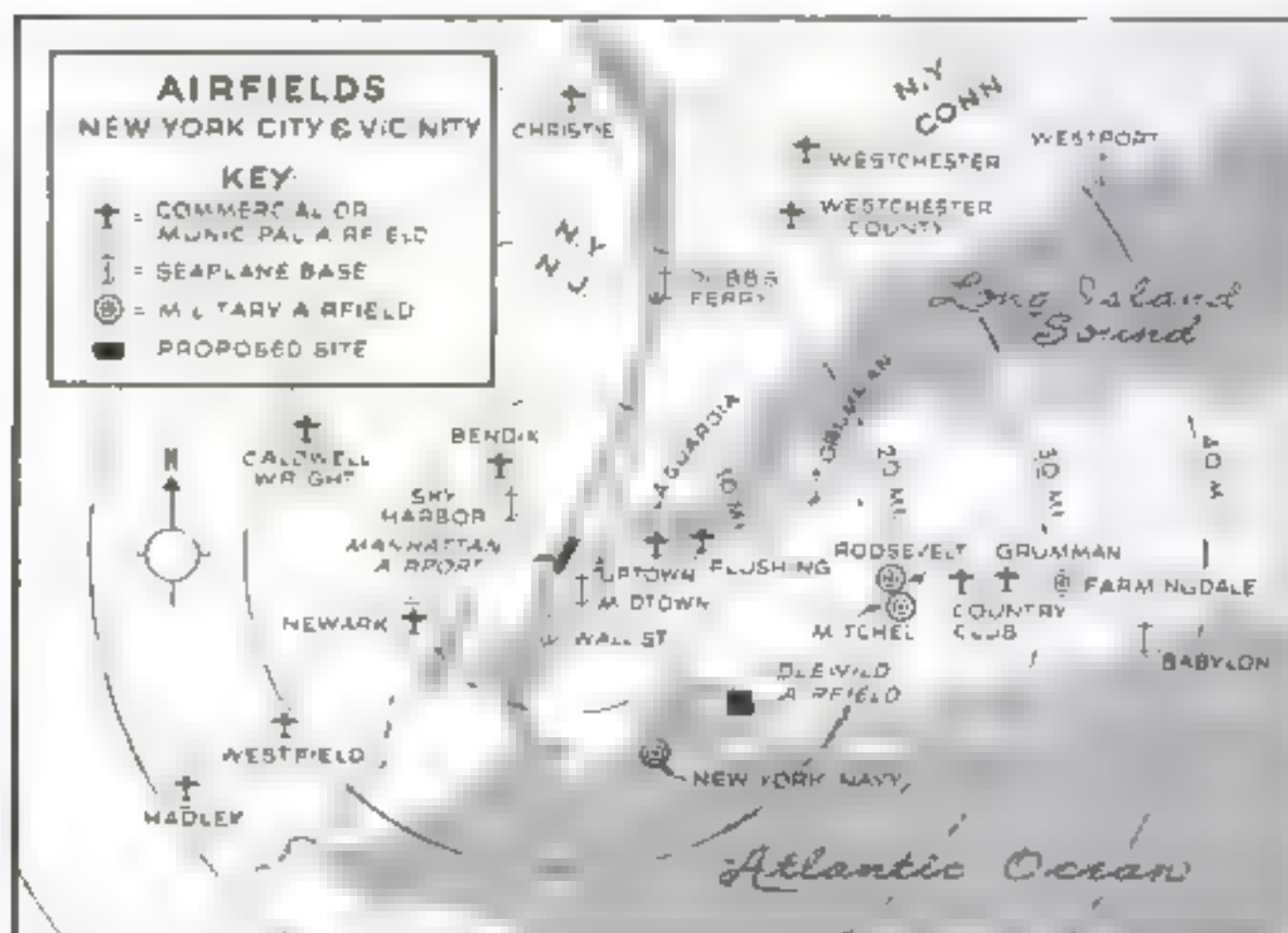


INTERIOR VIEW of the terminal shows how expressway slices through the buildings. The ramps lead into each of the ten stories comprising the base of the landing deck. On each of the floors is a vast parking space, every floor hav-

IT WOULD BE A COMMUNICATIONS HUB

The proposers of the new Manhattan airport foresee it as the core of all communications around the metropolitan area. Most railway, bus and ship lines would have their traffic emanating from this center. A passenger landing by plane from Chicago would be able to take a subway, bus, train or ship right from the terminal. All existing fields and terminals would feed their traffic into this vast hub for distribution.

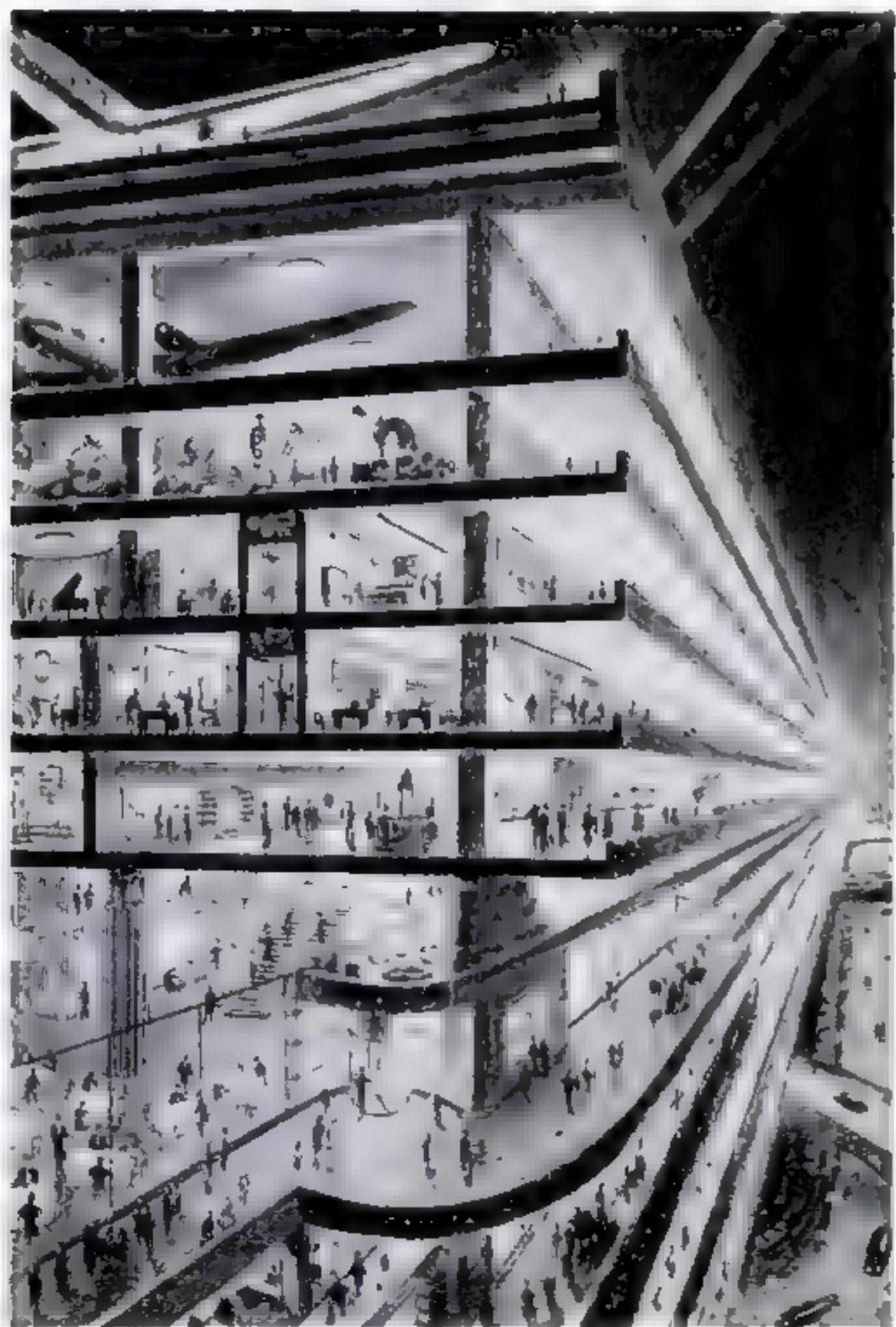
However, the Manhattan terminal would handle only domestic commercial planes. Private planes would use the nest of small fields surrounding the city (see map, below). Transoceanic planes would set down at the old LaGuardia Field or the nearly completed Idlewild Airfield outside the city. From there passengers can be shuttled quickly to the Manhattan base where they would make connections to get them to their final destinations. Linking all the forms of travel and commerce like a giant octopus, the new multiple terminal would make New York City the biggest clearing house of all traffic in the world.



AIRFIELD MAP shows location of existing fields and bases in relation to the Manhattan airport. Transatlantic planes would use La Guardia Field and Idlewild, smaller landing fields like Bendix would handle private-plane traffic.



ing room enough for 2,844 cars. Since the roadway is completely enclosed by roof and buildings, the area is air-conditioned to rid the atmosphere of noxious fumes. Sidewalks are moved like a horizontal escalator for pedestrians.



CROSS-SECTION VIEW shows how floor space might be used. Directly below the deck is the big hangar where planes are serviced. Below the hangar are a machine shop, broadcasting studio, offices, information center, nightclub.



Come over on the
Sunny Brook side!



Enjoy the whiskey that's
*"Cheerful as
its Name"*

Come over and taste this mellow whiskey with the sunny disposition. Sip it, savor it, relish its smooth, rich, bourbon flavor. Or maybe you'd like it mixed? . . . It's a pleasure — any way you take it. This whiskey, sir, is Old Sunny Brook — something especially fine from Kentucky.

**OLD
SUNNY BROOK**
BRAND



NATIONAL DISTILLERS PRODUCTS CORP., N. Y. • BOURBON WHISKEY—A BLEND • 93 PROOF
51% KENTUCKY STRAIGHT BOURBON WHISKEY • 49% GRAIN NEUTRAL SPIRITS



EUGENE BOERNER, ROSE HYBRIDIZER, DELICATELY PICKS PETALS FROM A DR. J. H. NICHOLAS CLIMBING ROSE TO PREPARE THE FLOWERS FOR CROSSBREEDING

ROSES

THEY GROW LOVELIER

This is just the beginning of the busy time for the rose-bush business, which is a very big business. Each year rosegrowers produce the surprising number of 45,000,000 new bushes—25,000,000 for gardeners and 20,000,000 for florists. In March they start shipping them out to gardeners, for whom the rose is as favorite a flower as it was centuries ago in Europe, Persia, China. Originally the rose existed only as a rangy bush that bloomed once a year. The rose hybridizers, crossing and recrossing the wild types and their offspring, have multiplied the kinds and improved the colors so that roses grow

lovelier today than they ever have in gardening's long history. Those shown here were photographed at Jackson & Perkins Co., Newark, New York. Because a new variety is a valuable property, hybridizers work to produce still newer types and colors. By cross-pollenizing, a hybridizer produces seeds of a new variety (see p. 84). If this proves good, its branch buds are grafted to strong roots to produce a bush which is both beautiful and hardy. The flowers that hybridizers today want most to perfect are a red rose that does not turn bluish as it fades and a climbing rose that blooms all summer.



MASSED ROSES show the lower-priced varieties and variations. According to the sale of rose plants in the U. S., the most popular rose color is red, then in order of

preference, pink, yellow and white-colored. Pure white is a favorite, but not a popular one. Outstanding new color is the pinky gray rose, *Gro-Pearl* (*bottom center*).

CONTINUED ON NEXT PAGE



HYBRID PERPETUAL ROSES bloom in June but some, like Frau Karl Drusehki (above), flower during summer. Bush is large, bears many flowers, is extremely hardy.



CLIMBING ROSES have almost replaced ramblers. They have ramblers' climbing habits but flowers are much larger. Bushes bloom in June. Rose above is Blaze.



FLORIBUNDAS are covered with large clusters of flowers on a single stem from spring to fall. They require comparatively little care. Floribunda above is Betty Prior.



HYBRID TEAS produce large roses like those sold at florists. Bushes bloom all summer but flower most heavily in June and September. Rose above is Fantasia.



ROSE-BLOOM TYPES are shown here. From left to right they are: *double* (very full, many petals), *single* (one petal), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals).

double (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals), *double* (very full, many petals).

CONTINUED ON NEXT PAGE



BREEDING NEW ROSES is known as hybridizing. Here hybridizers are trying for varieties which will carry rich color of Crimson Glory. Crimson Glory is selected as male parent because hybridizers feel male has dominant effect on color of off-spring.



COLLECTING POLLEN from the stamens of the Crimson Glory is done with a small pair of sterile tweezers. The pollen is placed in a metal container, dried and then sealed to keep it airtight. Pollen kept in this manner is good three to four months.



FEMALE PARENT is, in this instance, a large, pink climbing rose, Dr. J. H. Nicolas. First the stamens which bear pollen are carefully cut off to prevent flower from pollinating itself. Petals are then removed to provide easy access to blossom's stigma.



POLLENIZATION is done by picking up pollen from the tin container with a fine camel's hair brush and applying it to stigma of the pink climber. Pollen travels from the stigma through the style into flower's ovaries where it fertilizes the tiny seeds.

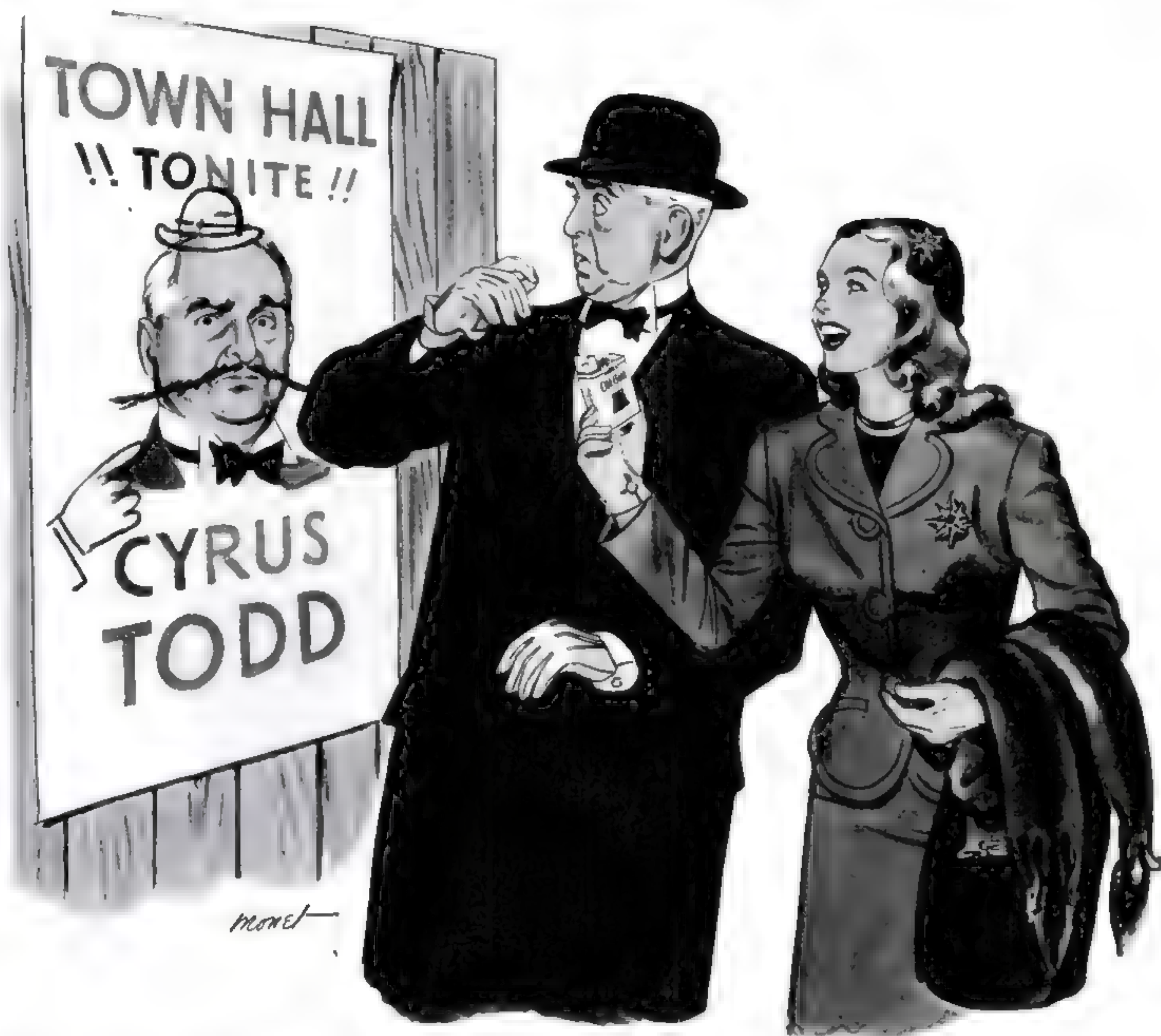


FERTILIZED FLOWERS are covered with small wax paper bags to protect them from further pollenization by insects which carry pollen from one blossom to another on their legs. Each flower is given a number and its history is carefully recorded.



PODS RIPEN in about five months, have 2 to 30 seeds. Most plants grown from these seeds will be worthless, a few may be used for breeding and one may be good. Not until next summer will hybridizer know if this cross has produced a good rose.

When billboard Rembrandts get too bold ...




Why be Irritated? Light an Old Gold

Extra touches . . . special attention to details . . . these are the reasons for Old Gold's extra smoking pleasure! You'll find Apple "Honey"® a definite plus for freshness. You'll enjoy a more generous blend of the world's choicest tobaccos. You'll be delighted by the added flavor richness of rare, aromatic Latakia tobacco. Even the snow-white cigarette paper . . . made from virgin pure flax . . . adds a special luxury to your smoking enjoyment. Yes, Old Gold's your cigarette! Try a pack . . . today.



**LISTEN TO
FRANK SINATRA**
Wednesday Evenings CBS
**and
MEET ME AT PARKY'S**
Sunday Evenings NBC

*Made from the juice of fresh apples, a special moisture-guarding agent we call Apple "Honey" helps keep Old Golds free from cigarette dryness.



*Congress Playing Cards...
superb in smartness and quality
of craftsmanship... admired
everywhere for the beauty of their
design, the luster of their finish.*

THE UNITED STATES PLAYING CARD COMPANY
CINCINNATI 12, OHIO
MAKERS OF CONGRESS AND BICYCLE CARDS





FOR THE YOUNG GIRL WHO LIKES TO LOOK EXOTIC EMILY WILKENS DESIGNS AN EVENING DRESS WITH A BLACK TOP AND A FULL SKIRT WITH SEMINOLE PRINT

NEW YOUNG STYLES

Emily Wilkens' spring designs
are kind to plump teen-agers

The new spring and summer collection of clothes for teen-agers designed by Emily Wilkens was treated a few weeks ago in New York with as much importance as any custom collection made for adult ladies. Two fashion shows were held for the press, but the climax was a luncheon sponsored by Bonwit Teller where several hundred young ladies applauded and squealed with delight when mannequins paraded down the runway.

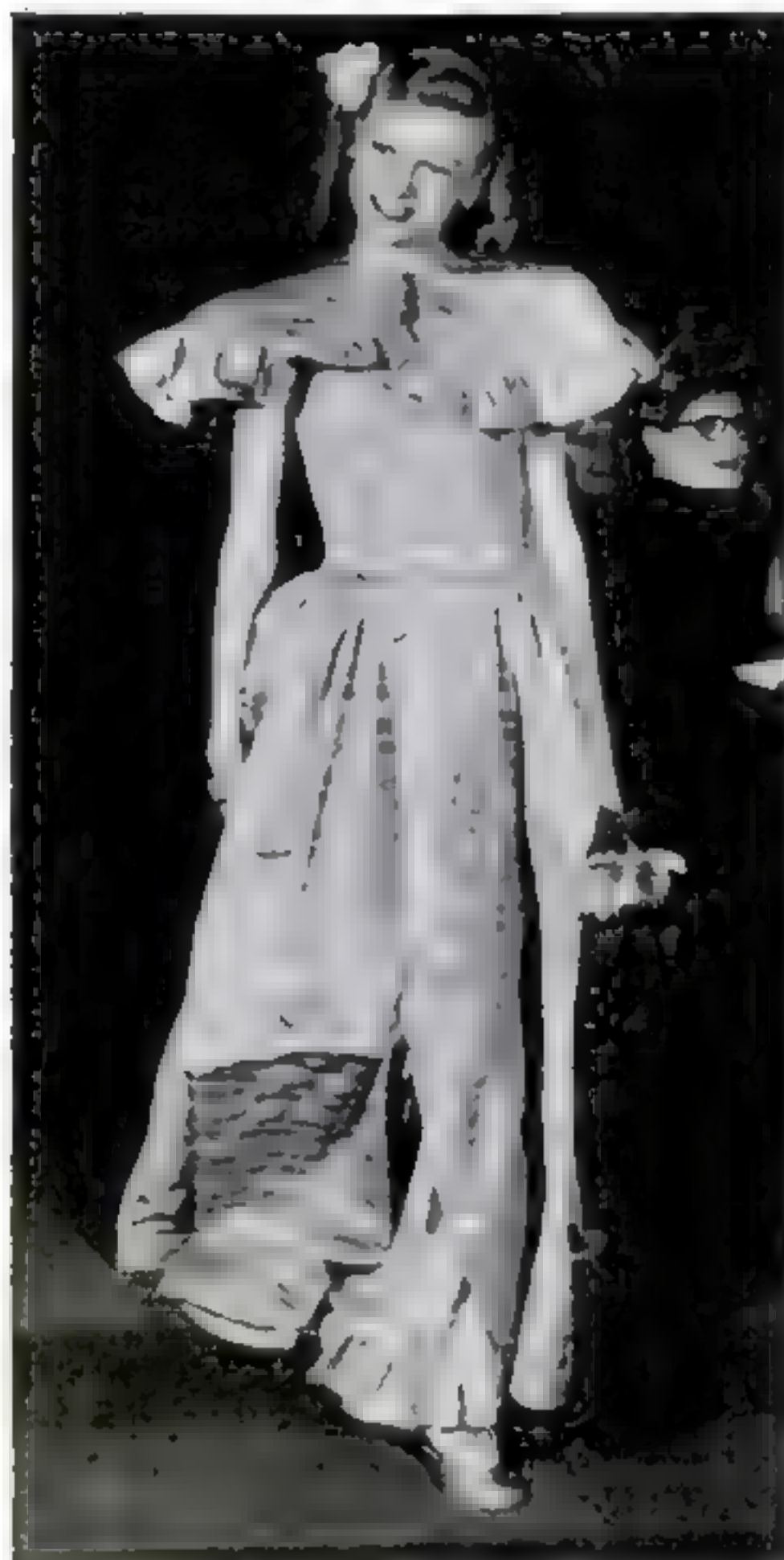
In her 1946 designs Emily Wilkens (LIFE, April 9) again shows how well she understands the needs of the plump, short waisted teen-ager. She uses a great deal of black and stripes to elongate chunky young figures. Her play clothes and bathing suits are designed to flatten embarrassing adolescent curves. Her long dresses for first formal parties are naked enough to please daughter yet do not offend mother's sense of modesty.



STRIPED TAFFETA, inspired by a Victorian ribbon, is used for this dress with bare shoulders, bustle back.



DOODLE PRINT is used for the voluminous skirt and plain black cotton for the bodice of this evening dress.



LITTLE CAPE hides bare shoulders and also serves as a wrap. Frock is made of taffeta with a ruffled hem.



BABY PANTS in vertical stripes and bra of horizontal stripes are parts of a three-piece cotton playsuit.

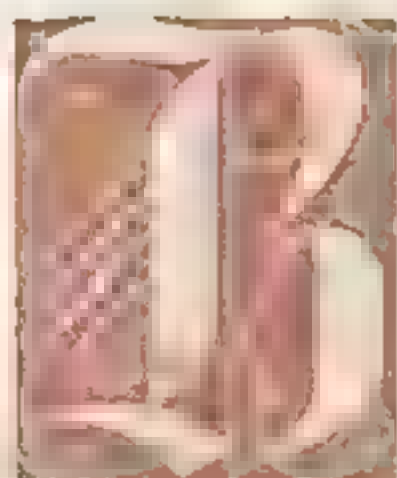


BARE-MIDRIFF SUIT, similar to styles worn by older girls but cut more fully, has broad shoulder straps.



SHORT-SKIRTED SUIT with jersey pants is buttoned up the front with grownup-looking jet buttons.

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BRIGHT AND
BETTER
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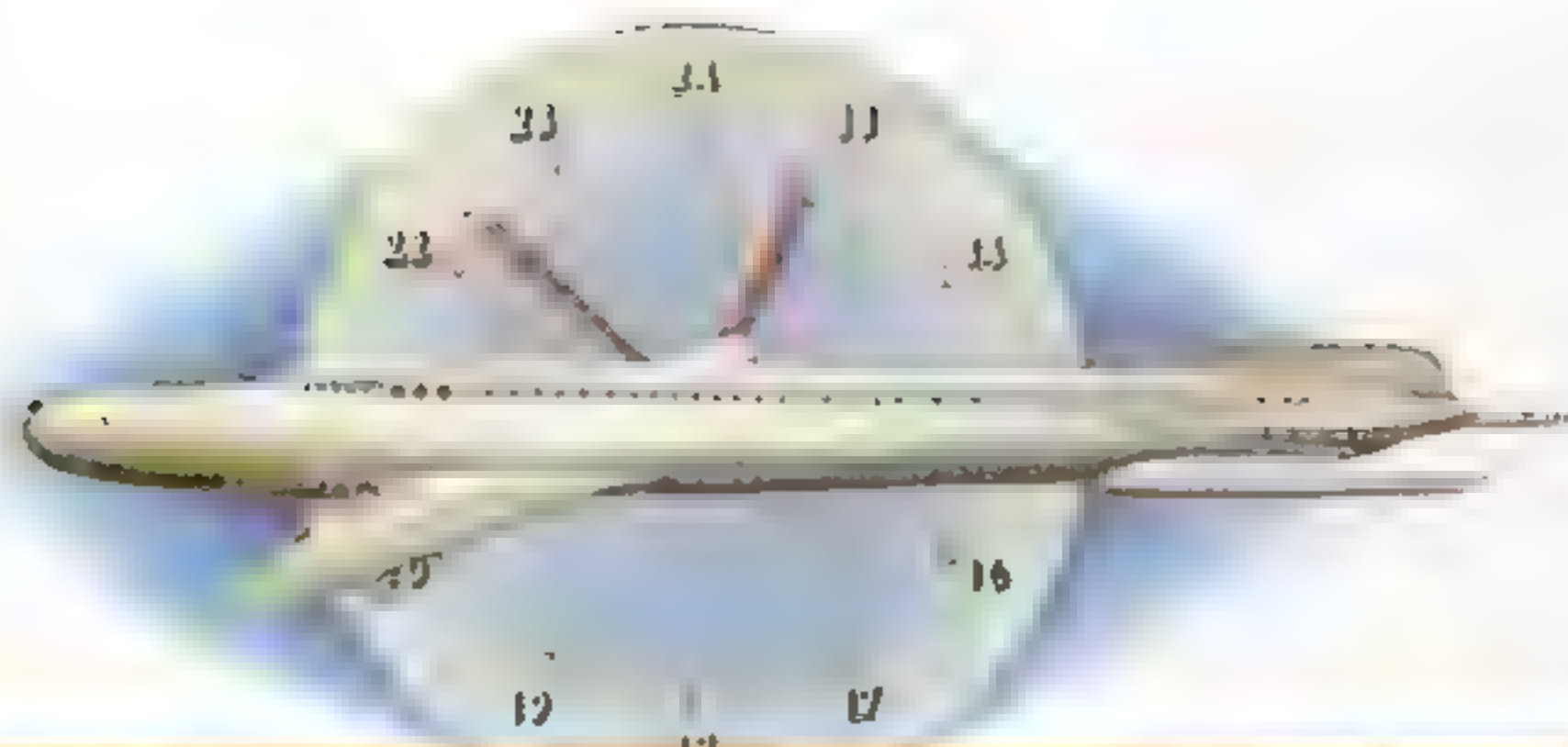
hearted preoccupation with a finer future for you are already evident. You see them in finer radios for the home, radio for railroads, advanced automotive products, and the vastly better scientific instruments and controls now ready for aviation and industry. The coming months will reveal even wider applications of our specialized knowledge of industrial sciences to your comfort, safety and enjoyment. "To a bright and better tomorrow" Every Bendix resource is dedicated to this purpose.

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President, Bendix Aviation Corporation

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PACKAGED luxury is another name for Seagram's V.O. Canadian because this unique whisky blends into every time or place where good companions meet. It is a *different* whisky—very light, very clean-tasting. It was planned for tomorrow six years and more ago. Taste it tonight; you'll want to tell your friends tomorrow.

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HALF OF A 2,000-PRISONER "CYCLE" LISTENS TO A LECTURE IN THE AUDITORIUM AT FORT EUSTIS, VA. HEADS OF THE PROJECT INCLUDE EX-COLLEGE PROFESSORS

NAZI PWs LEARN DEMOCRACY

Army finally reveals its secret education program

Last week the War Department, often criticized during World War II for mulling a chance to combat Nazism by giving German prisoners of war instruction in democratic citizenship, revealed a now-it-can-be-told story. For more than 18 months the Army has been indoctrinating German prisoners in this country with the ideals of constitutional government. It kept this program secret, fearing unrestrained Nazi retaliation against U.S. prisoners in Germany in the form of "education" by distortion and half-truth.

Cornerstone of the instruction, given prisoners under the provost marshal general's direction, was classes and lectures in U.S. government, civics and geography and English language. These were buttressed by a cultural program that curiously reversed Hitler's. Prisoners again heard the music by composers like Mendelssohn and Offenbach, long banned in Germany. They were offered works of *verboten* authors like Mann and Werfel in 25¢ editions. They saw movies like *Abe Lincoln in Illinois* and were encouraged to publish their own free-press newspapers. Church attendance was promoted.

This instruction program reached 370,000 German PWs held in camps in the U.S. Its culmination came in January when a Special Project Center was inaugurated at Fort Eustis, Va. Here 22,000 PWs especially selected for cooperation and anti-Nazi sentiment began a six-day period of intensive training in democracy in "cycles" of 2,000 at a time. Then they go back to Germany. While some question the project's value, its defenders argue it will best be appraised by the reports emanating from Germany ten years from now.



PW SPEECH on some aspects of democracy is given to his fellows by prisoner especially qualified by education and political background. He wrote the speech himself.

Faces hot and
bothered as his



feel almost
wonderful as his



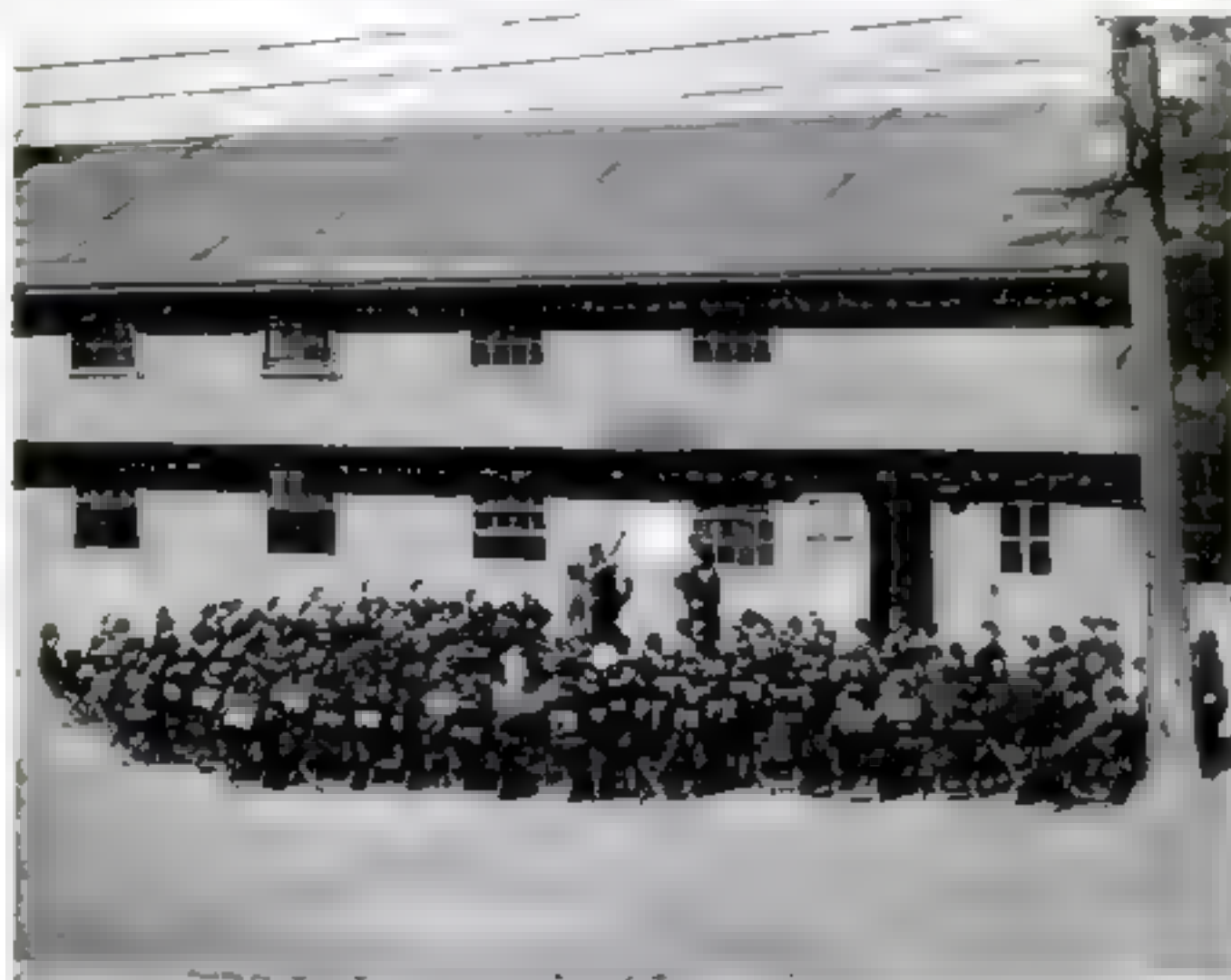
after a cool,
cool Ingram
shave...



● Friend, just once over lightly with this elegant, face-saving Ingram and you're our man for life! This boon to man and blade helps condition your skin for shaving while it wilts your whiskers. Cools and soothes shaving scrapes and stings. And afterwards... that dew-fresh coolness lingers! And lingers! Get Ingram today.



PRISONER'S DESIGNATION is stenciled on uniforms, newly dyed black so wearer will not be arrested for illegal possession of U.S. gear in Germany.



OUTDOOR LECTURE is held. Subjects include "Elections," "Why the Weimar Republic Failed," "The Constitution." Groups then hold discussions.



COURSE THEME on sign in PX where PWs spend much of their 80¢ daily wage is: "Democracy is not merely a governmental system but a way of life."

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Luden's! A
Luden's on your tongue helps
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leases cool menthol vapor. Your
breath carries this to clogged nasal
passages, helps open your "clothes-
pin nose!"



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Drops. Both are medicated. Both 5¢.

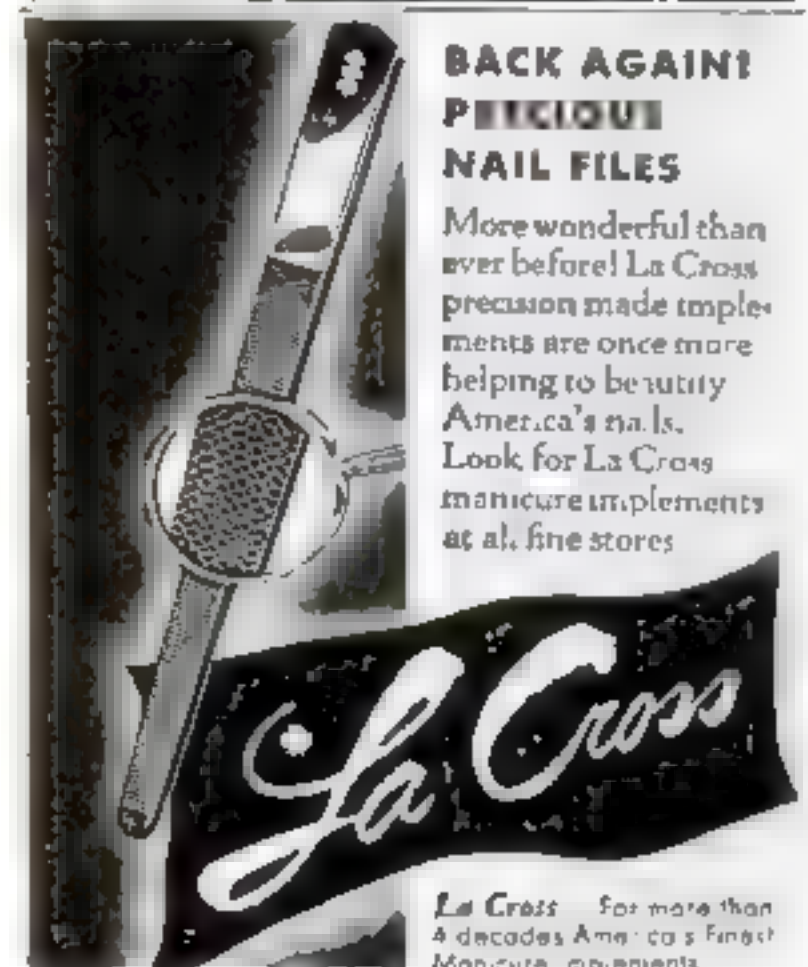
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CONTINUED ON PAGE 24

This New Way to Play Records

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THE ZENITH COBRA TONE ARM



Only Zenith Has This!

World's Fastest Automatic Record Changer, Too!

Another amazing Zenith EXCLUSIVE. Silent-Speed Changer glides out as door is opened—no effort, no bounce. Changes 10 and 12 inch records mixed, automatically, in only 3½ seconds. No complicated gadgets, levers, knives. Smooth and gentle as a feather's arm! So simple and fool-proof a little child can operate it!

(Above) 18th century console with Cobra Tone Arm, Silent-Speed Record Changer, 2-Band F.M., standard broadcast and shortwave.

(At Right) Plastic table model with folding handle, big-set Consolone. Walnut, Black, Soft-white.



Transoceanic Portable Radio. You dial foreign and domestic short-wave as easy as local stations. Plays on trains, planes, ships. AC, DC, long-life batteries. Fine luggage styling in Black Stag.

Universal Portable Radio. Plays on trains, planes, ships... AC, DC, long life batteries. Features standard broadcast reception, Phantom dial, Detachable Wavemagnet. Fine luggage styling in Black Stag.



Reproduces Tones on a Radionic Wave! No Needles to Change!

Here is not only a new tone arm, but an entirely new principle of reproducing music. Uses no crystals or magnets. So revolutionary that radio stations from coast to coast are using it to broadcast records!

Brings Out High and Low Notes Unheard Before!

Just listen to the Cobra play your own records. You'll hardly know them—you'll hear glorious high and low notes set free from masking and muffling for the first time!

No Annoying Hiss, Scratch or Rattle!

All annoying surface noise is gone—because this is the only tone arm that rests so lightly ($\frac{2}{3}$ of an ounce) on the surface of the record. No more background distraction to mar your enjoyment of the music.

Records Last Hundreds of Plays Longer!

The remarkable "Floating Filament" in the head of the Cobra reduces record wear to an absolute minimum. It is also *instantly retractable*, so you can let the tone arm fall—even scrape it across records—and harm nothing!

Everywhere the Zenith Cobra is seen in action—by radio experts, musicians, record fans—it is hailed as the greatest advance in musical reproduction to come out of America's wartime experience

... a triumph of Zenith's concentration on RADIONICS EXCLUSIVELY.

For the musical thrill of a lifetime, be among the first to get a demonstration at your local radio dealer's showroom.

30 YEARS OF "KNOW-HOW" IN RADIONICS EXCLUSIVELY

ZENITH
RADIO
LONG DISTANCE

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“PRACTICE MAKES PERFECT”

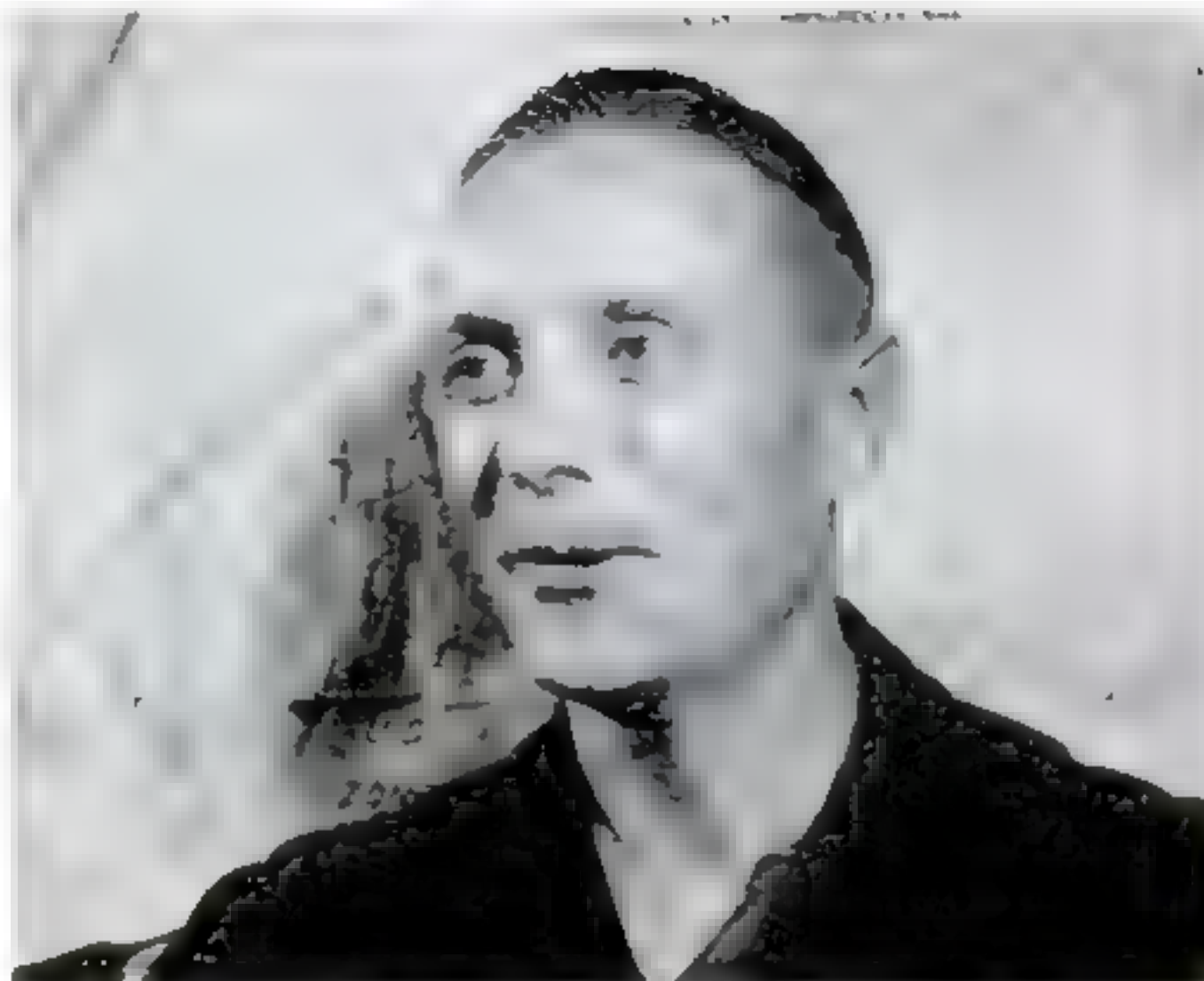
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THE WORLD'S MOST HONORED WATCH

TWENTY-EIGHT GOLD MEDAL AWARDS

TEN WORLD'S FAIR GRAND PRIZES





FORMER TRADE UNIONIST, W. B. (Geneva regulations forbid use of names) is 53. After long opposing Nazism as a trade-union official, he was sent to concentration camps, including Dachau and Buchenwald, for eight years, then in 1943 was impressed into the army. Captured in the Saar in 1945, he hopes to continue in union or welfare work when he returns to Germany.




FORMER BANK CLERK, F. L. is 45, says he was formerly indifferent to politics. He went into the German army in 1942, was presently captured near Bizerte. He found the Eustis program "interesting" but he thought that eight hours' daily classroom work was too long for nonintellectuals. When he is repatriated, he hopes to leave Germany, possibly for North Africa.



FORMER FARMER, J. M., 24, worked on his father's farm in Saxony. He joined the Hitler Youth movement at age of 13, was unenthusiastic, got out when he could. Taken into the army in 1940, he was captured in North Africa where he was a member of an ack-ack battery. He liked Eustis freedom and program. He plans to return to the family farm when he gets back.

FORTUNA

GIRDLES, PANTIES, BRAS



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Junior in Size

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Hiram Walker's Blended Whiskey



86 proof The straight whiskies
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PARIS



FROM QUAI DU LOUVRE, LOOKING DOWN SEINE TOWARD PONT DES ARTS, THE DOME ON LEFT IS THE INSTITUT DE FRANCE, DISTANT DOME IS LES INVALIDES

IT BELONGS ALSO TO PARISIANS

PHOTOGRAPHS FOR LIFE BY EDWARD CLARK

Paris, the grand courtesan of cities, is all things to all men, and this may be one reason why American soldiers and Parisians have been getting along so badly since World War II. The GI grew up in a generation when Paris to most Americans was a cheerful bawd: the Paris of Maxim's, the Ritz Bar, the Moulin Rouge, the Scheherezade and Boeuf sur le Toit, the Folies Bergères, long-haired Montparnasse, feathery pictures, the Quatz' Arts Ball and the Sphinx. To the young man who had seen this Paris in pictures, who had read about it in Fitzgerald and Hemingway, who had overheard wise conversations between his father and his Uncle Tom, the Paris in which he found himself these last two winters was a grim and depressing disappointment. He found people who were cold,

hungry, confused and tired—above all, tired—who were too busy keeping themselves alive to bother much about entertaining him, who, because they were proud and sensitive to the shame through which their country had passed, resented his slurs and his swagger. And the GI, in turn, felt cheated. Where was the Paris he had heard about? Where were the naked women?

The Paris which is shown on these nine pages is the Paris of the Parisians—and of anybody else who will take her. She is unadorned, somber and beautiful. Most of the pictures were taken in mist or rain, when the sharp, clean lines of the city's spires and the bridges pierce through a curtain of gray. This is the Paris that neither Germans nor GIs could change. Even in the age of the atom bomb, she is as indestructible as the river.



CHAMPS ELYSEES

Where the gendarme stands on the Champs-Élysées is just one mile from the Arc de Triomphe, by which the Germans marched in 1940. The day after the liberation of Paris, de Gaulle led down the avenue what was probably the most motley parade in France's history—a delirious procession of men and women afoot and in cars, taxis, jeeps, wagons, tanks. Just behind the general marched a little Negro with his arm in a dirty sling, one of the unnamed men who had fought to make his city free.



NOTRE DAME

Past the stately silhouette of Notre Dame the river barges carry supplies to a city which has not enough of anything. This picture was taken from the Ile St. Louis, in the middle of the Seine, looking toward the old Ile de la Cité, on which the great cathedral stands. Pope Alexander III laid the foundation stone for Notre Dame in 1163. Rabelais' Gargantua bestrode the cathedral some years later. Its stone front is now spattered with bullet marks made during the battle of August 1944.



ARC DE TRIOMPHE

All France's triumphs—and defeats—are enshrined in the majestic Arc de Triomphe, beneath which rests World War I's unknown soldier. The Place de l'Étoile, crowned by the Arc, is part of the newer Paris, and the Arc itself, designed to celebrate Napoleon's glories and begun in 1806, was not finished until 1836. In times of national trouble the people gather here almost automatically and without summons. In untriumphant 1946 the Arc brings to a Parisian a mood of wistful nostalgia.



EIFFEL TOWER

Even the Eiffel Tower, not the most beautiful of Paris' landmarks, acquires a somber dignity in the mist. Here it is seen from the Avenue de New York, until recently called Avenue de Tokyo. The bare trees that arch above the Seine near the Passerelle Debilly, a footbridge, could stand as symbols of the austerity that rules life in Paris today. Beneath the trees, not visible in the picture, doubtless stands a man with a pole, hoping to catch one or two three-inch fish to help assuage his hunger.



MONTMARTRE

Montmartre, under the chalk-white dome of Sacré Coeur, was the Bohemia of Trilby's day and later a place of tawdry entertainment. Today it has again become what it was in centuries past—a village within a city. There are too few taxis now to take travelers up the steep hills to Montmartre and too few places of entertainment to persuade people to climb the long stairs and the wearying cobbled streets. The street painter now finds few foreigners to buy his pictures of the little curving street.



PONT- AU-CHANGE

The flower market on the Pont-au-Change, which joins the Right Bank and the Ile de la Cité, is held every Wednesday and Saturday morning. For two or three hours before 9 o'clock the bridge is decked with flowers and plants, crowded with retail flower dealers from all over the city to buy them. The Pont Neuf (New Bridge), downriver, is the oldest bridge in Paris. Luck will come to anyone who sees a white horse, a priest and a redheaded woman all crossing Pont Neuf at the same time.



LA BUTTE

La Butte Montmartre, which dominates Paris, is a maze of winding, twisting streets, sharp ascents and bizarre angles. The houses seem to have been dropped there, pushed together and left by some cynical and mysterious stranger, to intrigue artists and photographers forever. It is a place where poor and humble people live. On a bright day from the Butte you can see the chimney pots of all Paris, but when rain comes it draws a curtain over the city and leaves the Butte in the clouds, alone.



PONT ALEXANDRE-III

Pont Alexandre III, with its gaudy gilded figures of Fame and Pegasus, belongs to the Paris of the gaudy, gilded '90s. The bridge was opened in 1900 for the International Exposition of New Art and was named for France's onetime Russian friend whose son, Czar Nicholas II, laid the first stone. Now, the people walking or bicycling to work find nothing in their mood to match the glitter of the Pont. In the wan morning sun Paris finds more use for work than for memories of a gaudy past.

The U.S. and the World

To prevent World War III we should keep our military forces strong, work closely with Great Britain, support Nationalist China, encourage a Western European bloc—and tell the Russians exactly where we stand

by JOSEPH P. KENNEDY

Former Ambassador to Great Britain

Since the end of the war there has been a great deal of discussion about the future of the U. S. and the role it should play in world affairs. Unfortunately much of it has been based on sentiment, wishful thinking and misinformation. As a result even the most intelligent citizens are confused and apprehensive. I believe that it is the duty of all qualified individuals to do what they can to remedy this situation. Therefore I have undertaken in this article to discuss the world pattern of power and policy as I see it and, on the basis of the realistic picture so presented, to propose the essentials of a new world policy for the U. S.

The world pattern of power is simpler in one way than it has been for hundreds of years. It is composed of only three major elements: the U. S., Russia and the British Commonwealth; or, to be quite realistic, of only two, since the British nations are likely to be guided on decisive issues by U. S. policy. The other elements in the design are France and China, who have some of the prerogatives but none of the strength of great powers; the other nations of the world, all of whom are now reduced to minor importance in power terms; the UNO, and the atomic bomb. To understand how the picture fits together it is necessary to look at each of the elements separately for a moment.

UNITED STATES: The U. S. is the best-located nation on the globe. In available material resources, economic and cultural development, productive capacity, national wealth, solidarity

with its neighbors and moral standing before the world, it is first among nations. Six months ago the U. S. possessed the greatest military power in history. Since then it seems to have been engaged in an effort to destroy this power as speedily and as completely as possible. Nevertheless the U. S. is, and presumably will continue to be, the dominant military power of the Western Hemisphere.

In my opinion, however, there are two weak spots in the otherwise strong and well-rounded body of our national power. These are the self-satisfied attitude of our people and their ignorance and disregard of their responsibilities as citizens of the first nation; and, second, the resulting inability of our government to function effectively in either world or domestic affairs. While we are still the first among nations, our tenure of that station is becoming less and less secure. We may forfeit it in the not-distant future if we do not take action to show that we are worthy of it.

The world position of a nation is determined not only by its power but by its intentions. Lacking an authoritative statement on that subject, the following may be presumed to be the intentions of the U. S.:

1. To maintain the territorial integrity and security of the U. S. and its dependencies, including the Philippines.

2. To advance the political, economic and social well-being of the U. S. and of the world at large.

3. To maintain the territorial integrity and

sovereignty of states of the Western Hemisphere and to collaborate with them in security and economic advancement.

4. To participate in and fully support the United Nations Organization.

5. To find, if possible, a satisfactory and equitable basis for our relations with Russia.

6. To enforce, with our allies, the terms imposed on former enemy states.

7. To support and develop a strong and stable China.

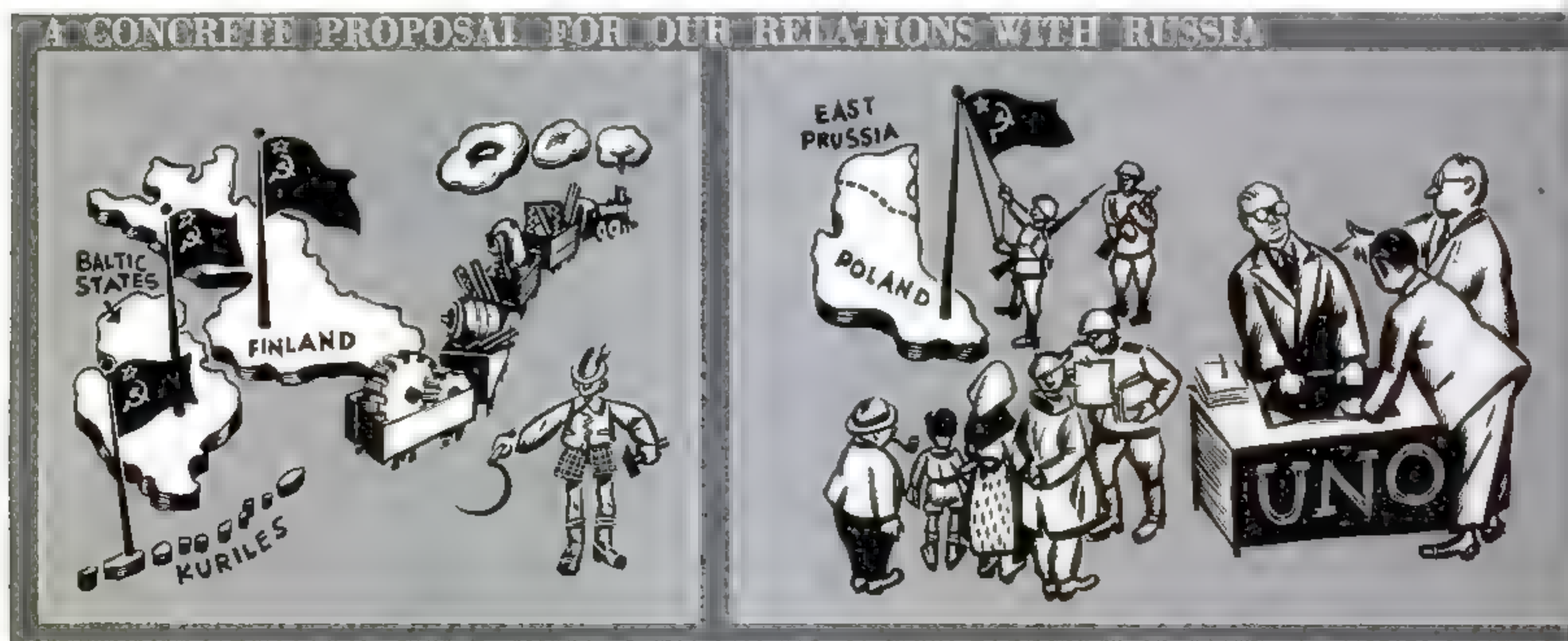
8. To effect the "peace settlement" promptly and in accordance with the spirit of the United Nations Organization.

9. To assist insofar as practicable in the recovery of Great Britain and other friendly states.

10. To develop, if possible, a system for the effective control of nuclear energy.

RUSSIA: Russia is a good second and drawing closer to the U. S. as the greatest world power. Its people are of several races, many backward in development. Its standards of living, of education, of liberty are low compared with those of the U. S., Great Britain and many of the lesser powers. But it is the largest and the most populous white nation, the nation with the greatest undeveloped resources, the most powerful army and the most direct-acting and effective government in the field of world affairs. It has a great and growing productive capacity and ambitious military, economic and political aspirations. It is aggressive, confident and ruthless.

The world policy of Soviet Russia is possibly



POLICY ACCEPTED AS BEYOND REVIEW: Russian annexation of the Baltic states, Bessarabia, the Kuriles and part of Finland; some phases of German occupation (stripping of factories in Russian zone, attempts to Communize the people). We do not approve of these things but consider them water over the dam.

POLICY TOLERATED BUT DISAPPROVED: Soviet Union's policy in Poland and East Prussia; present scale of Communist activities in various parts of the world (propaganda, etc.); difficult attitude concerning United Nations Organization. These matters we oppose in principle but will not make an issue of except insofar as they are indicative of noncooperation.

the most important and surely the most uncertain factor in present international relations. Winston Churchill has described it as a "riddle wrapped in a mystery inside an enigma." The mystery lies in the fact that it is not a single policy at all but an attempt to follow both an ideological policy and a nationalistic policy—the two at times conflicting and at times merging into one.

The basic ideological policy of Russia is a worldwide extension of communism. Under Stalin, Russia has retreated when necessary from this basic policy while engaged in consolidating its position as one of the two dominant world powers. Stalin's recent pronouncements and the communistic activities in our country and Latin America are striking evidence, however, that the basic policy has not been modified.

The basic nationalistic policy of Russia, expressed in general terms, is much the same as that of any other nation: to maintain its territorial integrity and security and to advance its political, economic and social well-being. In support of her nationalistic policy it is obvious that Russia intends to exploit fully the prestige and military power which are hers as a result of the war. She will go as far as she dares in pressing her demands and will capitalize on any weaknesses she may detect in the position of other powers. She will persistently stress her need for strategic security, knowing full well that situated as she is her demands have little justification. The security not emphasized, but the one of real concern to Russia, is security against too close contact with the capitalistic world. She wants a protective belt of "friendly"—i.e., dominated—states around her, constituting both a *cordon sanitaire* in reverse and a system of bridgeheads for the advance of Communism.

Russia has been eminently successful so far in pursuit of this policy in Central Europe and the Balkans, and there are increasing signs of her interest in Northwestern Europe.

To the southeast she is pressing for control of the Dardanelles, including bases in the Aegean, and has advanced claims to share in any trusteeship arrangements which may be set up concerning Africa from Eritrea to Tangier.

In the Middle East she is demanding that Turkey "rectify" the northeast frontier. She has refused to withdraw from northern Iran, has



JOSEPH P. KENNEDY

As diplomat, businessman and public official, Joseph P. Kennedy has had a distinguished career. Among other talents, it has been founded on forthrightness. In this article, written at LIFE's request, Mr. Kennedy defines the factors that now influence world power and politics. From these Mr. Kennedy draws what he presents as a realistic basis for dealing with the rest of the world—particularly Russia. The five phases of his proposed Russian policy are illustrated below.

supported a new "friendly" government there and has strongly defended her action before the Security Council of the UNO. She may well be making her first move for an exit to the Persian Gulf.

Russian policy in Eastern Asia is not as far advanced or as clear as in Europe. The Soviets have obtained Chinese recognition of the independence of Outer Mongolia, which has long

been actually a Soviet state, outside of the Soviet Union but closely allied with it. Russia considers Sakhalin and the Kuriles as reannexed territory and she has obtained a considerable voice in the control of Japan. She has formally recognized the sovereignty of the Chinese National Government in Manchuria and North China and has promised nonintervention in Chinese internal affairs, retaining for herself certain rights at Port Arthur and Dairen and on the Manchurian railways. Although their occupation of the northern zone of Korea has been characterized by exploitation and uncooperativeness similar to that in the Balkans, so far the Russians have abided by their Asiatic commitments far better than in Europe. But their present attitude in Manchuria, where they are expropriating property and delaying the withdrawal of their troops, foreshadows a Far Eastern policy that may bring a direct collision with the Asiatic policy of the U. S.

Russia's intentions concerning the atomic bomb are even less definable. She has announced that she would proceed with the development of the bomb and recent events in Canada certainly confirm this. But for the present, at least, she is also cooperating in the preliminary efforts of the World Organization to control nuclear energy. Her policy is undoubtedly in process of development. One thing is certain, however: she will not willingly accept a secondary position in the field of nuclear energy. And it is likely that she will find it extremely difficult to agree on a workable formula for international control of its military production and use.

Russian policy as regards the United Nations Organization partakes of both the mystery and the enigma of Churchill's pungent comment. My concept of the Soviet policy toward the Organization is to "go along with it," at least for the present, on the simple theory that to do so will do Russia some good and can do her no harm. On the good side Russia finds satisfaction in being recognized as a full member of the family of nations. She finds an improved bargaining position and an opportunity to extend her interests and influence into areas and problems otherwise beyond her reach. And insofar as it may help prevent a major war it serves her purpose, for Russia does not want a major war now or in the near future. She wants peace for at least as

CONTINUED ON NEXT PAGE



POLICY STRONGLY OPPOSED: Encroachment on Rumania, Bulgaria, Turkey, Iran, Manchuria; intensified Communistic activities; failure to cooperate in the UNO in peace settlements or in attempts to control nuclear energy. These are matters of serious disagreement, but military action is impracticable.



POLICY THREATENING WAR: Advance west of Russian zone in Germany; aggression in Scandinavia or North Africa; action to disrupt UNO or develop dominance in nuclear energy.

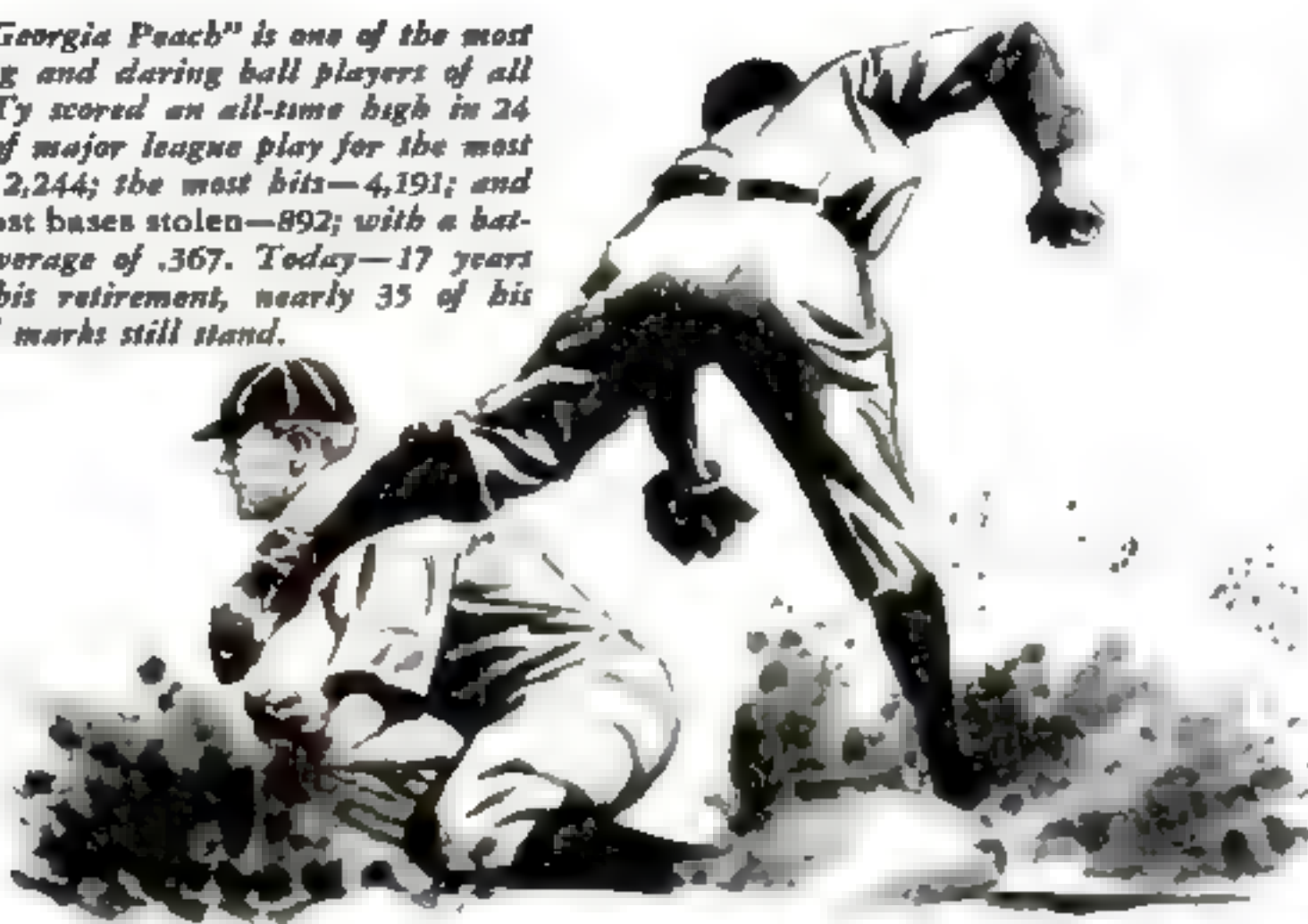


POLICY LEADING TO WAR: Aggression against Western Europe, Great Britain, the Philippines, the Western Pacific or the Western Hemisphere.

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The "Georgia Peach" is one of the most dashing and daring ball players of all time. Ty scored an all-time high in 24 years of major league play for the most runs—2,244; the most hits—4,191; and the most bases stolen—892; with a batting average of .367. Today—17 years after his retirement, nearly 35 of his record marks still stand.



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THE U. S. AND THE WORLD CONTINUED

many years as it will take to rehabilitate her economy and to catch up to the U. S. and Britain in industrial and atomic power.

Meantime Russia contributes little to the UNO and risks nothing. Her veto rights in the Security Council protect her and her satellites. She will watch developments and while doing so will capitalize to the fullest on her position as a key member of the Organization.

BRITISH EMPIRE: The British Empire in almost all elements of national power is the antithesis of Russia. But perhaps the most important difference lies in the fact that whereas Russia, great as she is, is only at the threshold of greater power and advancement, the British Empire has progressively declined since the turn of the century—a process substantially accelerated by the events of the last ten years.

Great Britain, the heart of the British Empire, has owed its primacy to its insular protection, its strategic position, its natural resources, the high quality of its people and its government and to its having led the world into the industrial era.

In nearly all of the above-mentioned material factors Great Britain has lost ground during recent years. Exhaustion of resources, obsolescence of industrial equipment, loss of foreign investments, world competition have all contributed. Technical developments in warfare have undermined her military position to an extent not generally realized. The advent of airpower and its prospective development threaten her position from Gibraltar to Suez, and Russia's aggressive attitude foreshadows a situation in which Russia may be able to so dominate the Eastern Mediterranean as to undermine the British position in the Middle East and to control the lifeline to the Far East. Only in the elimination of Germany, Italy and Japan, in the decline of France and in her closer association with the U. S. has her relative position improved. The British Empire is now the third and last of the really great powers and is clearly in a category below the U. S. and Russia.

Since the Napoleonic period British policy toward the U. S. has in general been friendly—the degree of such friendship developing progressively with the growing power and prestige of the U. S. Since the rise of the U. S. to its present position the maintenance of not only a friendly but a supporting relationship on our part is the most important single objective in British foreign policy.

The fundamental policy by which the British built and maintained the Empire has been to insure, through their naval and maritime power, that they dominated the seven seas and, through diplomacy, alliance or war, that they prevented any nation from dominating continental Europe. The British are now seriously concerned lest in defeating Germany they may merely have shifted the potential threat on the continent from Germany to Russia. We must assume, therefore, that British continental policy from now on will be to oppose by all practical means the military, political or

U. S. S. R.



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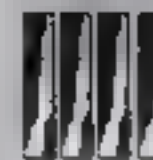


5,000,000 MEN BETWEEN
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UNITED STATES



BRITISH EMPIRE



RUSSIA'S ARMED STRENGTH, still a large proportion of military-age manpower, is unimpaired by hasty demobilization. In Manchuria, current trouble spot, Russians have 600,000 troops; U. S. has only 45,000 in all China.

economic advance of Russia to the westward and to enlist the support of the Western European nations and the U.S. toward this end.

British policy concerning the atomic bomb has been clearly stated. No nation has a greater stake in effectively eliminating the bomb than has Great Britain, and she may be expected to spare no effort to bring it under a reliable system of control.

British policy toward the United Nations Organization may be described as one of cordial support and optimism tempered with realism.

FRANCE: As the first of the secondary powers, as the principal power of Western Europe and as one of the five veto powers of the United Nations, France will occupy a position in international affairs somewhat more important than her present military and economic position would indicate.

The basic objectives of French foreign policy are the restoration of France's political-moral influence as a great power and the prevention of future German aggression.

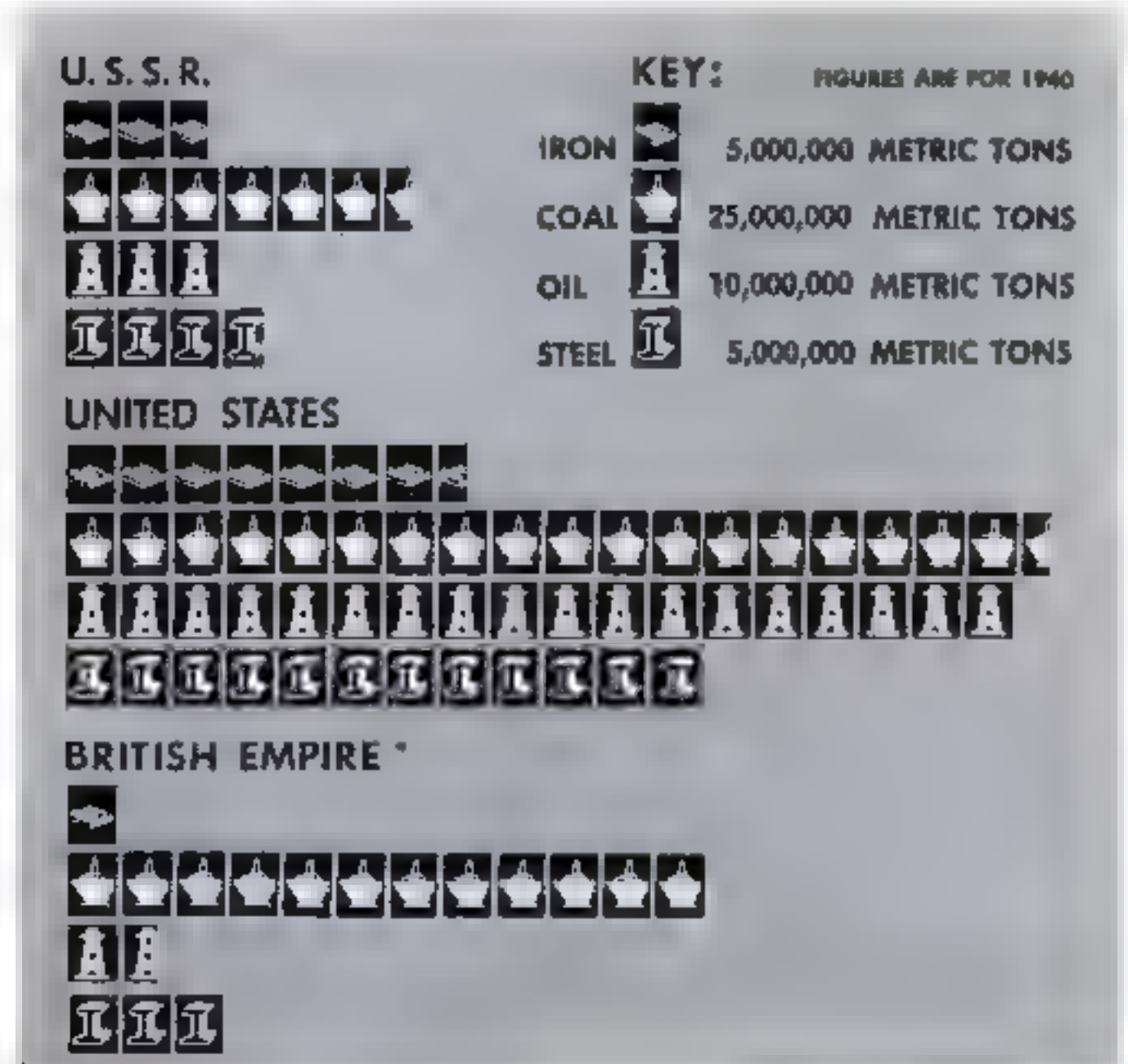
France will participate fully in the World Organization both to assert her position as a world power and because a long period of peace is essential for her own rehabilitation and development. She will also endeavor to maintain friendly relations with Soviet Russia, Great Britain, the U.S. and the smaller European powers in order to supplement the French security system, defend her empire and re-establish her economy. An important element of French policy, not yet clearly discernible, will be her exact orientation as between Russia and Great Britain. Her position is pivotal. If she aligns herself strongly with Russia, then Western Europe will fall into the Russian orbit. If, instead, she looks to the west, Russia may be contained in Asia and Eastern Europe.

CHINA: Vast, populous and inscrutable, China is potentially a great power and like France has a permanent seat and veto rights in the Security Council. With an area greater than the U.S. and more than three times its population, located alongside an unpredictable new Russia, in a part of the world where the stability and leadership of a great power are sorely needed, China must be recognized as of great future importance in the world situation.

China's biggest problem and her basic policy is to establish herself in the status of a world power which in a sense has been thrust upon her. Unless there is a Communist-dominated government in China, which is still a possibility, she will continue to look to the U.S. for support and guidance.

Assuming the development of a stable and effective government, with no insoluble problems concerning Russia, China may be counted upon to do her part in the control of Japan, in support of the United Nations and in maintaining normal relationship with Great Britain and France and their interest in the Far East.

CONTINUED ON NEXT PAGE



U. S. ECONOMIC STRENGTH, greatly expanded during the war, makes us potentially the strongest military power in the world. But latent power might not pull us through in a short, sudden atomic war of the future.

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THE U.S. AND THE WORLD CONTINUED

LESSER POWERS: Besides these five nations there are 59 other sovereign states of widely varying power and importance. For our purposes the important fact about these lesser powers is that there is an increasing tendency on their part to group themselves, regionally or otherwise, in special relationships with one of the great powers—for example, the Latin-American group, the British Commonwealth group, the Eastern European group and eventually perhaps a Western European group. The over-all result of this development is to further enhance and emphasize the primacy of the three great powers.

ATOMIC BOMB: Up to this point we have discussed the pattern of world power and policies on a basis of the strength and intentions of nations. There are two other factors, however, of a different kind, which must be considered—the atomic bomb and the United Nations Organization.

It is impracticable in a short article such as this to do more than record certain pertinent facts concerning the atomic bomb. I can say, however, that these statements are based on what I consider to be the best scientific and military opinion available.

First, it is doubtful that a workable system for the regulation or abolition of atomic bombs can be developed in the near future.

Second, the supply of atomic bombs will be limited in practice to the U. S. and Russia. No other nation, not even Great Britain nor the British Commonwealth together, can afford either the investment or the cost of manufacture. Far from suddenly making giants out of pygmies in the family of nations, the bomb has further widened the already great difference in power between either Russia or the U. S. and any other power or group of powers.

In case of war between the two primary powers, the atomic bomb—if available equally to both, as it will be in perhaps five or ten years—would make little if any difference in their relative military strength. Neither does the use of bombs as a means of coercion—by threat of their being dropped or secretly planted—in the long run materially affect the power relationship.

The use of the bomb to strike a knockout surprise blow is conceivable but not probable. However, such a possibility tends to strengthen Russia's position in relation to the U. S. because Russia might make such an attack and the U. S. would not.

UNITED NATIONS ORGANIZATION: The United Nations Organization provides an over-all moral and stabilizing influence capable ultimately of becoming a powerful factor in the pattern of world power and policy. But so far—and as far as can be seen in the future—it can have no tangible effects. Due to the veto rights of the great powers in the Security Council the UNO cannot coerce a great power or any of its satellites. As a result the small powers are encouraged to cluster in blocs around one or another of the five veto powers for protection and advantage. Because of the veto arrangement, the "United Nations" are inevitably divided.

A WORLD POLICY FOR THE U. S.: With the foregoing discussion of power and policies, we are now ready to consider our primary subject, a world policy for the U. S. There are two fundamentally different concepts between which we must choose.

The first of these is based on the belief that by pressing steadily and persistently to establish liberal democracy throughout the world, the world will eventually reach such a state of advanced civilization that there will be no more war or fear of war. It visualizes peace as the end product of progress.

In theory this concept is not unreasonable; it would capitalize on all the factors and influences which strive, impatiently at times, for a better world and a better life. It attracts supporters who are ardent, sincere, active and optimistic. It appeals to the best in the best of men and the best of nations. In my opinion, however, it has three fundamental defects.

The first defect lies in the fact that by its very nature such a policy would involve the nation in a program of minding other people's business on a global scale, never previously attempted or seriously considered.

The second defect is that, contrary to the theory that world progress will bring world peace, history indicates that the most "advanced" nations are often the nations which have fought the most wars; Greece, Rome, Spain, France, Great Britain, Germany and the U. S. are examples. There is little in history to prove that if all the world, including Asia, should attain the civilization of, say France, the peace of the world would be assured. A strong case can be made to the contrary.

The third and most serious defect is that if the policy of minding everyone's business should prove explosive, if we should "de-

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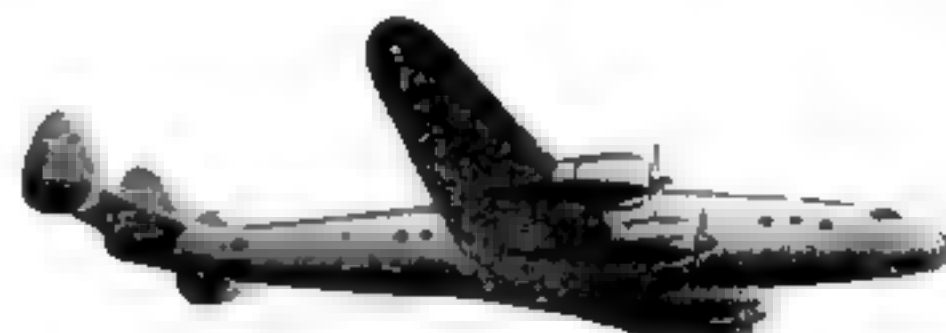
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THE U. S. AND THE WORLD CONTINUED

velop" backward nations into warring nations, or if a great power should drop a mask of cooperation and turn aggressor, then the plan of worldwide betterment will have failed—and the failure would not be covered by any form of insurance. No part of the plan is specifically designed to prevent a major war or to win it if it should occur. This defect is inherent, moreover, because the same trust and high-minded optimism that nurtures the concept will always—as we know by costly experience—undermine and defeat the forces of realism which would adequately provide for national security at all times.

In my opinion these three defects when taken together make the concept an unworkable and perilous basis for a world policy.

Now let us examine the world policy of the U. S., insofar as it is possible to understand a policy which has been neither definitely stated, frankly discussed nor clearly explained.

Does our present policy involve us on a world scale in minding other people's business? I submit that it does. Elections in Greece; racial crises in Palestine; ideological and political conflicts in the Balkans, India, Spain and the Argentine; problems of "dependent people" wherever found are examples, and as if these involvements were not enough there is our "full support" of Uruguay's pronouncement claiming the right to judge and to act concerning the internal affairs of any nation.

Does it assume, contrary to the record of history, that the more "advanced" a people or a nation the less apt it is to be involved in war? Apparently it does; for the most definite part of our policy is our commitment for the advancement of all nations and all peoples. While our current support of a strong and progressive China, in my opinion, is entirely sound, nevertheless the economic and political advancement of the billion Asiatics to the standards of the Western world could certainly not be counted on to assure a world of peace and security. The reverse might well be true.

Does our present world policy, insofar as it can be understood, provide us any insurance in the event of another major war? I can see only faint evidence of it.

The postwar military policy of the U. S. is not yet announced or determined. However, when one contemplates how popular demand and the lack of strong leadership to control that demand have wrecked our vast military machine of a few months ago, the prospects are not bright for a military policy strong enough to give much insurance against war.

The disarmament and control of former enemy states is the responsibility of the allied nations, acting through the great powers concerned. It is not, as many believe, the responsibility of the United Nations Organization. It may be assumed therefore that our policy toward former enemy states will offer reasonable assurance against their becoming a source of World War III for years to come.

There remains as the third form of our insurance against war the security features of the World Organization. It is our policy, and I am in full accord with it, to support strongly the United Nations Organization. But unfortunately it can offer little or no assurance against a major war. The veto power, as noted, makes it altogether useless as an instrument of coercion against a major power or any of its satellites. The organization may be able to prevent minor wars but not major ones.

It appears, therefore, that our world policy insofar as it is at present revealed 1) has whatever elements of strength that may accrue from good intentions, lofty ideals and high hopes; 2) is seriously defective in that it accepts the war-breeding risks of worldwide meddling under the guise of benign interest; 3) is on doubtful if not dangerous ground in assuming that to advance a backward people or nation to our standards of "civilization" will necessarily make them "peace-loving"; 4) while providing reasonable assurance against war due to the resurgence of former enemy states, is otherwise inadequate to prevent war, because a) our postwar military policy is as yet uncertain—and the prospects for its effectiveness are not good, and b) the World Organization, which we wisely support in full, cannot prevent a major war.

In other words, our present policy is based on a concept that is demonstrably unworkable and perilous.

I propose a realistic concept to take its place. This concept accepts as a fact that in the present state of the human race there may well be another world war in the making and that such a war would be a fatal blow to world progress. Accordingly it maintains that the world should concentrate all its efforts, even at the expense of immediate progress, in preventing another world war. Its premise is that if we succeed in doing this, progress will flourish automatically—that, in short, progress is the end product of peace instead of peace being the end product of progress.

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THE U. S. AND THE WORLD CONTINUED

This concept provides for maintaining the nation and its friends in such a position that should a world war come, that war would be short, decisive and fatal to the aggressor. Within these limits the concept would avail itself of all facilities for uplift and betterment among all peoples.

Having thus recognized the prevention of World War III as our primary objective, we must next examine the conditions which could bring about such a war with a view to developing our principal policies for preventing it.

Assuming that the resurgence of enemy powers as aggressor nations is not a serious hazard in the foreseeable future, there are but two conditions which alone or in combination could bring about another world war. These are a substantial decline in the power and prestige of the U.S. and a break among the three great powers.

"The decline of the U.S." has a strange and unreal sound. Yet the idea is by no means unreal. A nation, like a man, cannot stand still. It advances or it declines. We finished this war as the most powerful nation in history. What are we now? We have demolished our vast military machine; our armies in peace have dimmed the glory they won in war; we have a gigantic, probably unpayable public debt; reconversion is dragging; management and labor are deadlocked, strikes are paralyzing industry; inflation is threatening, every pressure group is intent on getting its hand-out; we have politics as usual, or worse, and a government ineffective at home and only somewhat less so abroad. Does this situation, which is plain to every thinking man, warrant a complacent assumption that we shall maintain our world position? It does just the reverse—it sounds a clear note of warning that we may not. If we are really to be the first among nations, we must rededicate ourselves to that proposition.

The second and most probable source of World War III is a break among the three great powers. As a practical matter a break which might extend to a major war will almost certainly find Soviet Russia on one side and either the U. S., the British Empire and, more probably, both on the other. It is for this reason that, next to maintaining the primacy of the U. S., our policy toward Russia is both the most important and the most difficult part of our world policy. It is vitally important because Russia is the greatest potential source of a world war.

In contrast to our apparent policy toward Russia, which seems to combine appeasement, uncertainty and double talk, Russia knows what she wants and does not hesitate to say so. With her one-party dictatorship and her military power relatively intact, she is in a position to threaten and to act as best suits her purpose. She is unhampered by accepted standards of conduct. She is prepared to seize upon every weakness or mistake of her opponents. In common parlance, Russia appears to have the world bluffed—and is making the most of it.

CONTINUED ON NEXT PAGE



RUSSIAN EXPANSION, through annexation and domination, raises threat of eventual Soviet domination of all Eurasia. Suggested remedy is for Anglo-Americans to take firm stand in Western Europe, China and the Middle East.

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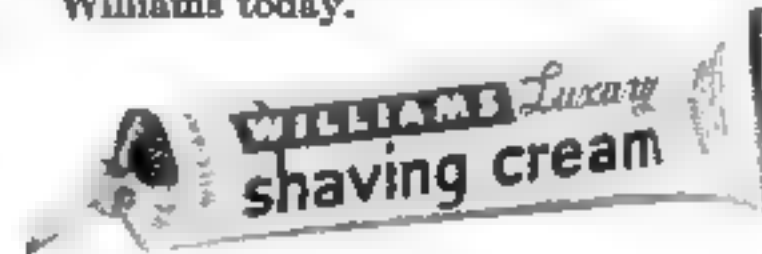
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THE U. S. AND THE WORLD CONTINUED

But this situation cannot go on indefinitely, and it is obvious that the U. S. must take the lead in resolving it.

In my search for an approach to this vital undertaking, I find there is one fact on which all who know Russia best agree: that Russia understands, expects, admires and demands unvarnished, direct, practical and even brutal realism—in thought, talk and deed. She practices it herself, she expects others to do likewise and she is suspicious if they do not. The idea that a nation should indulge in any thought or action not entirely based on its own interests is apparently so remote from her concept that she considers such a nation either a fool, a weakling or both.

Our relations with the Russians have long suffered because we have ignored and combated this obsession of theirs for realism. We must reverse this practice and adopt realism as the basis of our policy. In order to do so we must have before us a frank and honest statement of possible Russian policy, and how such policies concern the U. S. In my opinion Russian policy from our point of view may be divided into five groups:

1. Matters which we may not like but which, realistically speaking, are beyond review.

Examples: Finland, Baltic States, Bessarabia, Kuriles, some phases of German occupation.

2. Matters which we oppose in principle, but will not make an issue of except insofar as they are indicative of noncooperation.

Examples: Poland, East Prussia, North Korea. Present scale of Communistic activities, difficult attitude concerning United Nations.

3. Matters of substantial or serious disagreement, which, though of such a nature that military threat or action is impracticable, nevertheless constitute actual noncooperation and therefore call for appropriate noncooperation on our part, particularly as to assistance in economic recovery. Matters of this kind may seriously impair the World Organization and involve Russia's separation from it.

Examples: Rumania, Bulgaria, Turkey, Iran, Manchuria, intensified Communistic activities, failure to cooperate in the United Nations, in arriving at peace settlements or in attempts to control nuclear energy.

4. Matters indicating a change of Russian policy from non-cooperation to potential threat—and hence requiring definite action on our part concerning the national and worldwide security position in relation to Russia, and the expulsion of Russia from the World Organization.

Examples: Political or military advance west of Russian zone in Germany. Aggressive action against Scandinavia or North Africa. Action to disrupt the United Nations, or, to develop Russian dominance in the field of nuclear energy.

5. Matters transcending Group 4 and definitely constituting aggression and a major threat to world peace, demanding resort to war.

Examples: Actual or threatened attack against the west coast of Europe, Great Britain, the Philippines, the Western Pacific or the Western Hemisphere.

In the light of the foregoing discussion, I propose the following basic policy and supporting policies, the substance of which in my opinion should be announced and acted on as the world policy of the U. S.

The basic world policy for the U. S. should be to prevent World War III. To implement this basic policy we should:

UNITED STATES: Maintain the primacy of the U. S., and to that end:

1. Take inventory of our capabilities in relation to our current commitments, foreign and domestic, and adjust our national and foreign policies accordingly.

2. Make an effort, comparable in intensity and effectiveness to the recent war effort, to improve the effectiveness of our governmental system at home and abroad.

3. Make the American people accept and understand that world leadership has brought them responsibilities, new in kind and new in extent, and that if they shirk these responsibilities they will lose that leadership, and with it the last hope for a world of peace and progress.

4. Make certain that we maintain the moral, economic, military and political power of the U. S. at a level to insure that if war should come, it will be short, decisive and fatal to the aggressor.

RUSSIA: Make the solution of our difficulties with Russia second in importance only to making the U. S. the strongest nation in the world, and to that end:

1. Announce that the U. S. considers its relations with Russia

CONTINUED ON PAGE 118

*America's
Most Wanted Pipes*



NO BREAKING IN • NO BITE • NO BITTER TASTE



No wonder DR. GRABOWS are still scarce. Never before has any pipe been in such demand... That's because every DR. GRABOW is *Pre-Smoked* with fine tobacco (*Edgeworth*) on Linkman's exclusive pipe-smoking machine. The only correct way to break in a pipe is to smoke it, and this original, mechanical *Pre-Smoking* process actually duplicates the slow, deliberate puffing of an experienced smoker... All DR. GRABOW *Pre-Smoked* pipes are equipped with precision aluminum fittings. See your dealer now.

DR. GRABOW *Pre-Smoked*
DE LUXE • \$1.50 SUPREME • \$2.00
TRU-GRAIN • \$3.50
SELECT GRAIN • \$5.00

Fashioned by Linkman

DR. GRABOW PIPE CO., INC., CHICAGO 14, ILL.



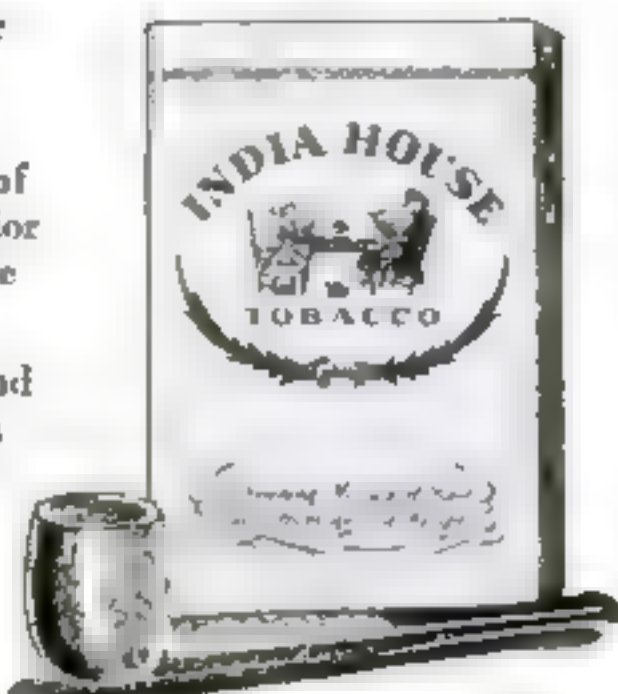
Outstanding collector's items—Stiegel-type Glassware.

Legacy from a Colonial Craftsman

Early Americans won wide reputation for their glassware. And, too, for their glorious blends of rich tobacco.

The pleasant, mellow, utterly enjoyable taste of India House Tobacco is evidence of this superior tobacco blending. For India House is a mixture of rare savor from an old "recipe".

Touch a match to a pipeful of India House, and see how we've lavished flavor, tangy sweetness and enticing aroma in this smoke of luxurious comfort.



PRODUCT OF P. LORILLARD CO.

At all Good Tobacconists

GET NEXT TO MAC DEES AND Double your Comfort!

1. You're comfortable from the waist up because the exclusive Kut-Ups feature keeps the shirt tucked in. It can't creep, can't bunch!

2. You're comfortable from the waist down because the Cantilever action built into the bottoms gives you firm yet gentle support. No bind, no chafe! And MacDees full elastic waistband means a snug, perfect fit.

MacDees' fine, close-knit yarns wear and wear, too... laugh at laundering. Ask for MacDees—the Healthknit underwear—now at your favorite store.



SHIRTS: Athletic with Kut-Ups feature.
BOTTOMS: Briefs, Mid-lengths.



BE AT EASE IN **Healthknit**
MAC DEES



STANDARD KNITTING MILLS, INC., KNOXVILLE 3, TENN.

THE U. S. AND THE WORLD CONTINUED

as the one remaining unsolved problem of preventing another world war.

2. State that the U.S. will hereafter follow a policy of unequivocal frankness and clear-cut realism in its relations with Russia.

3. Inform Russia that the U.S. can conceive of five possible positions that Russian policy might assume toward the U.S.—normal friendship and cooperation, limited cooperation, noncooperation, potential threat and actual aggression or threat of aggression.

4. Inform Russia that in the first case the U.S. stands ready to cooperate fully with Russia and to generously assist in her economic reconstruction. In the second case the measure of U. S. cooperation and assistance will be the degree of Russian cooperation. In the third case the U.S. will not cooperate with Russia. In the fourth case we shall be forced to take appropriate action concerning our national security and the worldwide security position. In the fifth case we would declare war.

5. In the conduct of our relations with Russia, classify all problems which arise as to these five cases and determine thereby the basis of our course of action.

6. As regards matters falling in cases two or three, inform Russia that while the U.S. will not consider the use of force, it will form its own opinions of the extent of Russia's lack of cooperation and will act accordingly.

7. As regards matters falling in cases four or five, inform Russia that if she is suspected of turning from noncooperation to aggression she will be taking the surest way to consolidate the Western World against her.

BRITISH EMPIRE AND GREAT BRITAIN: Our policy toward Great Britain and the British Empire should be one of mutual cooperation, support and assistance in all matters within our respective capacities and consistent with the fundamental policy of preventing World War III.

FORMER ENEMY STATES: Our policy toward former enemy states should be to enforce the surrender terms and continue the present policy for their disarmament and control until such time as they are qualified to resume their positions among peace-loving nations.

UNITED NATIONS ORGANIZATION: Our policy toward the United Nations Organization should be one of full cooperation, support and development. In my opinion this policy would be best served by a more frank acknowledgment of its inability to preserve peace by force.

NUCLEAR ENERGY: Our policy as to nuclear energy should continue as at present. The next step will be to examine the proposals of the nuclear commission. In the absence of full and complete cooperation in a workable system of inspection and control on the part of Russia—which I admittedly cannot foresee—the U.S. should maintain and develop her present position in the field of nuclear energy.

CHINA AND THE FAR EAST: Our policy toward China should continue as at present to develop and support a strong, independent and united China.

WESTERN HEMISPHERE: Our policy should continue to be to develop and advance the political and economic solidarity of the Western Hemisphere.

WESTERN EUROPE: Our policy should be to favor, and within our capabilities to develop and support the friendly nations of this area, and to encourage them to form a regional organization within the United Nations Organization.

GENERAL: Subject to the above policies, we should take all practicable measures within our capabilities for the progressive advancement of all nations and all peoples.

I have no illusions, in presenting these ten proposals in support of the basic objective of preventing World War III, that I have revealed a new Decalogue which must be obeyed if, even after 40 years, we are to emerge from our war-made wilderness into the promised land of a better world. I am convinced, however, that if they are undertaken with courage, wisdom and determination, we shall find in them the strongest guarantee of world peace, without which there can be no promised land.



MR. DANTON WALKER DISTINGUISHED JOURNALIST

For Men of Distinction...LORD CALVERT

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So rare...so smooth...so mellow...it has never been produced except in limited quantities...with each bottle individually numbered and registered at the distillery by Calvert.

LORD CALVERT IS A "CUSTOM" BLENDED WHISKEY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORPORATION, NEW YORK CITY

"Shure now and I've seen many a man with a winning smile

but niver a wan with a winning frown. So if you'd be

afther winning others to your side, it's the

smiling that helps."

KEEP
SMILING

Fresh up WITH *Seven-Up!*



The gates to friendship open wide for those who are cheerful in spirit. That's why so many sons of Erin have taken 7-Up to their hearts. For inside the green bottle, the good green of the Emerald Isle, there's a drink that's as bright and cheerful as a Kerry piper's tune.

In fact, the good-natured quality of this pleasant drink appeals to the traditional cheerfulness of all Americans. And so, all over America, the popularity of 7-Up soars higher with each passing year. That's why you're never far from a place where you can "fresh up" with 7-Up. Stop at any store displaying a 7-Up sign.

You like it...
it likes you

Laugh with The "Fresh Up" Show
Mutual network... Every Wednesday evening.
8:30 ET 7:30 CT.. 6:30 MT 8:30 PT

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GENE TIERNEY PLAYS MIRANDA WELLS, A FARMER'S DAUGHTER WHO MARRIES A FABULOUSLY WEALTHY BUT SLIGHTLY INSANE LANDHOLDER IN "DRAGONWYCK"

MOVIE OF THE WEEK:

Dragonwyck

A sordid love story is played out against the rich background of the feudal Hudson River society

Dragonwyck, a 20th Century-Fox movie adapted from Anya Seton's novel, is a historical melodrama set in the 1840s against a background of the Dutch patroon system on the Hudson River. The patroons were wealthy landholders who had been granted eternal possession of their acres by the Dutch West India Company. Some of them managed to preserve their feudal rights for more

than 50 years following the American Revolution.

The central character of *Dragonwyck* is Nicholas Van Ryn (Vincent Price), the last of a long line of patroons, who defends his inherited possessions with medieval tenacity, resorts to murder to advance his family and ultimately goes insane. The heroine is a silly girl (Gene Tierney) who marries Nicholas for his money and finds it a bad bar-

gain, but successfully achieves true love elsewhere.

Dragonwyck may be considered another of the beautifully dressed but gloomy thrillers which Hollywood is currently grinding out in quantity. Gene Tierney has turned into a good little actress and minor parts are acted with finesse. But the movie's real star is Vincent Price, who gives an excellent performance in an innately ridiculous role.

Dragonwyck



AT DRAGONWYCK Nicholas Van Ryn, the patroon, welcomes his country cousin, Miran la Wells, and tells her the house is haunted by the ghost of a former Van Ryn

wife (*portrait on wall*) who was extremely unhappy with her husband. Nicholas himself is miserable because his wife has not borne him a son to inherit his lands



IN PATROON'S CHAIR Van Ryn sits to receive the annual feudal tribute of his rebellious tenants. They hate him because he refuses to sell them the farms they till



IN WIFE'S BEDROOM Nicholas murders his wife by doctoring her food with some poisonous juice from the stem of an cleaner plant he has given her (*right*)

CONTINUED ON PAGE 124



Creede, Colorado
ALTITUDE 8,700 FT.
TEMPERATURE 82°

Highest CAA-designated airport in the U. S. is at Creede, Colorado . . . elevation 8700 feet. The Stinson Voyager 150 has repeatedly taken off into the thin air at Creede with a full load . . . and always with a take-off run of 1350 feet or less! And at sea level its take-off run is a short 550 feet!

The extra power that makes the Voyager 150 a versatile performer at high altitudes will whisk you out of a cow pasture or off a golf fairway . . . with the same ease as you'd take off from the best airport in the land!

This plane thrives on thin air and cow pastures!



The Stinson Voyager 150 has "git-up-and-go" to spare!

And abundant power to take you where you want to go isn't all that you'll like about this new personal plane by Stinson.

You'll like the luxury and comfort of the Voyager 150's soundproofed and ventilated cabin . . . its richly upholstered, adjustable seats, with room for 3 passengers and pilot.

You'll like the Voyager 150's maneuverability and ease of handling. With this plane you can use fields that aren't practical even for smaller planes if they lack the Voyager 150's complete controllability.

A 500-mile trip in the Voyager 150 is only an afternoon's jaunt . . . and without refueling. It cruises at

125 m.p.h., has a maximum speed of 133 m.p.h. And operating costs compare favorably with the cost of running your car.

The Voyager 150, like all Stinson planes ever built, has an inherent stability that spells safety in flight. Wing slots are built in to make the Voyager 150 stall- and spin-resistant. And there are wing flaps to slow down landing speed. It is manufactured under Civil Aeronautics Administration Type Certificate No. 767.

Let your local Stinson Dealer tell you more about this new plane by Stinson, the company that has built quality personal planes for more than 20 years. He will be glad to give you a free illustrated brochure, or you can write Stinson Division, Consolidated Vultee Aircraft Corporation, Wayne, Michigan.

Stinson . . . EASY TO BUY . . . EASY TO FLY

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New way to end PERSPIRATION WORRIES

1. A new type fluffy-light cream that stops under-arm odor, checks perspiration safely.

2. Easier to use—goes on quicker—disappears at once. Leaves no sticky film.

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4. Economical—gives more for your money than other leading brands. Buy Etiquet today at any toilet goods counter.

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39¢
plus tax

it's **Etiquet**
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"Dragonwyck" CONTINUED



NICHOLAS MARRIES Miranda after journeying to Connecticut and persuading her domineering father (Walter Huston) to consent to the wedding.



NICHOLAS GOES INSANE after Miranda bears son who quickly dies. He treats Miranda cruelly, takes drugs, becomes fearful of Van Ryn ghosts.



NICHOLAS IS KILLED in his chair after unsuccessfully attempting to murder Miranda and threatening lives of his tenants, who finally shoot him.

HEADACHE?
TAKE A TIP FROM ME



"BC"

FOR QUICK RELIEF FROM
HEADACHES
NEURALGIC & MUSCULAR PAINS



10¢
AND
25¢

CAUTION - USE ONLY AS DIRECTED

HAVE **YOU**
GOT **A.F.?**

7 out of 10
have Athlete's Foot
during the year!

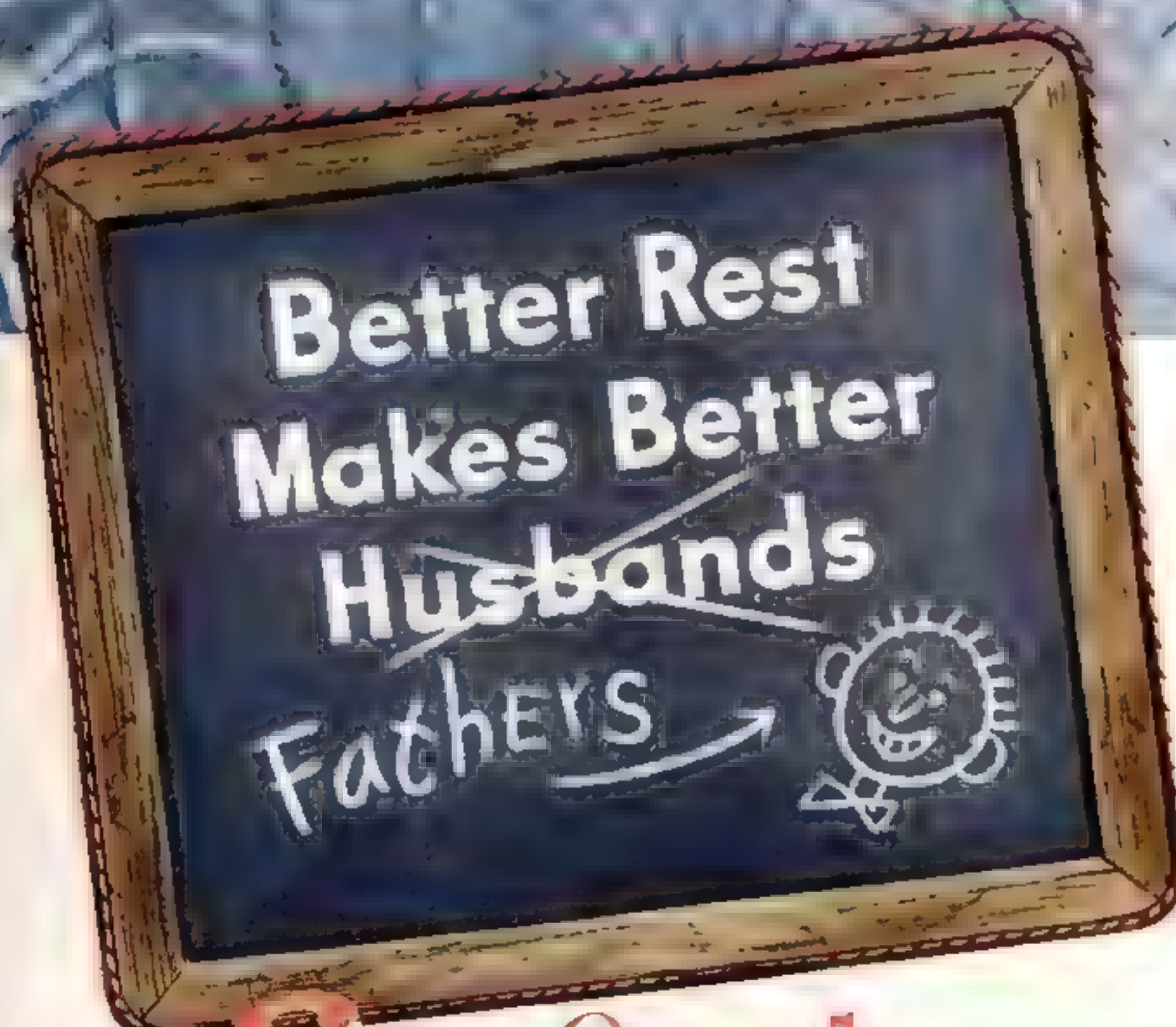
CHECK YOUR FEET
for

- ✓ peeling & cracks between toes
- ✓ soft, soggy
- ✓ itching



DO THIS EVERY DAY
Use Quinsana powder 2
ways—on feet, in shoes
(Quinsana absorbs moisture,
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year 'round
Amazingly effective
against Athlete's Foot.
Feet feel healthier, more
comfortable. Recommended
by most Chiropractors
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Your ENGLANDER Mattress is like anti-grouch insurance . . . for science says sound rest and good cheer go hand in hand!

The moment you lie on an ENGLANDER, you feel a new, a blissful relaxation . . . the result of ENGLANDER's special construction...its balanced body support. Let your dealer show you mattresses by ENGLANDER, makers of the finest in bedding since 1895. With sound sleep so vital, you can't afford anything less.

THE ENGLANDER CO., INC., MAIN OFFICE, CHICAGO, ILL.

Englander

AMERICA'S MOST
LUXURIOUS

Mattress

WHETHER YOU PAY \$79.75 OR \$24.75 for your ENGLANDER Mattress, remember it is built to last . . . to combat sag and bulge . . . to provide utmost sleeping luxury. ENGLANDER bedding . . . traditional in America's finest homes for over 50 years . . . yet always foremost in scientific advances.





A HERITAGE TO REMEMBER

Billy—was the envy, as his shop was the wonder, of all in the city . . . from his magazine Chrishnuckle and Belnuckle were supposed to provide themselves for Christmas Eve."

WATSON & MANN, 1981a

Traditions which touch the heart live long.

Therefore, it is natural that Philadelphia should cherish memories of the solid hospitality set by its Colonial era. A time-honored way of life represented today by Philadelphia Blend, "the heritage whisky". . . Friendly, rich, yet mild of manner. Truly, a "special occasion" whisky, yet you can afford to enjoy Philadelphia Blend . . . regularly and often.





CALVIN PARDEE'S FOUR-MAN BOBSLED TEARS AROUND LAST CORNER OF COURSE, RIDING HIGH ON GLARE ICE. SHADOWS ON ICE ARE MADE BY BURLAP SUNSHADES

BOBSLED RACING

Four-man teams run Lake Placid course for national championship


Last fortnight at Lake Placid, N.Y. seven racing teams tore down the mile course on Mt. Van Hoevenberg's Olympic bobsled run to risk their necks for the National Four-Man Bobsled Championship. The steep, twisting course, reopened after three years, was slicker and faster than ever before. The crews had drilled and sweated to recover their teamwork technique after the long wartime layoff. The sleds sometimes hit speeds of 90 mph and three skidded over the icy wall of the run. The

winner was Bill Linney's Republic Miners, who ran the four heats in 4 minutes, 25.96 seconds.

Bobsledders are drawn to their exclusive sport by its speed, excitement and the imminent danger of spilling over the top of the run, which sometimes causes serious injury. The driver must have precise skill to make the sharp turns. Biggest contribution of others on the sled is the running start, since the European custom of having the team hob back and forth to gain speed is not used in U.S.

Quality Tells

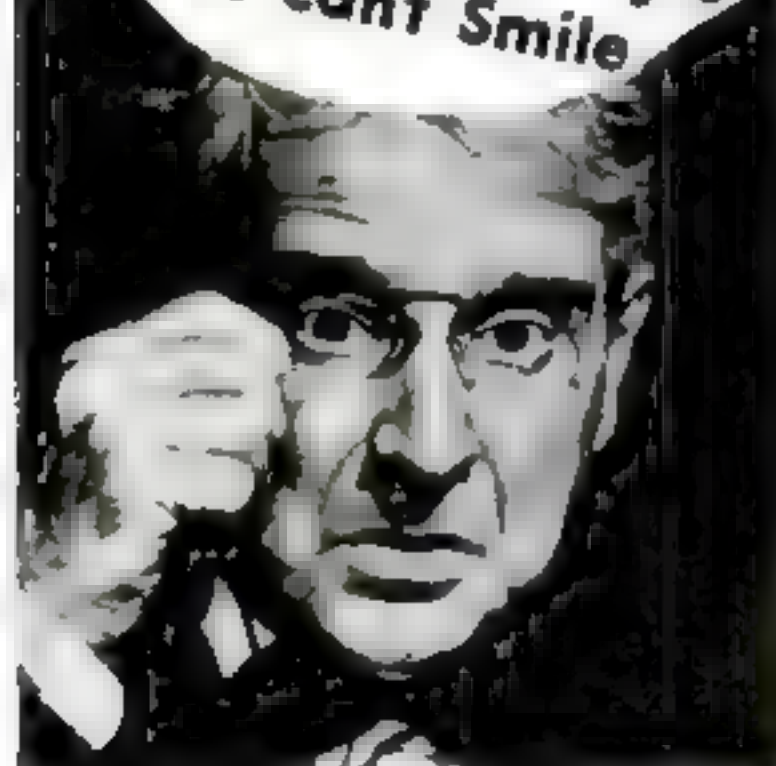
One taste will prove why it is the
LUXURY BLEND SCOTCH



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Speaks 7 Languages but can't Smile



Every stretch of the lips means pain when lips are parched and chapped. The college professor and the student on the campus find CHAP STICK a friend in need. Specially medicated, specially soothing... for lips exposed to wind and weather.

25c
no Federal Tax



ChapStick
 On sale at drug counters in U.S. and Canada
KEEPS LIPS FIT

HERE'S A NEW KIND OF UNDERWEAR
Comfort...



The Smart, Modern, ONE-PIECE Way to Wear SHIRT 'N' SHORTS

Once you've slipped into HAPS, you will never go back to old-fashioned shirt 'n' shorts. Here's ONE-PIECE free-fitting construction that's airy and absorbent, won't ride up or pinch; sag nor bag. The exclusive HAPS INTERKNIT® Closed SEAT assures comfort, there is no waistband to loosen, bunch or bind! Easy washing, no ironing; no buttons to bother. Guaranteed the most comfortable and convenient underwear man ever wore, or money back.

\$1.25 to \$2.50

JOHN HAPS
 For Smooth-Fitting Comfort

If you appreciate comfort, write for Booklet 31
 AUGUSTA KNITTING CORP., UTICA 2, N. Y.
 REG. U. S. PAT. OFF.

Bobsled Racing CONTINUED

STUDY, SLED AND TEAMWORK WIN RACE

Most important to a winning bobsled team are a smart driver, a fast sled and a hard push-off. Bill Linney, driver of the Republic Miners, went out over the course daily, calculating exactly how to steer each turn. With his brother Bob he built a steel supersled in the Republic Steel Corporation shops at Lyon Mountain, N. Y., where his teammates work and he is district manager. His team worked so hard developing a running start that no sled could beat their time to first curve.



LINNEY (POINTING) WALKED RUN WITH TEAM TO PLAN EXACT COURSE



LINNEY BUILT THE ONLY SLED WITH STEEL RUNNERS, SHOCK ABSORBERS



TEAM SPENT HOURS PRACTICING START TO GET THE MAXIMUM PUSH

CONTINUED ON PAGE 12

I'D RESIST ANY TEM'TASHUN

so I could send

American Greeting CARDS TO YOU!



For Your Birthday

I COULDA SEEN
A MOVIE

OR I COULDA BOUGHT
SOME GUM,

AN' WHEN I SNIFFED
THAT POP-CORN,
GOSH! I SIMPLY
LONGED FOR SOME!

I COULDA GOT
SOME ICE CREAM

A HOT DOG
SANDWICH, SEE.

AN' I COULDA GOT
SOME CANDY
THAT LOOKED AWFUL
GOOD TO ME!

BUT I PASSED RIGHT BY TEMPTATION--
GOT THIS BIRTHDAY CARD... AND WHEW!

THAT OUGHT TO PROVE, BY GOLLY,
JUST HOW MUCH I THINK OF *you*!

"And oh boy...
every time there's some
celebratin' and good wishin'
to be done, you'll find an
American Greeting
that's sure to tickle
you and the one who
receives it."

American Greeting PUBLISHERS, INC.

CLEVELAND • 2 • OHIO



American Greetings on display

LINNEY TAKES SPEEDY ZIGZAG TURN



LINNEY'S SLED COMES INTO ZIGZAG TURN IN THIRD HEAT OF THE RACE



HE TURNS LOWER ON ICE WALL TO GET IN POSITION TO LEAVE THE TURN



NOW LEAVING ZIG, HE STARTS MAKING CROSSOVER TO GO INTO THE ZAG



HE CLIMBS WALL ON ZAG. GERMAN TEAM WENT OVER EDGE HERE IN 1932



THE BEER OF PLEASANT MEMORIES

The Premium BEER

BARBAROSSA

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| 15 jewels, small second hand | \$25.95 |
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CORNS
6 Waterproof Pads... 4 medicated discs... for quick, safe removal of corns.

CALLUSES
Callous Pads, waterproof to move pressure. A large and small disc... for quick, safe removal.

BUNIONS
Bunion Pads... Water proof... medicated... for quick, safe removal.

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AT ALL 10¢ STORES

HAVE FUN...

When guests like yourself fall drowsy at parties, movies etc., they take a NoDoz Awakener tablet and wake up!

25¢ at your drug store

Harmless as coffee

CONTINUED ON PAGE 122



Scenes like this are typical of the Lincoln Highway and Pike's Peak Highway



ONLY BY HIGHWAY ... You Meet the Real America!

● There's just one way to know and enjoy the magnificent Country in which you live. That's to see it close up, face to face, within hand-clasp range of its friendly and interesting people—in the very shadow of its trees and mountains—along its lively and pleasant residential streets.

That way is the *Highway*. Which is the same as saying, "By Greyhound"—because Greyhound alone serves nearly all the famous-name National Highways of the U. S. A. and Canada, plus thousands of miles of other equally interesting highroads that reach to every corner of This Amazing America.

Greyhound unlocks the magic of American Highways to millions who do not drive their own cars . . . and it offers much more than private car travel. Its cost-per-mile is less—there's relaxation as a skilled operator handles the wheel—there is no parking bother—you can sit back and fully enjoy the passing scene. It's true that nearly as many people ride these comfortable Greyhound coaches for business trips as for holidays, visits, vacations. But all of these millions get an *extra* bonus of scenic travel—the experience of meeting the real America close up . . . for these are pleasures you'll find *Only by Highway*.

GREYHOUND



*Headed for
Greatness*



**You'll agree
it's "Mellow as a
Sunny Morning"**

The rich, smooth flavor of SCHENLEY Reserve . . . Mellow as a Sunny Morning . . . is the result of quality ingredients skillfully blended. Those who appreciate the finest have made it America's most widely enjoyed whiskey. Blended whiskey 86 proof, 65% grain neutral spirits. Schenley Distillers Corp., N. Y. C.



SCHENLEY
RESERVE
PRE-WAR QUALITY



OLYMPIC BOB RUN twists down steep north face of Mt. Van Hoevenberg. Here "Lex" Thompson brings racing sled into Little S turn, halfway down run.



CE FLIES as the defending champion, James Bickford, who finished second, rakes his sled after the race. In 1942 he held seven racing championships.

PIPE TYPES . . . by Helen E. Hokinson



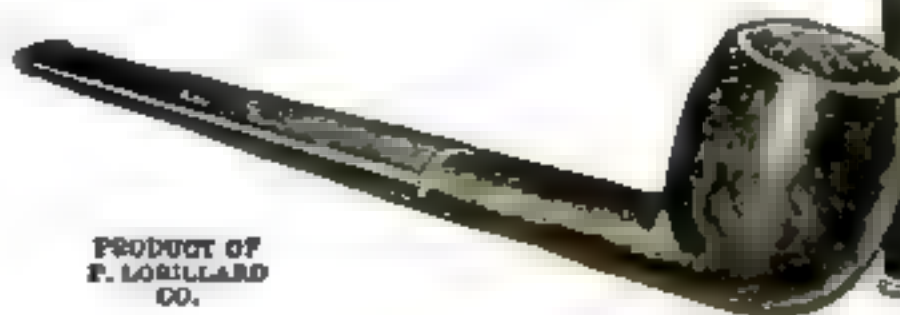
THE HESITATER. Whenever he goes visiting, he hesitates to light up his pipe because he thinks people might object. If he smoked Briggs, everyone would beg him to light up! What hearty fragrance . . . what mellowness . . . what rich tobacco! Whether you take a puff . . . or get a whiff . . . Briggs is great!



THE WORLD TRAVELER. Has picked up some strange pipes in the Orient and likes to demonstrate them. But when he wants to enjoy smoking, turns to his dependable old briar and Briggs. This grand tobacco is aged in oaken casks for years—extra-aged to bestow extra mildness, extra goodness. You'll like Briggs too!

BRIGGS

A LUXURY TOBACCO
AT A POPULAR PRICE



PRODUCT OF
F. LORELLARD
CO.

CASK-MELLOWED EXTRA LONG FOR EXTRA FLAVOR

Life Goes Calling on the Author of "The Egg and I"

**Best-seller Betty MacDonald lives
a very happy life without chickens**

The phenomenal success of a modest little book called *The Egg and I* (J. B. Lippincott; \$2.75) is the publishing surprise of 1945-46. The story of a young bride who went chicken-ranching, told with a frothy wit as light as a beaten egg white, *The Egg* hit best-seller lists last October during its first week of publication. By last week *The Egg and I* had sold 250,000 copies, had been No. 1 U.S. nonfiction best-seller for ten weeks running. The author, Betty MacDonald, had collected \$40,000 in royalties.

The Egg tells of the years in Mrs. MacDonald's life when—as a new widow of 18, she loyally followed her husband to a small chicken ranch precariously perched on the side of one of Washington's Olympic Mountains. There she lived a miserably uncomfortable life. The house was primitive and so were the neighbors. There were bats in the house, lice in the chicken coops, cougars in the woods and drunken Indians wandering around. And there were the chickens, thousands of them, to be fed, watered, pampered and guarded from the results of her own stupidity. Even though the farm prospered and became the best chicken ranch in the district, Betty came to hate chickens fiercely and profoundly.

After four years in the chicken business, during which she bore two daughters, Mrs. MacDonald moved from the chicken farm, left her husband. Subsequently she had consumption, recovered and, a few years ago, married a real-estate dealer named Donald MacDonald. In 1932 she started writing *The Egg and I*. A pretty and chatty 37-year-old, 37 who looks ten years younger, Betty MacDonald lives with her family in a comfortable 14-room log cabin on Vashon Island in Puget Sound. Even after 11 years, the MacDonalds, four of them, lead a gently simple life without a chicken on the place.

BETTY MACDONALD CONTEMPLATES AN EGG. SHE SAYS EGGS ARE WONDERFUL BUT CHICKENS ARE TERRIBLE



WITH HER DAUGHTERS, Ann (left) and Joan (right), Betty tackles her fan mail which pours in from her readers who feel very strongly, pro and con, about chickens.



THE MACDONALD HOME is a sprawling log cabin on a hill overlooking Puget Sound. After book started selling, Betty put in a \$180 septic tank under the terrace.



IN HOUSE AND HIGH JINKS all the time seem to be a happy family custom the MacDonalds. Seventeen-year-old Ann does an impromptu Highland fling for the benefit of Grandma (in *checked dress*), her mother (in *striped skirt*), her stepfather Don (right of table), her younger sister Joan (right foreground), other relatives, neighbors.



A Feastin' Treat that makes appetites sing!



★ Just add milk or water, stir, and pop 'em onto the griddle.

MENU FOR UNEXPECTED GUESTS

Oven-baked bacon
Aunt Jemima Pancakes* with Honey Beverage

* The only pancakes with that genuine Old South flavor! Aunt Jemima's secret recipe does it.

Get both kinds — the red box for pancakes and waffles, the yellow box for buckwheats.



WRITING is no lonely occupation for Betty. When working on new book about a tuberculosis sanitarium, she is usually surrounded by four or more



EGG SHAMPOO is plopped on Joan's blond tresses by Ann in new bathroom their mother installed for \$800 when her book royalties began to roll in.



small critics who voice their opinions in snorts and grunts. Niece Mari (lower right) inspired children's book *Mrs. Piggie-Wiggle* which will be published soon.



STORE-BOUGHT EGGS are served on Betty's table now. With fresh eggs selling at 72¢ a dozen, she is almost tempted to go back to chicken ranching.



THE champ

**FROM EVERY ANGLE
THE HAT BUY OF A
LIFETIME**

Any way you look at it—
it's **THE CHAMP** for Spring.
Styled to please all faces.
Fashioned by master
craftsmen of fine fur felt.
Priced to give your head a
better hat for less money.
At your favorite men's
wear store • \$5 • 6.50 • 7.50.
LA SALLE HAT CO., PHILA., PA

*For the
Visiting Firemen!*



*Cocktail glasses and tray
by Georg Jensen, Inc., N. Y.*

Here are superb cocktails that you can serve at the drop of a hat!

And when your guests chant the praises of these Dry Martinis and Manhattans, tell them it was no trouble at all—and mean it!

Heublein's Club Cocktails come to you completely ready to serve. No messing—no guessing—you just add ice.

At your favorite liquor store.

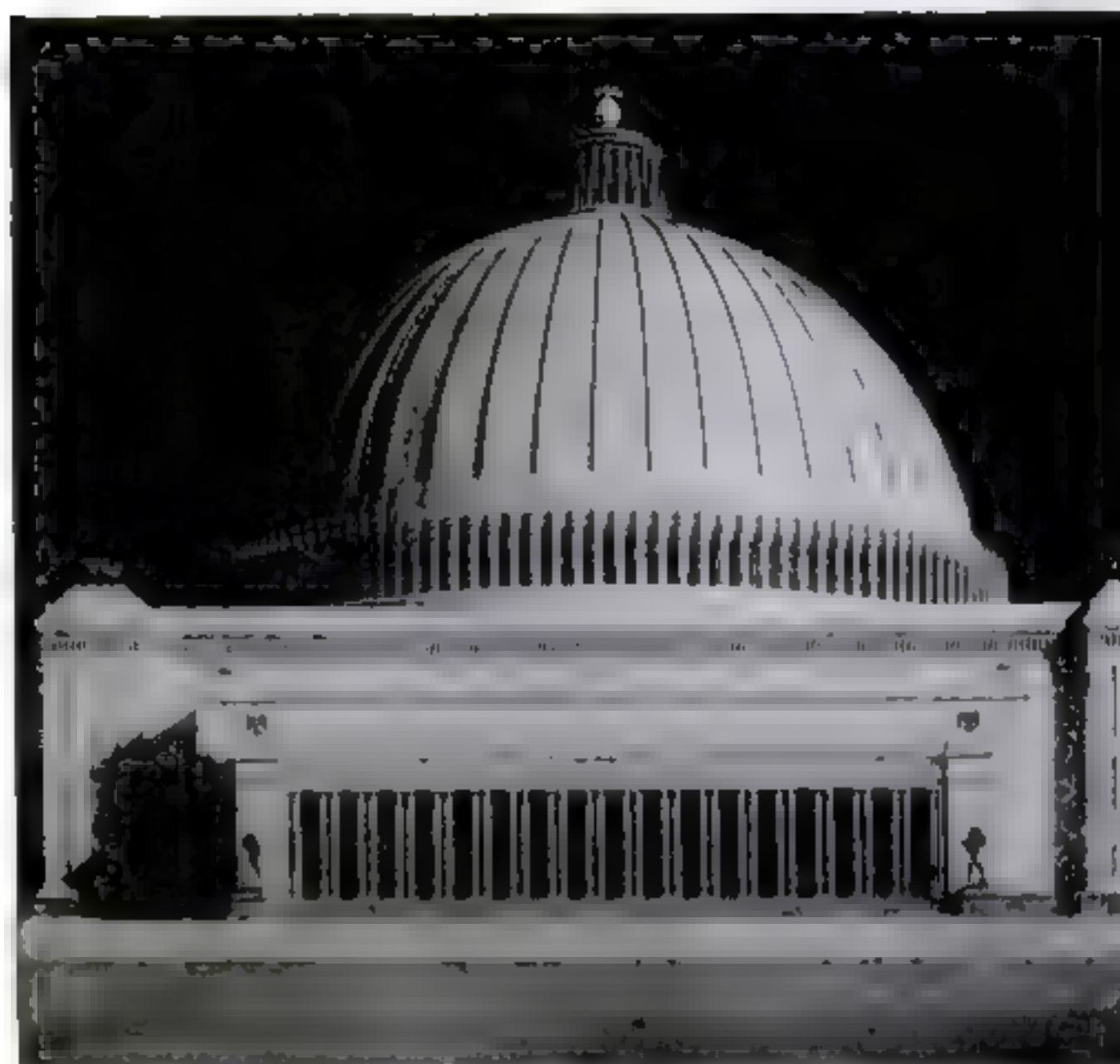
G. F. Heublein & Bro., Inc. Hartford 1, Conn.

HEUBLEIN'S
Club
COCKTAILS



The Five
Popular Varieties
Manhattan, 65 proof
Dry Martini, 71 proof
Old Fashioned, 80 proof
Sole Cez, 60 proof
Daiquiri, 70 proof

MISCELLANY



THE FUHRER'S DREAM CAPITOL WOULD HAVE BEEN HUGE AND NEOCLASSICAL

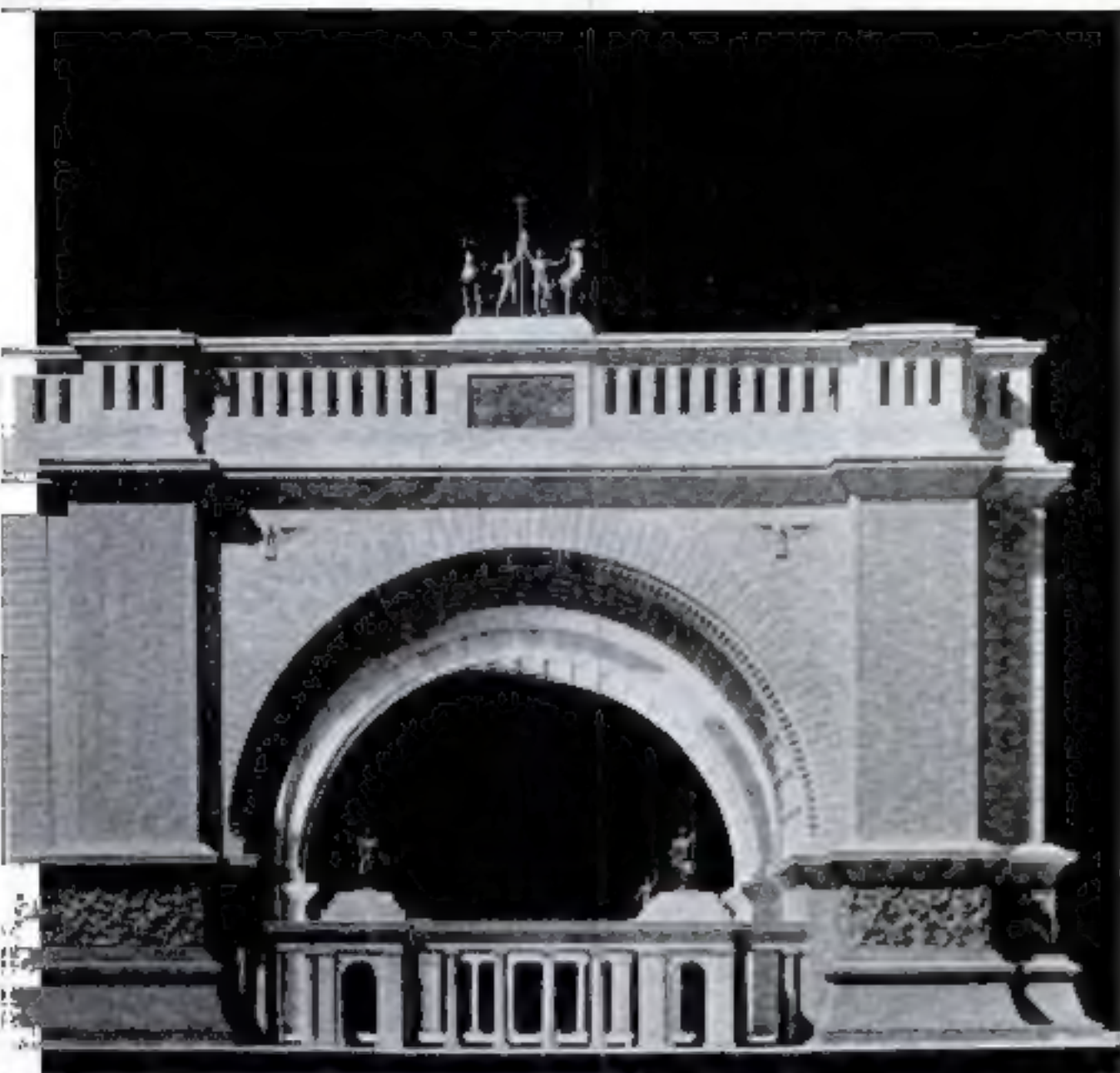
HITLER'S DREAM

Models illustrate the massive, neoclassical

Among his various dreams for postwar Germany, Adolf Hitler visualized a Berlin of majestic proportions. An amateur architect with a fondness for heavy, neoclassical designs, Hitler spent spare hours designing buildings and whole cities. Berlin in 1950, he planned, would be a spacious city of broad avenues and beautiful parks and filled with massive architecture. As if he foresaw the necessity, Hitler planned to



BROAD AVENUES, WIDE WALKS WERE FEATURE-TO-BE OF NEW BERLIN



ARCH OF TRIUMPH WAS SO HUGE IT COULD HOLD BUILDINGS IN BASE

OF A NEW BERLIN

capital the Nazi Führer had planned to build


to build Berlin completely and even had models of his dream city made. These pictures of Berlin 1950 were discovered in Kronberg, Germany and brought back by Judson E. Moses of the U.S. 82nd Airborne Division. He got them from a German who claimed to have got them from Munitions Minister Albert Speer. As the German tells it, the models were destroyed along with most of Berlin and Hitler himself.



LEFT IS CITY'S LARGEST BUILDING. IT WAS TO HOUSE LUFTWAFFE

CONTINUED ON NEXT PAGE

No curative power is claimed for PHILIP MORRIS but—



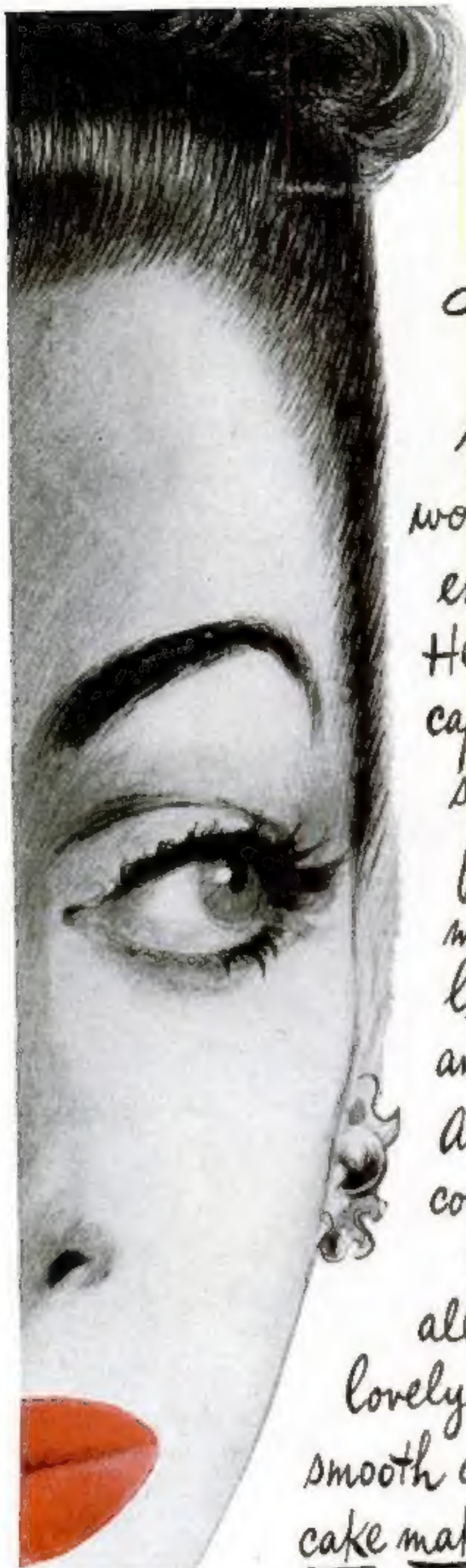
AN OUNCE OF PREVENTION

is Worth a Pound of Cure!

PHILIP MORRIS!—proved less irritating to nose and throat . . . famed for finer flavor and aroma . . . keener smoking pleasure!

CALL FOR PHILIP MORRIS

America's Finest Cigarette



Louis Philippe

Where else
would an eye for beauty
end its search!
Here are colors that
captivate... Louis Philippe
shades of
fashion
matched in
lipstick
and rouge.



And to
complete
the
allure,
lovely ladies
smooth on Louis Philippe
cake make-up with
devastating effect!



Lipstick, creme base of satin sheen and incredible clinging power. 9 luscious shades. Rouge, creme or dry, to match. Cake make-up with the creme-y base that protects as it beautifies. 6 harmonizing shades. At cosmetic counters everywhere.



BERLIN'S MALL would have stretched from the Luftwaffe building (foreground) down a broad walk, through arch of triumph (center) to new capitol.



MAULED BERLIN after Allied bombing and battle with Russians is completely gutted in some sectors. Here Hitler could have started from scratch.



You'll enjoy the taste tonight... And feel the

difference tomorrow!

WITH the first sip you can taste the difference, when you mix with White Rock sparkling water.

For the minerals in White Rock give it a distinctive *tang* that brings out the best in drinks — points up your enjoyment as everyday mixers can't possibly do.

You feel the difference, too, when you mix with White Rock. For the

minerals that make it taste so much better are also pleasantly alkaline — help combat acidity — help you feel bright and chipper next day.

That is why White Rock costs a bit more than other mixers — and why so many people find it well worth it.

Why not always use White Rock? It makes such a difference, tonight and tomorrow!



White Rock



keeps you sparkling, too!



There is a Doctor in the House

—and it took a
minimum of \$15,000
and 7 years' hard work
and study
to get him there!

PROUDLY he "hangs out his shingle," symbol of his right to engage in the practice of medicine and surgery. But to a doctor it is more than a right: it is a privilege—the privilege of serving mankind, of helping his fellow man to a longer, healthier, and happier life.

According
to a recent
Nationwide
survey:

MORE DOCTORS SMOKE CAMELS THAN ANY OTHER CIGARETTE!



FAMILY physicians, surgeons, diagnosticians, nose and throat specialists, doctors in every branch of medicine...a total of 113,597 doctors...were asked the question: "What cigarette do you smoke?"

And more of them named Camel as their smoke than any other cigarette!

Three independent re-

search groups found this to be a fact.

You see, doctors too smoke for pleasure. That full Camel flavor is just as appealing to a doctor's taste as to yours... that marvelous Camel mildness means just as much to his throat as to yours. Next time, get Camels. Compare them in your "T-Zone" (see right).

THE "T-ZONE" TEST WILL TELL YOU



The "T-Zone"—T for taste and T for throat—is your own proving ground for any cigarette. For only your taste and your throat can decide which cigarette tastes best to you... and how it affects your throat. On the basis of the experience of many, many millions of smokers, we believe Camels will suit your "T-Zone" to a "T."

H. J. Reynolds Tobacco Co., Winston-Salem, N. C.

CAMELS

Costlier Tobaccos